



Genuine
Accessories

HYUNDAI
MOBIS

STELLAR

Mobis Accessories Bulletin

H1 | 2024 Edition



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Message from **MIN-Head A/S**



Mr. Lee Myeong Jae
(MIN-Head A/S)

We are proud to announce the 1st edition of Stellar 2024 for all our stakeholders to make them aware of the new launches.

We take this opportunity to thank our valued customers, whose continued patronage and confidence in our products inspires us to extend the best of our services.

We are committed to total customer satisfaction by identifying their specific needs, translating them into quality products.

Through this edition of the newsletter you will come to know about the launch of the accessories for the New Hyundai Creta and the Hyundai Creta N Line.

On behalf of MIN-A/S, I would like to extend my gratitude to all the stakeholders who have continuously supported us in the journey of coming this far and as we move forward, I humbly solicit the same encouragement and guidance towards MIN-A/S.

How to Engage with the **Customer**

Mr. Aman owns a Hyundai Verna. He is a Sales professional living in a Tier-I city and always wants to keep his car organised.

Defining the persuasive **Sales Professional** personality



Understanding the **Adventurous and Sporty** personality



Mr. Shubham owns a Hyundai Creta. He likes to explore new places and seek adventurous journeys. He looks forward to extra comfortable rides.



Customised Sales Pitches for **Every Personality Type**

1 Hi! Welcome to our dealership. How can I help you today?

I'm looking for **accessories for my car.**

2 Absolutely! I'd love to help. Can I know your name and which Hyundai Car you own sir?

Yeah! My name is Aman and I own a Hyundai Verna.

3 Mr. Aman, to better assist you can you please tell me more about your lifestyle and how often are you on the road?

Sure, I'm a **sales professional**, and I'm on the road almost daily, visiting clients and attending meetings. I spend at least 3-4 hours driving every day.

4 I see. That's a lot of time spent driving. As a sales professional you might be getting many phone calls while driving so you can check out **Hyundai Mobis Genuine Mobile Phone Holder and Mobile Fast Charger** to speed charge your mobile phone during your car travel.

5 Actually, yes. I was in need of these accessories for a very long time.

6 I understand. Do you have any specific needs or preferences when it comes to keeping it clean.

7 Well, I try to keep it tidy, but it can get cluttered with papers. And sometimes I wish I had a way to quickly clean up spills or crumbs.

8 Got it! Based on what you have shared, **Hyundai Mobis Back Seat Organizer** will help you to better organise things in your car and the **Hyundai Mobis Genuine Vacuum Cleaner** will help you to keep your car's interiors clean and spotless and to feel fresh fragrance while entering or leaving your car we've **Genuine Car perfume: Blue Musk**

9 Wow! That's exactly what I needed. I'll take all the five accessories. Thank You.

10 To show you some more exterior & interior accessories I request you to please explore digital configurator in accessory display area on which you can explore different accessories specially made for your Hyundai car.

This seems perfect! Thank you for your assistance.

Customised Sales Pitches for **Every Personality Type**

1 Hi, welcome to our dealership. How can I help you?

I'm looking for accessories for my car.

2 Absolutely! I'd love to help but to better assist you, can I know your name and the Hyundai car you own?

My name is Shubham and I own **New Hyundai Creta** which I bought last year.

3 Great Sir! We have in total **75+ Accessories** so to better assist you. Can you please tell me more about your lifestyle and how often are you on the road?

4 Actually I love travelling. Twice a month I find myself exploring new places with family and friends.

5 Awesome! That means you do a lot of travelling and adventures. For a comfortable ride I want to suggest a few accessories from our wide range of comfort accessories. **Premium Cushion Lumber Support** will provide extra support to your back. **Hyundai Mobis Genuine Cushion and Neck rest** will make your long journey more comfortable and relaxing.

6 Absolutely! And let's not forget about **Hyundai Mobis Genuine Tyre Inflator and Tyre Puncture Kit**. Tyre Puncture Kit will help you to fix the punctured tyre and Hyundai Mobis Genuine Tyre Inflator is a portable device which is a life saver on the go. It can inflate your tyre quickly and easily. Proper tyre pressure is crucial for off-road driving.

To easily clean your car during your trip. **Hyundai Mobis Genuine Car Care Kit** which comprises of **Duster, Microfiber cloth, Bio Shampoo and Tyre dressing** which will help you to clean your car.

I'll take all the six accessories.

To show you some more preinstalled exterior accessories I request you to please explore digital configurator on which you can explore different accessories specially made for your **Hyundai car**.

That sounds great!

That sounds really useful.

Product Photoshoot

“Product Photography is not just about capturing the product, but telling a story and creating an emotional connection with the viewer.”

High-quality product photos are crucial for developing effective marketing collateral.



All these photos were used for developing marketing collateral such as product brochures, leaflets, standees, posters, and for social media promotion.



The Mobis India marketing team conducted a photoshoot for the:

- Hyundai Creta,
- Creta N Line,
- Common Accessories.



Uses



Social Media



Poster



Standee

New Hyundai CRETA

Undisputed. Ultimate.

Accessories Launch

Elevate the driving experience of New Hyundai Creta with Genuine Accessories by Hyundai Mobis – the premium SUV designed to enhance your ride with comfort and style.

Exterior Category-20



FRONT
BUMPER BEZEL



TWIN HOOD SCOOP



SKID
EXTENDER FRONT



SKID
EXTENDER REAR



TAIL LAMP GARNISH



DOOR EDGE GUARD



scan to visit the
accessories

Interior Category-18



REAR SILL GUARD



STEERING WHEEL
COVER- BEIGE



DUAL LAYER MAT



3D BOOT MAT



GREIGE & BLACK SC
WITH_DET(PRE) SAB



CUP HOLDER COASTER

E-Marketing Kit

Personalise your New Hyundai Creta with our 3 Accessory Packs.

1) Herculean Pack 2) Coveted Pack 3) Credible Pack

Our Exclusive promotional kit is now available at our authorised Hyundai Dealerships across PAN India.



Genuine Accessories



The New Hyundai CRETA. HERCULEAN BODY PACK

₹ 42 606/-*





SIDE STEP BLACK
SWT 42606



SKID EXTENDER FRONT
SWT 27960



SKID EXTENDER REAR
SWT 27960



DOOR SIDE VENT
SWT 42606



TWIN HOOD SCOOP
SWT 42606



DOOR CLADDING
SWT 42606



*Ex-showroom price for 1.6 petrol variant. Excludes taxes, insurance, and other accessories. Prices are subject to change without notice. For more information, visit www.hyundai.co.in or call 1800-103-4343.



#HyundaiMobis



Genuine Accessories

HYUNDAI MOBIS

The New Hyundai CRETA.
COVETED PACK

₹ 31 545/- *





STEERING WHEEL COVER- BEIGE
 BWT000001



BUMPER CORNER PROTECTOR-BLACK
 BWT000002



KEY COVER
 BWT000003



CAR FLOOR MATS- CARPET
 BWT000004



DOOR SIDE MOULDING- BLACK
 BWT000005



PREMIUM CUSHION
 BWT000006



DOOR VISOR
 BWT000007



REAR SILL GUARD
 BWT000008



DOOR SILL GUARD
 BWT000009



WINDOW SUNSHADE
 BWT000010



DOOR EDGE GUARD
 BWT000011



DUAL LAYER MAT
 BWT000012

*Excludes GST. MSRP (Maximum Retail Price) of all the accessories is subject to change without any prior notice. Hyundai Motor India Limited is not responsible for any damage caused to the vehicle or its accessories due to the use of non-genuine accessories. The use of non-genuine accessories may void the warranty. The use of non-genuine accessories may void the warranty. The use of non-genuine accessories may void the warranty.



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Genuine
Accessories

HYUNDAI
MOBIS

The New Hyundai CRETA.
CREDIBLE PACK

₹ 21 286 /- *



 <p>BODY COVER PREMIUM ₹11,14,990 (EX-Showroom)</p>	 <p>NECK REST GREY ₹4,19,990 (EX-Showroom)</p>		
 <p>3D MAT ₹1,14,990 (EX-Showroom)</p>	 <p>WINDOW SEALING KIT - CHROME ₹1,11,990 (EX-Showroom)</p>	 <p>FRONT BUMPER BEZEL ₹1,14,990 (EX-Showroom)</p>	
 <p>60x35 Side Mirror (Black) ₹1,11,990 (EX-Showroom)</p>	 <p>BUMPER CORNER PROTECTOR - CHROME ₹1,11,990 (EX-Showroom)</p>	 <p>TAIL LAMP GARNISH ₹1,14,990 (EX-Showroom)</p>	 <p>DOOR VISOR ₹1,14,990 (EX-Showroom)</p>
 <p>CUP HOLDER COASTER ₹1,11,990 (EX-Showroom)</p>	 <p>KEY COVER ₹1,11,990 (EX-Showroom)</p>	 <p>CUSHION GREY ₹1,14,990 (EX-Showroom)</p>	 <p>3D FOOT MAT ₹1,14,990 (EX-Showroom)</p>

*Ex-showroom price of all items and subject to change in the price of the items shown. Excludes taxes and dealer's margin. Hyundai Motor India Ltd. is not responsible for any damage to the goods or services provided by the company. Hyundai Motor India Ltd. is not responsible for any damage to the goods or services provided by the company. Hyundai Motor India Ltd. is not responsible for any damage to the goods or services provided by the company.

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#HyundaiMobisIN

Visit your nearest authorised
Hyundai Dealerships for
more information

E-Marketing Kit

Marketing team dedicatedly designed the **E-Marketing Kit** for new Hyundai Creta, which is used by the dealers to promote **Genuine Accessories**.

Circulated across 550+ Dealerships PAN India.



Hyundai Creta N Line

Live Unleashed.

Accessories Launch

Unleash the sporty spirit of your Hyundai Creta N Line with Genuine Accessories by Hyundai Mobis.

Designed to amplify your car to the next level to deliver an unparalleled driving experience.



scan to visit the accessories



Interior Category-13



SEAT BELT COVER



SCREEN PROTECTOR
(INTEGRATED)



3D Mat



NECKREST WITH
N LINE BRANDING

Exterior Category-12



BODY SIDE MOULDING
-BLACK



ORVM GARNISH-RED



TAIL LAMP GARNISH



DOOR EDGE GUARD

Promotional Kit

Experience the ultimate thrill with our Credence Pack

Our Exclusive promotional kit is now available at our authorised Hyundai dealerships across PAN India.

Visit your nearest authorised Hyundai dealerships for more information.



Latest Addition in MIN Portfolio

Under the expansion MIN planned to launch
Diesel Exhaust Fluid (DEF)

- Diesel Exhaust Fluid is recommended for all the BSVI Diesel Vehicles only.
- Diesel Exhaust Fluid will be available for 5 Litres (Can), 10 Litres & 20 Litres (Bucket).

ACF98IHB01-DIESEL EXHAUST
FLUID-5 LITRES

ACF98IHB02-DIESEL EXHAUST
FLUID-10 LITRES

ACF98IHB03-DIESEL EXHAUST
FLUID-20 LITRES



The advertisement features a blue and white color scheme. At the top, the Hyundai and Mobis logos are displayed alongside the text 'Genuine Parts'. The central text reads 'Fuel your drive with quality you can trust' in a mix of blue and green, followed by 'Certified by ISO 22241 & IS 17042 for a cleaner, greener journey'. Below this, three containers of Diesel Exhaust Fluid (5L can, 10L can, and 20L bucket) are shown next to three Hyundai vehicles (SUV, truck, and sedan) on a road at sunset. The bottom section has a green background with white text stating '100% Genuine | Less NOx | Reduced air pollution', 'Available in 5L, 10L, and 20L', and the hashtag '#DriveGreenerBreatheCleaner'.

HYUNDAI Genuine Parts HYUNDAI MOBIS

**Fuel your drive with quality
you can trust**

Certified by ISO 22241 & IS 17042
for a cleaner, greener journey

Diesel Exhaust Fluid
by Hyundai Mobis

100% Genuine | Less NOx | Reduced air pollution

Available in 5L, 10L, and 20L

#DriveGreenerBreatheCleaner

Newly Launched Accessories



Interior

SPORTY PEDAL COVER



Part Number-K6F90IH501

KEY COVER



Part Number-K6F57IH501

Model - AURA/NIOS/EXTER

Electrical

H7/ H18 LED BULB



Part Number-ACF55IH003

Model - Common

Exterior

REAR BUMPER EXTENDER



Part Number-T7F27IH003

Model - i20

SPOILER ASSEMBLY EXTER



Part Number-K6F34IH501

Model - EXTER

New Head unit range **enhancement** Mobis India is working in collaboration with **Blaupunkt**



For
all
models

SERIES 900 22.73cm-9inch



Creta
specific
Head units

TAMPA BAY 12.33"

MIN Audio Range Enhancement

Under the expansion of Audio Range
MIN has introduced **Premium Speakers**
in collaboration with **MOREL**.

Speaker range



Part Name - - Morel HYU 62
Part Number--ACF65IH160
Component Speaker



Part Name - - Morel HYU 5C
Part Number--ACF65IH158
5.25" Coaxial Speaker



Part Name - - Morel HYU 6C
Part Number--ACF65IH159
6.5" Coaxial Speaker

No need
for supporting
accessories (Wire,
rings)

Plug & Play
fitment for all
Hyundai models



Highly efficient
Speakers designed
for stock power

Looks Premium
due to the soft
dome speakers



LAUNCHED SCHEME

Scheme 1

On purchase of 20 pairs of Morel speakers
get a Display Unit

Scheme 2

On purchase of 70 pairs of Morel speakers
get a trip to Thailand worth Rs. 50,000/-

Scheme 3

On purchase of 50 pairs of Morel speakers
get a trip to Goa worth Rs. 30,000/-

Scheme duration

1st May-31st Jul'24

Accessories Manager

Promotional Scheme



Apollo Tyres

Scheme period - 1st Jan-31st Mar'24

Slab	Quarterly off Take	(Net commission/Tyre)	Applicable part/Numbers
Slab 1	50-149	Rs. 100 per tyre	All the 21-part numbers of Apollo Tyres
Slab 2	150-299	Rs. 125 per tyre	
Slab 3	300 & 599	Rs. 150 per tyre	
Slab 4	600 & above	Rs. 200 per tyre	



Thule

Scheme period - 1st Jan-31st Mar'24



Slab	Achieved Value (MRP)	Incentive	Applicable Part Numbers	Pay-Out
Slab 1	1 Set	Gift card worth Rs. 750	ACF21IH009, A0F21IH001, C7F21IH001, ACF21IH002, ACF21IH003, ACF21IH004	Amazon or any other gift card
Slab 2	1 Set	Gift card worth Rs. 1,500	ACF21IH003, ACF21IH006, ACF21IH007, ACF21IH008, ACF21IH005	

Note: The sales promotional incentive scheme will be disbursed directly from the supplier in the form of gift card.

Accessories Manager

Promotional Scheme

Ceramic Coating

Scheme period - 1st Mar-30th Apr'24

Slab	Off Take (Qty.)	Scheme Duration	Incentive	Part Numbers	Pay-Out
3 years warranty					
Slab 1	5-9 kits	Monthly	Rs. 800 per kit	ACF30IH006 ACF30IH007 ACF30IH008	Amazon gift card
Slab 2	10-24 kits		Rs. 1150 per kit		
Slab 3	25 & above		Rs. 1500 per kit		
Slab 4	50 kits in 2 months	2 months	Two-wheeler worth Rs. 82,500 (ex-showroom)		Two-wheeler
2 years warranty					
Slab 1	2 & above	Monthly	Rs. 500 per kit	ACF30IH003 ACF30IH004 ACF30IH005	Amazon gift card

- This Scheme will cover only Ex showroom of the vehicle beneficiary have to bear the registration & other cost
- Beneficiary can claim either two-wheeler or gift card of equivalent amount
- The scheme will be non-transferable
- The scheme will be the period 1st Mar-30th Apr'24 only

Glasscoat Ceramic Kit (3 yrs warranty)

- Application of three full layers of Glasscoat Ceramic Coating
- Lasts up to 3 years*

Glasscoat Ceramic Kit (2 yrs warranty)

- Application of two full layers of Glasscoat Ceramic Coating
- Lasts up to 2 years*



Top Performing Accessories

H1 Top Performing Items



ALLOY WHEEL

Model-Venue



3D MAT

Model-Venue



ENGINE COOLANT

Model -Common



**PREMIUM CUSHION
PILLOW**

Model -Common

2023 New launch Top Performing Accessories



**FT LAUDERDALE 900- 10
INCH + REAR CAMERA**

Model -Creta 2020



**1 LITRE
PRE MIX**

Model -Common



**PREMIUM WIPER
BLADE**

Model -Common



SIDE SKIRT

Model -Grand i10 Nios

Social Media **Promotion**

We developed marketing collaterals and executed social media postings for the new launches of Hyundai CRETA and Hyundai CRETA N Line. The goal was to boost accessory awareness among social media users and potential customers.

Activity Metrics:

No. of Posts from
January 2024 to June 2024

145+

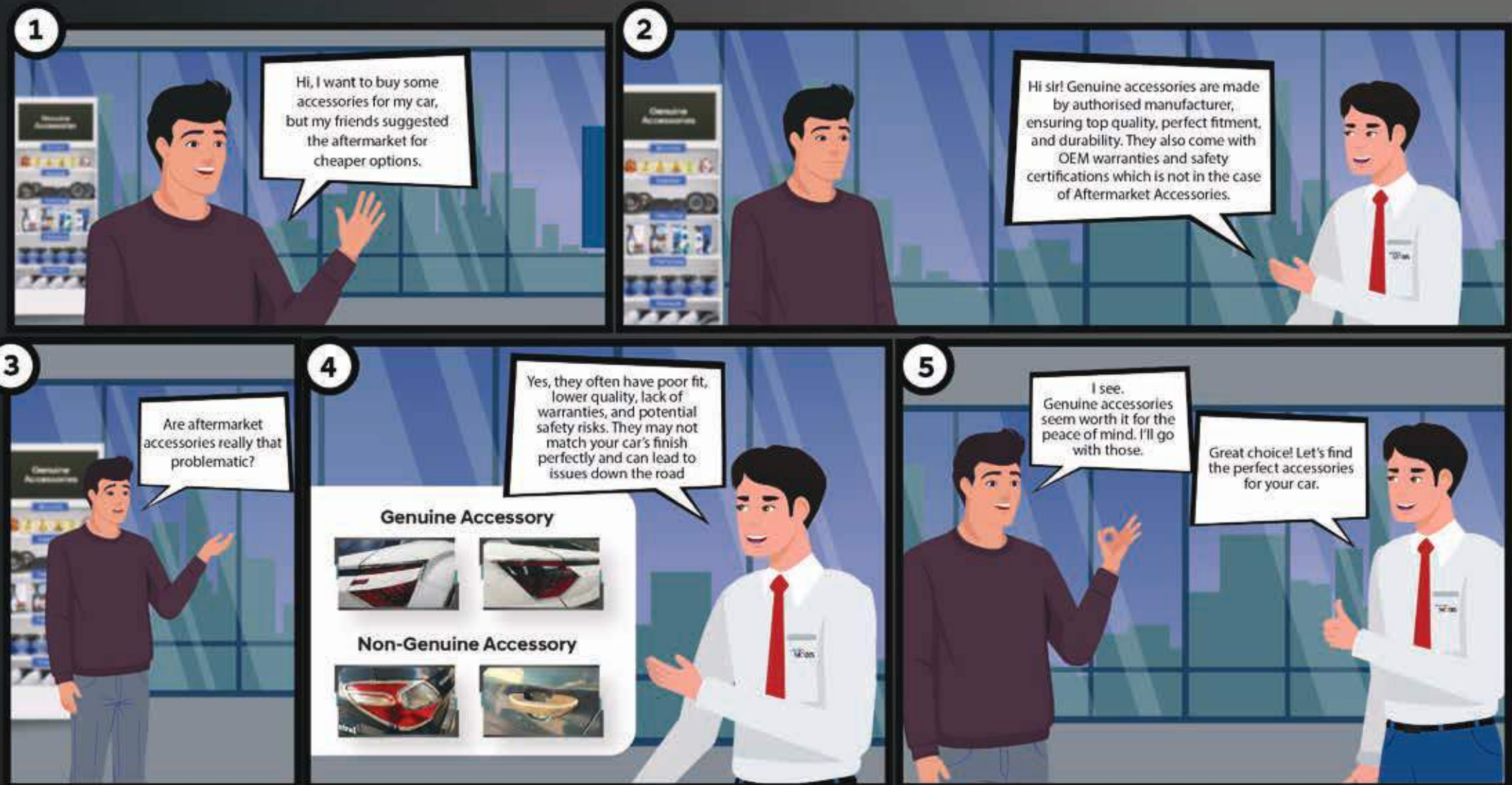


Enhance your new Hyundai Creta:
Explore **Interior & Exterior Accessories!**



Successfully connected and engaged with the
audience through compelling content.

Value of Genuine Accessories





Dealer Performance

PAN India

National Dealer Ranking - H1 2024

Dealer Code	Dealer Name	Region	Avg Accessory per car 2024	H1 2024 National Ranking*
W3215	NEO AUTOMOTIVES PVT. LTD.	West	21,182	1
S4234	GT AUTOMOTIV PRIVATE LIMITED	South	21,078	2
N1231	VD AUTOMOBILES LLP	Central	17,184	3
N2204	SAMTA MOTORS PRIVATE LIMITED	Central	14,633	4
S1212	PEEYESYEM HK MOTORS LLP	South	14,497	5
S8218	NARAYAN CARS PVT. LTD.	South	14,494	6
S8221	RAHUL CARS INDIA PVT. LTD. (RAHUL HYUNDAI)	South	14,345	7
W2232	SOMANI MOTORS PVT. LTD.	West	14,221	8
W2240	MODI MOTOR AGENCIES PVT. LTD.	West	13,988	9
W5226	NINA MOTORS PVT. LTD.	West	13,630	10
S4220	GT AUTOMOTIV PRIVATE LIMITED	South	12,954	11
N4250	SANDEEP MOTORS (AUTO) PVT. LTD.	North	12,816	12
S5206	KUN UNITED CAR TRAX (P) LTD.	South	12,683	13
S8210	NAGSHANTI CARS PVT. LTD.	South	12,596	14
W3224	NAVJIVAN CARS PVT. LTD.	West	12,551	15
S8226	VAYUPUTRA AUTOMOBILES PVT. LTD.	South	12,324	16
S5238	NEON MOTORS PVT. LTD.	South	12,303	17
W1210	NEELAM AUTOMOBILES PVT. LTD.	West	12,189	18
S8236	TRIDENT AUTOMOBILES (BANGALORE) PVT. LTD.	South	12,096	19
N3239	PAWAN AUTOWHEELS PRIVATE LTD.	Central	12,075	20
W3253	AAKAR MOTORS LLP	West	12,056	21
N4202	DHOOT SERVICES PVT. LTD.	North	11,856	22
W2257	AUTOJI MOTORS LLP	West	11,816	23
W3241	NAVJIVAN MOTORS PVT. LTD.	West	11,690	24
S8202	ADVAITH MOTORS PRIVATE LIMITED (DPC)	South	11,644	25

*Ranking is considered for Dealers selling more than 40 Cars per month

National Dealer Ranking - H1 2024

Dealer Code	Dealer Name	Region	Avg Accessory per car 2024	H1 2024 National Ranking*
S7227	POPULAR MOTOR WORLD PVT. LTD.	South	11,449	26
W2207	MODI MOTORS AGENCIES PVT. LTD.	West	11,424	27
N3213	SAS AUTOMOTIVES PVT. LTD.	Central	11,384	28
N3268	SAS AUTOMOTIVES PVT. LTD.	Central	11,357	29
W2270	SOMANI AUTOWHEELS LLP	West	11,283	30
S5211	LAKSHMI HYUNDAI	South	11,262	31
N3234	J.S.V. MOTORS & CONSTRUCTIONS PVT. LTD.	Central	11,213	32
W3211	NAVJIVAN MOTORS PVT. LTD.	West	11,100	33
S8209	KANCHANA AUTOMOBILES PVT. LTD.	South	10,993	34
S5243	GEETHA AUTOMOTIVE LLP	South	10,984	35
W3212	NAVJIVAN MOTOR PLAZA	West	10,926	36
S5221	MANGO MOTORS PVT. LTD.	South	10,925	37
S8211	BELLAD HYUNDAI	South	10,912	38
E1227	TOPLINK MOTORCAR PVT. LTD.	East	10,864	39
N2228	DEFY MOTORS PVT. LTD.	Central	10,839	40
N3263	PREMIER CAR SALES LTD.	Central	10,780	41
N4220	CROSSLAND CARS PVT. LTD.	North	10,689	42
W5231	C I FINLEASE LTD.	West	10,676	43
W3249	KARNAVATI WHEELS PVT. LTD.	West	10,643	44
W5205	SHIVNATH HYUNDAI	East	10,525	45
N6208	KOSMO AUTOMOBILES	North	10,461	46
S8225	CHANDRASHILP AUTOMOTIVE LLP	South	10,443	47
E1226	FULCRUM AGENCIES PVT. LTD.	East	10,359	48
W2230	KOTHARI CARS PVT. LTD.	West	10,315	49
S5209	KUN UNITED MOTORS PVT. LTD.	South	10,138	50

*Ranking is considered for Dealers selling more than 40 Cars per month

Zone-Wise Dealer Ranking - H1 2024

South

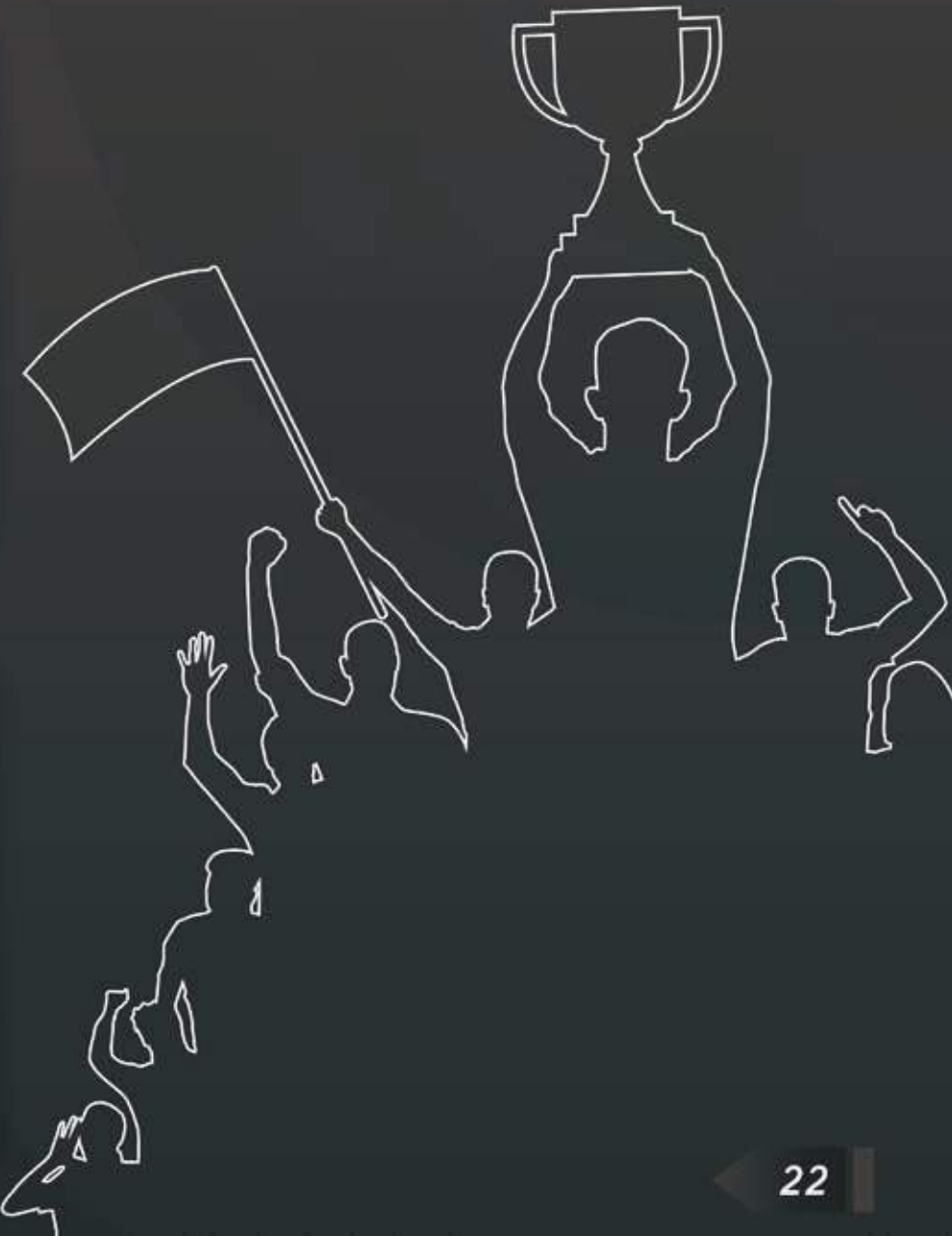
Dealer Code	Dealer Name	H1 2024 Accessory per car	H1 2024 Zonal Ranking*
S4234	GT AUTOMOTIV PRIVATE LIMITED	21,078	1
S1212	PEEYESYEM HK MOTORS LLP	14,497	2
S8218	NARAYAN CARS PVT. LTD.	14,494	3
S8221	RAHUL CARS INDIA PVT. LTD. (RAHUL HYUNDAI)	14,345	4
S4220	GT AUTOMOTIV PRIVATE LIMITED	12,954	5
S5206	KUN UNITED CAR TRAX (P) LTD.	12,683	6
S8210	NAGSHANTI CARS PVT. LTD.	12,596	7
S8226	VAYUPUTRA AUTOMOBILES PVT. LTD.	12,324	8
S5238	NEON MOTORS PVT. LTD.	12,303	9
S8236	TRIDENT AUTOMOBILES (BANGALORE) PVT. LTD.	12,096	10

*Ranking is considered for Dealers selling more than 40 Cars per month

West

Dealer Code	Dealer Name	H1 2024 Accessory per car	H1 2024 Zonal Ranking*
W3215	NEO AUTOMOTIVES PVT. LTD.	21,182	1
W2232	SOMANI MOTORS PVT. LTD.	14,221	2
W2240	MODI MOTOR AGENCIES PVT. LTD.	13,988	3
W5226	NINA MOTORS PVT. LTD.	13,630	4
W3224	NAVJIVAN CARS PVT. LTD.	12,551	5
W1210	NEELAM AUTOMOBILES PVT. LTD.	12,189	6
W3253	AAKAR MOTORS LLP	12,056	7
W2257	AUTOJI MOTORS LLP	11,816	8
W3241	NAVJIVAN MOTORS PVT. LTD.	11,690	9
W2207	MODI MOTORS AGENCIES PVT. LTD.	11,424	10

*Ranking is considered for Dealers selling more than 40 Cars per month



Zone-Wise Dealer Ranking - H1 2024

Central

Dealer Code	Dealer Name	H1 2024 Accessory per car	H1 2024 Zonal Ranking*
N1231	VD AUTOMOBILES LLP	17,184	1
N2204	SAMTA MOTORS PRIVATE LIMITED	14,633	2
N3239	PAWAN AUTOWHEELS PRIVATE LTD.	12,075	3
N3213	SAS AUTOMOTIVES PVT. LTD.	11,384	4
N3268	SAS AUTOMOTIVES PVT. LTD.	11,357	5
N3234	J.S.V. MOTORS & CONSTRUCTIONS PVT. LTD.	11,213	6
N2228	DEFY MOTORS PVT. LTD.	10,839	7
N3263	PREMIER CAR SALES LTD.	10,780	8
N2226	HIMGIRI AUTO(INDIA) PVT. LTD.	10,113	9
N3206	NIMBUS MOTORS PVT. LTD.	10,095	10

*Ranking is considered for Dealers selling more than 40 Cars per month

North

Dealer Code	Dealer Name	H1 2024 Accessory per car	H1 2024 Zonal Ranking*
N4218	MARUDHARA HYUNDAI	13,366	1
N4250	SANDEEP MOTORS (AUTO) PVT. LTD.	12,816	2
N4202	DHOOT SERVICES PVT. LTD.	11,856	3
N4220	CROSSLAND CARS PVT. LTD.	10,689	4
N6208	KOSMO AUTOMOBILES	10,461	5
W4401	P.L.HYUNDAI	9,911	6
N4246	K.D MOTORS ORG	9,503	7
N6233	GROVER AUTOMOBILES PVT. LTD.	9,197	8
N6226	GOYAL AUTOMOBILES	9,172	9
N5211	PLATINUM AUTOMOBILES PVT. LTD.	8,908	10

*Ranking is considered for Dealers selling more than 35 Cars per month

East

Dealer Code	Dealer Name	H1 2024 Accessory per car	H1 2024 Zonal Ranking*
E1227	TOPLINK MOTORCAR PVT. LTD.	13,366	1
W5205	SHIVNATH HYUNDAI	12,816	2
E1226	FULCRUM AGENCIES PVT. LTD.	11,856	3
W5209	JAICA AUTOMOBILES PVT. LTD.	10,689	4
E5222	GOYAL MOTOCORP PRIVATE LIMITED	10,461	5
E7204	UTKAL AUTOMOBILES LTD.	9,911	6
E7211	UTKAL AUTOMOBILES PVT. LTD.	9,503	7
E7208	INFINITY VENTURES	9,197	8
E6224	BINAY AUTOMOTIVES LLP	9,172	9
E7205	ADITYA CAR CARE PVT. LTD.	8,908	10

*Ranking is considered for Dealers selling more than 25 Cars per month

Customer Testimonials



“

Jaidev,
(Business)

I purchased Venue 5 months back and I'm very happy with the car accessories as I was little afraid about the maintenance of seat regarding the dust and protection. But one of the AM recommended me Genuine seat cover. Its been 5 months and these seat covers still looks fresh and new. I would like to recommend others as well to buy Genuine Accessories.

”



“

Geeta,
(Business)

Hey there, We purchased I 10 NIOS. We got the best accessories from Pavan Hyundai & their accessories manager who explained us the importance of the accessories & the suggestion was amazing. I bought Genuine Accessories like seat cover, mud flap, 3D Mat, Door visor. Thanking the whole team who made us choose the best accessories cheers!

”



Happy customers

Guess the Accessories

Q1

I am perfect companion for your neck on long drives. What am I?

Q2

I add a layer of comfort and style to your seats while protecting them from wear and tear. Who am I?

Q3

I shield your vehicle from the elements when it's parked, protecting it from sun, rain, and dust. Who am I?

Q4

I ensure your tyres are always properly inflated, helping you avoid flats and maintain optimal performance. What am I?

Q5

I add a touch of elegance and style to your car's exterior, enhancing its look. What am I?

Q6

I make your car smell fresh and inviting, creating a pleasant atmosphere for every ride. Who am I?

Answers: 1) Neck Rest, 2) Seat Covers, 3) Car cover, 4) Tyre Inflator, 5) Garnish, 6) Car Perfumes

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