



HYUNDAI

MOBIS

INFINITY

2022 Half Yearly Edition-2

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Message From MD's Desk

Dear Readers,

2022 brought new challenges and demands of its own. However, our collective vision of moving forward and delivering a sustainable future, mobility, and innovation kept us going. This newsletter will highlight our achievements in the second half of 2022.

We, at Mobis India, aim to break all the barriers hindering our vision and mission of delivering world-class products to the stakeholders. Our quality standards have successfully met the current needs of the industry, and in 2023, we are planning to upscale our efforts and R&D processes to meet future demands effectively.

I feel proud that we are maintaining our promise of delivering quality products at affordable prices to our customers, which is visible through our price surveys. The idea of contributing towards society welfare has also been our key focus area, and we are continuing to do so through various activities.

I hope you enjoy reading this edition.

Stay Healthy, Stay Safe



MR. YONG GOON PARK
Managing Director (A/S Parts Division)

“Mobis India perseveres to exceed customer expectations through its innovative solutions that drive safety and comfort.”

Brand Engagement——•

Corporate events always play a vital role in bringing our working family closer with the idea of achieving same business goals. Whether it is sharing new ideas, discussing issues, feedback, etc., the motto always remains to do it collaboratively.

Distributor Parts Conference

Mobis India, after a span of 3 years, organised Distributor Parts Conference 2022 with the idea of communicating MIN Business Goals and forging stronger relationships with the channel partners.

The event was successfully conducted from **1st to 3rd Dec'22 in the beautiful city of Istanbul, Turkey.** The conference was filled with various business sessions, new productive ideas and fantastic entertainment performances. 39 distributor participants attended the conference and pledged for better business growth in coming year. Q and A session was also organized during the event to address on spot queries raised by distributors.

The event was well appreciated by all the attendees, which was reflected in their positive feedbacks.

Glimpses of the Event



Awards and Recognition

In line with the outstanding performance of our prestigious channel partners, Mobis India felicitated the achievers with awards at the Distributor Parts Conference and motivated them to bring more laurels soon.

BEST DISTRIBUTOR AWARDS:

WINNER

Distributor Code

N1DCA

Distributor Name

TRIUMPH AUTO SERVICES PVT. LTD.

National Best Performer - MD Award



Best Debut



Category Award - Highest Order Volume



WINNER

Category

Distributor Code

Distributor Name

A

N1DBA

MN SPARE PARTS LLP

B

S4DAA

GRG GLOBAL VENTURES

C

E7DBA

UTKAL AUTOMOBILES
PVT. LTD.

BEST DISTRIBUTOR AWARDS:

WINNER

Distributor Code

W2DDA

Distributor Name

SOMANI AGENCIES

Best Warehouse Infrastructure



WINNER

Distributor Code

S5DCA

Distributor Name

SRI JAYALAKSHMI TRADING PVT. LTD.

Best Owned Outlet Performance



WINNER

Distributor Code

W5DAA

Distributor Name

AVS CORPORATION

Best Market Performer - Closest To Customer



WINNER

Distributor Code

S8DAA

Distributor Name

ADVAITH SPARES & ACCESSORIES
PVT. LTD.

Best Retail Growth



BEST DISTRIBUTOR AWARDS:

Category Award - Best Distributor

WINNER
Category
North
Distributor Code
N5DAA
Distributor Name
ACE AUTO CORPORATION



Category Award - Best Distributor

WINNER
Category
South
Distributor Code
S8DCA
Distributor Name
ADVAITH SPARES & ACCESSORIES PVT. LTD.



Category Award - Best Distributor

WINNER
Category
East
Distributor Code
E5DAA
Distributor Name
CHHATTISGARH MOBIS



Category Award - Best Distributor

WINNER
Category
West
Distributor Code
W1DBA
Distributor Name
SHREENATH MOTORS PVT. LTD.



Promotional Front

Mobis India keeps enhancing its promotional reach by developing and distributing collaterals regularly. The idea is to establish a strong brand presence in the market and ensure customer convenience.

Leaflets

To cater to the needs of our prestigious channel partners in terms of marketing collaterals, we have developed accessory leaflets for the newly launched Hyundai Venue N-Line. The leaflet contains information about the newly launched accessories, such as part number, MRP and images.



Calendar

Keeping track of upcoming meetings, deadlines, and milestones is a must for everyone to be more productive and stay ahead of schedule. With this thought, Mobis India Ltd., like every year, has developed and distributed the annual calendar 2023 to all the company's stakeholders.



Quantity

5000

Distribution

40+ Distributors,
500+ Dealers

Theme

Accessory
categories

Quantity

6300

Universe of Social Media

Social media - if used intelligently - can bring in loads of success. Since it is the best form of direct contact with the target audience, social media channels have what it takes to make anyone's life better. With this approach, Mobis India, also focused on rich content that connects directly with its audience to keep them updated with product information and what's new for them. By doing so, these channels act as a unifying unit for various kinds of people.

As we head closer to a developed society every single day, the scope of digitalization for Mobis India broadens. Here's the glimpses of what we have done so far.



Content posted
on social media
528+

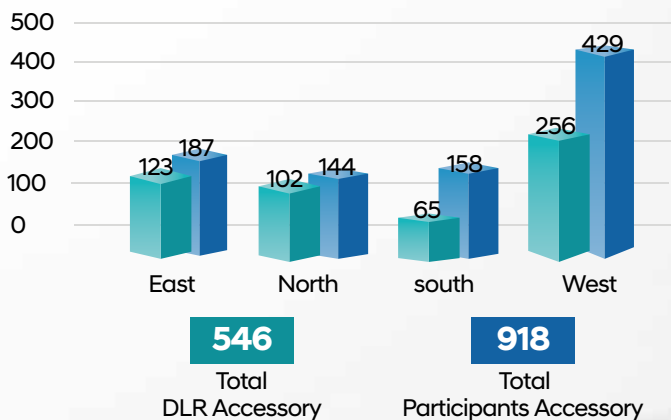
Video content
6 YT videos
16 Gifs

Mobis Training

It takes serious efforts and dedication to create a training program that moves the organisation's needle and acts as a value addition to each attendee. To choose the right training methods for the participant, it's essential to figure out the "why." What are you trying to accomplish? At Mobis India, we aim to find the WHY and plan our training programs for our parts and accessory managers, which is always fruitful.

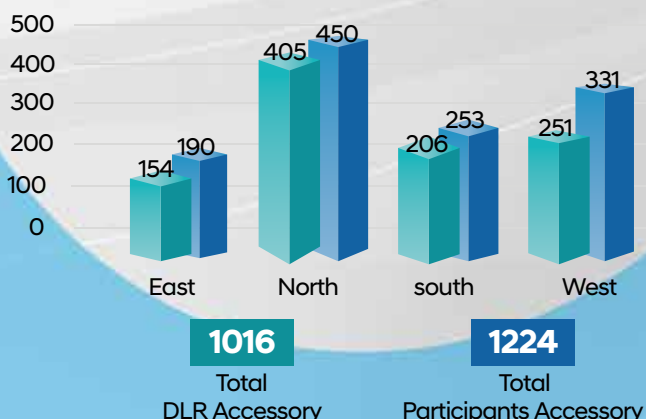
Systems Training

- Claims Training with Updated Method
- Introduction to OTIF
- CAO (Computer Assisted Ordering)



Accessories Training

- New Venue Facelift Accessory Training
- Incentive Policy Discussion
- Vehicles Tracking System Training (Map My India)
- Accessory Training (Orientation)



Glimpses



Price Promise

When it comes to buying a car a factor which has always made customers hesitate is its aftersales service. The quality and affordability of aftersales services and purchases determine what kind of experience the owner will derive while using the car, making it important for them to choose a brand on which they can put their trust.

Hyundai Mobis understands its customers and assures that their journeys are not only safe, but also economical through its extensive range of Hyundai Genuine Parts and Accessories. Through extensive market surveys and research, we have always ensured that our parts are affordable and don't dig deep into our customer's pockets. Mobis prides itself on its price competitiveness, with their Executive and Premium SUV's being the most competitive segments and their standings across other segments shown below.



Serving Society

Mobis India understands the importance of giving back to society. As a responsible brand, we have organised various activities to support the cause as a helping hand towards the noble act.

Promotion of Sports: Fund support by MINF

- Organised Rotary Olympiad Sports event on 23.08.2022 for government school students at Nehru Stadium, Chennai.
- Participation: 1,500 students from 73 Govt. schools.
- Sports Activity: Running (100,200,400 & 800), long and high jump, shot put and discus throw, etc.



CSR Summit & Awards 2022 On 08.11.2022

- Event Organised by UBS Forums to recognise corporates & NGOs for their social contributions activities.
- Mobis India won a Best Innovative CSR project award for 2022 CSR projects (housing facility for Transgender & Nutritional support to pregnant women.)



Empowering Wheelchair users with Mobility Assistive Devices

- Providing 500 Motorized Wheelchairs to differently-abled at Chennai, Haryana, Hyderabad & Mumbai.
- It allows wheelchair users to get jobs like delivering newspapers, food, milk, etc.



Promotion of Healthcare

- Mobile Healthcare to support rural communities at Kanchipuram, Thiruvallur, Haryana & Hyderabad.
- Free medical consultation, medicines & referral support



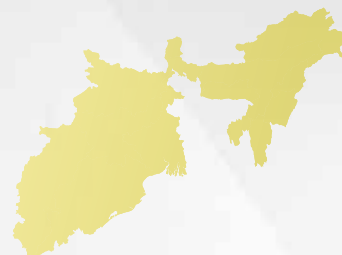
Distributor Performance



North

N1DBA	MN SPARE PARTS LLP
N3DAA	PREMIER CAR SALES LIMITED
N1DCA	TRIUMPH AUTO SERVICES PVT. LTD.

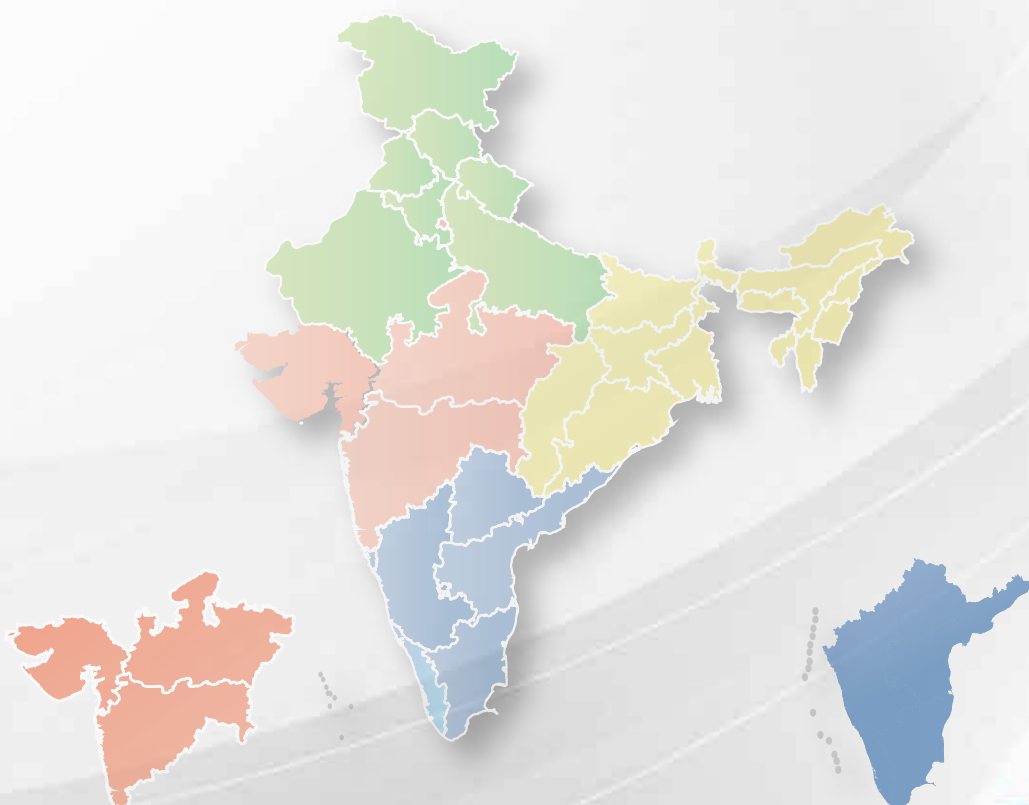
Distributor Name



East

E1DAA	MUKESH AUTOMOTIVE
E4DAA	MUKESH & SONS
E6DAA	KRRISH

Distributor Name



West

W1DBA	SHREENATH MOTORS PVT LTD
W3DAA	CONCEPT MOTORPARTS PVT LTD
W3DAC	CONCEPT MOTORPARTS PVT LTD

Distributor Name

South

S8DAA	ADVAITH SPARES AND ACCESSORIES PVT LTD
S1DBA	KUN AUTO CO PVT LTD
S5DCA	SRI JAYALAKSHMI TRADING PVT LTD

Distributor Name

Distributor Testimonials



Mr. R Ranjit Govindaraj
GRG GLOBAL VENTURES

I would like to take this opportunity to thank MIN for giving us an opportunity to represent them as a Distributor for the state of TN. It's been a valued and mutually beneficial partnership so far. We've made good inroads into the aftermarket with MIN's continuous support and guidance, achieved many milestones, and expected many more to come. I would like to thank the Regional Team for their kind patience and support in our business activities. We can achieve greater heights this year with their continued guidance in retail-specific activities.



Mr. Uday Kachalia
SHREENATH MOTORS PVT. LTD.

Our journey as a Hyundai Genuine Accessories/Parts supplier with Mobis India has always been incredible. Mobis India has widened over the years and provides a range of products that are always very competitive in terms of pricing and quality. We heartily thank our regional sales team for their constant efforts, and for guiding us to improve our business, which reflected in our performance, and we got the best distributor award – West Region in DPC 2022 [Istanbul]

We feel proud of collaborating with Mobis India and look forward to more successful years ahead.



Mr. Hilal Ahmad Bhat
ACE AUTO CORPORATION

Over the last 7 years since we started our business in 2015, we have felt privileged to be a part of Mobis India. During this period, year after year, we have reached new heights of success with the help of the Mobis team, who are always available to us should any issue arise, regardless of the time of the day.

We are expecting to grow with Mobis India in the coming years and continue providing the best service to our customers with the endless support offered by Mobis India in all aspects of our Business.



Mr. K Ramamohana Rao
SRI JAYALAKSHMI TRADING PVT. LTD.

Lakshmi Group is highly honored to be associated with MOBIS India for Hyundai Genuine Parts Business Distributorship in Vijayawada, AP, since 2015, and Hyderabad, Telangana, from 2022. We sincerely thank MOBIS India for awarding Lakshmi MOBIS - Hyderabad for "BEST OWNED RETAIL OUTLET PERFORMANCE" at 2022 Distributor Conference.

We appreciate MOBIS India for understanding the customers' needs and introducing the after-sales warranty in parts. This will help us in increasing business and ensuring our customers' satisfaction. Also, we would like to thank the top management of MOBIS India Ltd. for their kind presence during our grand Inauguration at Hyderabad.

Being Closer to Customer——

Here are glimpses of distributor activities conducted in the later half of 2022, including inaugural ceremonies, press conferences, etc.



Did you know?_____

Motor Vehicle Act is an act that regularizes road transport vehicles. It was implemented in the year 1989 under the name Central Motor Vehicle Act, 1988 (hereinafter "MV Act,1988") by replacing Motor Vehicle Act, 1939. Driving has become inevitable in every person's life. Speeding and reckless driving may be exciting for us, but when we commit any accidents, it changes our life completely. Here are a few facts, that enlightens you about your duties in case of an accident.

Duty of Person During an Accident:

Section 134 of MV Act, 1988 states that when any person is injured or any property of a third party is damaged as a result of an accident in which a motor vehicle is involved, the driver of the vehicle or other person in charge of the vehicle shall:

- Take all reasonable steps to secure medical attention for the injured person.
- Take him to the nearest hospital, as desired by the injured person or his guardian.
- The driver shall immediately report to the nearest police station and inform all the necessary details related to the accident within 24 hours from its occurrence.

Following the Above shall Minimise the Future Consequences:

- According to the MV Act,1988, a person may be required to give a compensation even in situations when they are not at fault.
- When an injured person has lost his life or has sustained temporary, severe, permanent injuries because of an accident caused by the usage of any light or heavy category motor vehicle then Owner of such a vehicle is responsible to pay a compensation for temporary or permanent injuries in conformity with the Act's guidelines.

Vicarious Liability



- Vicarious liability is a situation in which one party is held partly responsible for the unwillful actions of a third party. It might be surprising to discover that you could be responsible for damage done to your car even when you're not driving it. Whether you loan your car to a friend, family member, or an employee, or there's something wrong with the way your car was manufactured, you should be aware of the possibility that you may be responsible for any accidents that occur under Motor Vehicle Act.

Insurance:

- Third party insurance is an automobile insurance. Third-party offers coverage against claims of damages and losses incurred by a driver who is not the insured, the principal, and is therefore not covered under the insurance policy.
- Owner of the vehicle is liable to get third party insurance as per Section 147b of MV (Amendment) Act, 2019 and public liability Insurance act, 1991. Although this necessity is not for vehicles that are owned by Central government, State government, local authority, or state transport undertaking.
- There are two types of liabilities that arises on the owner of vehicle, they are fault and no-fault liabilities. Owner of the vehicle is under compulsion to get Third party insurance done.
- Under Third Party Insurance, Insurer (first party) takes insurance from the insurer for the protection of third party. Herein, the owner, or we can say the first party, is liable for the damages or losses of third party with disregard to the cause for such damages.



Important section of motor Vehicle act

SL. NO.	OFFENCE	SECTIONS	NEW FINE
1.	Driver without uniform	S PMVR r/w 177 MV Act	200/-
2.	No parking	122 r/w 177 M.V Act	200/-
3.	Improper number plate	50 r/w 177 M.V Act	200/-
4.	No side mirror	134 CMVR w 177 MV Act	200/-
5.	Failure to transfer the ownership	55,56,57 r/w 177 MV Act	200/-
6.	No wiper functioning	101 CMVR r/w 177 MV Act	200/-
7.	Headlight/horn not functioning	CMVR 105(2) (ii), 119(2) CMVR r/w 177 MV Act	200/-
8.	Extra passenger on driver seat	125 r/w 177 M.V. Act	200/-
9.	Driving vehicle with passenger on foot board	123(1)	200/-
10.	Conductor without uniform	21(iv) PMVR r/w 177 M.V Act	200/-
11.	Misbehvaiour/uses abusive language	90(2)(iv,v,vi) PMVR r/w 177 M.V Act	200/-
12.	Smoking into vehicle	90(2)(Viii) PMVR r/w 177 M.V Act	200/-
13.	Headlight not burning/ working	105 CMVR r/w 177 MV Act	200/-
14.	Indicator/back light not burning	102 CMVR w 177 MV Act	200/-
15.	"U" Turn	119 r/w 177 MV Act	200/-
16.	Using other state vehicle more than 12 months	47 r/w 177 MV Act	200/-
17.	Failure to intimate change address	49(2) r/w 177 M.V Act	200/-
18.	No black film on headlight	100(2) M.V. Act	200/-
19.	No speed limit devices on public vehicle	118 r/w 177 M.V. Act	200/-
20.	Without reflector on color strip	104 of CMVR r/w 177 MV Act	200/-
21.	Demanding excess fair by auto/taxi	GO sec 67 and 177 MV Act	200/-
22.	Auto/taxi meter not operating	10(2) PMVR r/w 177 MV Act	200/-

SL. NO.	OFFENCE	SECTIONS	NEW FINE
23.	Travelling on foot board	123(2)/ 177 MV Act	200/-
24.	Excess passenger on transport vehicle	194(A) M.V. Act	200/- Per Passenger
25.	One way/no entry	17(1) RRR/ 177 MV Act	500/-
26.	Records not produced	130/177 MV Act	500/-
27.	No number plate	205(2) r/w 177 MV Act	500/-
28.	No first aid box in school vehicles	175 PMVR r/w 177 MV Act	500/-
29.	No display in dangerous goods carriage	134,137 M V Act	500/-
30.	Excess/dangerous goods carrying	67(6) PMVR	500/-
31.	Using coloured headlights	105-111 CMVR r/w 177 MV Act	500/-
32.	Allowing person in cabin	95 PMVR r/w 177 MV Act	500/-
33.	Travelling without ticket in the public vehicle	178(i) MV Act	500/-
34.	Disobey traffic signal	119/177 MV Act	500/- to be paid at court
35.	Over smoke pollution (or) used air horn, no silencer	190(2) MV Act	1000/-
36.	Disobedience of order of duty authority	179(1) M.V. Act	1000/-
37.	Refusal/false information	179(2) M.V. Act	1000/-
38.	Without helmet	194(D) MV Act	1000/- & DL Suspend for 3M
39.	Triples riding	194(C) MV Act	1000/- & DL Suspend for 3M
40.	Without seat belt	194(B) (1) MV Act	1000/-
41.	Use cell phone while riding/Driving	184(c) M.V. Act	1000/-
42.	Unauthorized interference with vehicle	198 M.V. Act	1000/-
43.	Dangerous driving (or) jumping red light	184 MV Act	1000/-
44.	Using horn in silent zone	194(F) M.V Act	1000/-
45.	Excessive Speed	183 MV Act	1000/- M/C, LMV

SL. NO.	OFFENCE	SECTIONS	NEW FINE
46.	Using vechile wihout Registration	192(1) MV Act	200/-
47.	Without Fitness Certificate (FC)	56/192 M.V. Act	2000/-
48.	Driving uninsured vechile	146 r/w 196 M.V. Act	2000/-
49.	Without Driving License	3/181 MV Act	5000/-
50.	Allowing unauthorized persons to drive without DL	5/180 MV Act	5000/-
51.	Race riding	189 M.V. Act	5000 and/ or 3-months prison, community service
52.	Alteration of vehicle without permission	182(A) 4 M.V. Act	5000/-
53.	Not allowing emergency vehicle	194 € M.V. Act	10,000/-
54.	Druken drive	185 MV Act	10,000 and / or 6 months prison
55.	Overload	113/194 MV Act 194 (1) M.V. Act	20,000 + 2,000 for every extratonne
56.	Allowing unauthorized person to drive (Minor riding)	199 (A) MV Act. 2019	25,000/- to be paid by the parents
57.	Without permit	192(A) MV Act	10000/-

10 Car Maintenance Tips

Now, let's have a look at 10 basic car maintenance tips every car owner should know:

Keep checking your tyre pressure and balance

Tyre rotation is essential for maintaining your car's safety and efficiency. In addition, this helps in improving the steering response of your car.

Clean the outside of your engine

Cleaning the external engine of your car is just as vital as cleaning the inside engine.

Ensure maintenance of the battery

Use the owner's manual, and, if necessary, the internet to learn the fundamentals of a car battery.

Spark plugs must be replaced when necessary

The efficiency of your car's engine could be affected by spark plugs. This is because they're in charge of igniting the gas-air mixture that drives your car.

Clean and maintain your cooling system

Your car's cooling system and radiator must be clean to operate smoothly and effectively.

Take help from the user's handbook.

The user's handbook is the first and most important guide you should consult before beginning to follow car maintenance advice.

Keep changing your oil filter

Your car is a complicated machine with several small and large components. Because an automobile is a moving machine, it is unavoidable that several moving parts are involved. A car cannot run well without lubrication.

Headlights must be protected

When you park in front of a level surface once a month, turn on your headlights to ensure they're both operating and in the right place.

Maintain your fuel efficiency

It's no secret that keeping your automobile in good shape will help you get better mileage. Maintaining fuel economy is also more cost-effective.

Maintain a clean interior

Spending money on a car wash every two days is not essential. Keeping the interior dust-free with a simple vacuum cleaner is also a good idea.





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