

STELLAR

Mobis Accessories Bulletin

H1' 2023 Edition



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Message from **MD's Desk**



MR. YONG GOON PARK
Managing Director (A/S Parts division)

“ Unleashing innovation, surpassing all bounds for your ultimate safety and boundless comfort. ”

To the Valued Members of our Mobis India Family,

I wanted to take a moment to reflect on the achievements, acknowledge the challenges faced by team, and outline our vision for the future.

We take pride in sharing the 1st edition of Stellar 2023 with all our stakeholders.

The journey we have undertaken together has been a remarkable one and I am immensely proud of each one of you for your dedication and hard work. Your efforts have not gone unnoticed, and I want to express my heartfelt gratitude for your exceptional contributions.

Our core value and principles has been the guiding force behind our success and they will continue to be the compass that steer us forward. These values will be the foundation of our continued growth and success.

In line with our commitment, we are proud to offer the new range of accessories of the newly launched VERNA, AURA and Grand i10 NIOS with the common accessories which are readily available.

Our dedicated research and development team has been hard at work, meticulously designing and testing accessories that will set new industry standards with their premium interior upgrades and stylish exterior enhancements.

Thank you for your unwavering dedication and I look forward to exciting times that lie ahead.

New Accessories Launch - **The all-new Hyundai AURA**

Discover the captivating presence and breathtaking modern stance of the AURA, now complemented by Mobis India's wide range of stylish accessories. Elevate your driving experience and enhance your family's style quotient with our captivating add-ons. Stand out from the crowd with the perfect combination of the AURA's striking appeal and Mobis India accessories, making a statement wherever you go.

Explore the wide accessory range of the all-new Hyundai AURA.



INTERIOR ACCESSORIES



Steering Wheel Cover
Leatherette-Black



Headrest Cushion



Sunshades



Glove Box Organizer



Dual Layer Mat



3D Boot Mat

EXTERIOR ACCESSORIES



Head Lamp Garnish



Tail Lamp Garnish



Mud Flaps



Car Cover-Premium



Paint Protection Film



Front Skid Plate

New Accessories Packs - The all-new Hyundai AURA

Elevate your AURA experience with Mobis India's genuine accessory packs, offering a perfect fusion of style and functionality. Choose from our two distinct packs: the Black Pack and the Vital Pack, designed to enhance your driving pleasure and make a bold statement on the road.

The BLACK PACK

HYUNDAI MOBIS

The new AURA Exclusive Accessories
BLACK PACK

₹ 17 522/-

*Disclaimer: MRP is inclusive of all Taxes and subjected to change at any point of time, please contact Hyundai Authorized dealers for prevailing prices and its technical information. Mobis India reserves the right to make modifications to the actual product at any time. Product images displayed herein may slightly differ from the actual color of the product. Warranty is applicable on all Hyundai Genuine Accessories. *Subject to Conditions.

hyundaimobis.in

Give a sense of boldness and make a striking impression wherever you go.

The VITAL PACK

HYUNDAI MOBIS

The new AURA Exclusive Accessories
VITAL PACK

₹ 15 501/-

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hyundaimobis.in

Adds a touch of elegance and sophistication to your AURA.

New Accessories Launch - **The all-new Hyundai Grand i10 NIOS**

Enhance your Grand i10 NIOS experience with Mobis India's new line of accessories.

Discover the perfect combination of exuberant design and advanced technology, bringing smart ease to your life.

Elevate your style and convenience with Mobis India's accessories for the Grand i10 NIOS.



INTERIOR ACCESSORIES



Cushion



3D Mat



Steering Wheel Cover
Leatherette Black Fiery Red



Carpet Mat (Premium) Fiery Red



Dual Layer Mat Fiery Red



Jet Black SC with Grey
Red Strip (STD PU) Det

EXTERIOR ACCESSORIES



Decals



Front Grill Garnish



Head Lamp Garnish



ORVM Garnish



Front Skid Plate



Tail Lamp Garnish



Rear Reflector

New Accessories Packs - The all-new Hyundai Grand i10 NIOS

Enhance your Grand i10 NIOS with Mobis India's genuine accessory packs. Discover the perfect combination of exuberant design and advanced technology, seamlessly bringing smart ease to your life. Our range of accessories is specifically tailored for the Grand i10 NIOS, offering style and convenience.

The BLACK PACK

**The new Grand i10 NIOS
BLACK PACK**

₹ 13 340/-

Hyundai Genuine Accessories | HYUNDAI MOBIS

Choose the Black Pack for a bold and sophisticated look.

The ESSENTIO PACK

**The new Grand i10 NIOS
ESSENTIO PACK**

₹ 14 067/-

Hyundai Genuine Accessories | HYUNDAI MOBIS

Opt for the Essential Pack to enhance practicality and functionality.

The SPORTY BODY KIT

**The new Grand i10 NIOS
SPORTY BODY KIT**

₹ 15 520/-

Hyundai Genuine Accessories | HYUNDAI MOBIS

Grab the Sporty body kit to get dynamic and energetic transformation.

New Accessories Launch - **The all-new Hyundai VERNA**

Intensify your all-new Hyundai VERNA experience with Mobis India's exclusive line of accessories. Designed to complement its futuristic and ferocious design, our accessories add an extra touch of mesmerizing mysticism and sensuous sportiness.

Elevate your VERNA's appeal with the perfect blend of style and functionality, allowing you to make a bold statement on the road.

Prepare to unleash the full potential of your VERNA with Mobis India accessories.



Headrest Cushion



Dual Layer Mat



Sunshade



Rear Boot Garnish



Spoiler



Skid Plate

New Accessories Packs - The all-new Hyundai VERNA

Unleash the full potential of your VERNA with Mobis India's genuine accessory packs. Choose the pack that resonates with your style and preference and elevate your driving experience to new heights.

The PREMIUM PACK

HYUNDAI MOBIS
The all-new Hyundai VERNA.
PREMIUM PACK

₹ 24,292/-

ORVM Cover Garnish - Chrome Part Number - APT3340003	Rear Boot Garnish Part Number - APT3340004	3D Boot Mat Part Number - APT3340005	Headrest Cushion Part Number - APT3340006
Dual Layer Mat Part Number - APT3340007	Body Side Molding Part Number - APT3340008	Front Grill Garnish Part Number - APT3340009	DoorView - Chrome Line Insert Part Number - APT3340010

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HyundaiMobis.com

Choose the Premium Pack to add sophistication and refinement with premium features & accessories.

The FEROCIOUS PACK

HYUNDAI MOBIS
The all-new Hyundai VERNA.
FEROCIOUS PACK

₹ 28,740/-

Spoiler Part Number - APT3340011	Front Aero Fin Part Number - APT3340012	Front Grill Garnish Part Number - APT3340013	Rear Boot Garnish Part Number - APT3340014
Body Side Molding Part Number - APT3340015	Side Fender Fin Part Number - APT3340016	3D Mat Part Number - APT3340017	3D Boot Mat Part Number - APT3340018
Cushion Part Number - APT3340019	DoorView - Chrome Line Insert Part Number - APT3340020		

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HyundaiMobis.com

Opt for Ferocious Pack offering bold exterior enhancements.

The STYLE PACK

HYUNDAI MOBIS
The all-new Hyundai VERNA.
STYLE PACK

₹ 20,027/-

Side Fender Fin Part Number - APT3340021	ORVM Cover Garnish - Black Part Number - APT3340022	Tail Lamp Garnish Part Number - APT3340023
Body Side Molding Part Number - APT3340024	Head Lamp Garnish Part Number - APT3340025	3D Mat Part Number - APT3340026
3D Boot Mat Part Number - APT3340027	DoorView - Chrome Line Insert Part Number - APT3340028	Cushion Part Number - APT3340029

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HyundaiMobis.com

Make a style statement with Style Pack featuring stylish accessories.

Blaupunkt Scheme

BTST (Bill To Ship To)



MIN in collaboration with Blaupunkt. Introduced a Direct payout scheme for AV head units.



The scheme period was from Dec'22 to Feb'23.



Total 8 dealers are qualified for the iPhone 14.



Multiple dealers qualified for Amazon E-Gift card.

Dealer can qualify for any ONE Slot			
State	Minimum Order Target Quantity	Minimum Retail Target Quantity	Benefits
State 1	Buy 10	Sell 8	Amazon Pay e-Gift Card worth ₹8000
State 2	Buy 25	Sell 20	Amazon Pay e-Gift Card worth ₹25000
State 3	Buy 38	Sell 30	Amazon Pay e-Gift Card worth ₹38000
State 4	Buy 50	Sell 40	Amazon Pay e-Gift Card worth ₹50000 & (One iPhone 14 (128GB))
Applicability	Any Touch Screen Radio/1 BSE from above list	Any Touch Screen Radio / BSE from above list	

Offline Amazon Pay e-Gift Cards

iPhone 14 (128 GB)

Blaupunkt Scheme Reward Distribution- Customer Views

South Region



“It’s been a wonderful experience for us to work with Mobis India. All the information is provided through DPOS in a very transparent manner by the management.

They have introduced a wide range of accessories, which is one of the benefits for us in achieving our goals. Also, there are kind people helping us during critical times, and they motivate us to work harder and achieve greater levels of customer satisfaction.”

Dealership: **Advait Hyundai (58202)**
Name: **Mr. Pabhakara SN** (AGM - Accessories Sales)

West Region



“When we received this scheme, we were thrilled, and at the same time, we decided and set a goal to accomplish the scheme. Then, we created a plan and a strategy to accomplish the same scheme, and I am grateful to Mobis India for introducing this scheme to us.”

Dealership: **Planet Hyundai (W3239)**
Name: **Nihal Shah**



“Mobis India’s commitment in supplying parts and accessories timely has helped us a lot in building relationships with our esteemed customers. I am honoured to be part of a company that plays a very critical role in keeping business going and I look forward to many more years of association with Mobis India!!”

Dealership: **Ketan Motors (W2201)**
Name: **Arun Kumar Singh**



“This is a great scheme and both our dealership, and our customers have taken full advantage of this opportunity and I hope you will continue to showcase this kind of scheme in the future.”

Dealership: **Patel Hyundai Bhavnagar (W3239)**
Name: **Mr. Amrish**

Elevate your Driving Experience

with these Tech Upgrades

BTST New Item added



STAGE2 604CFHI



STAGE2 624FHI



CONCERT A704



CLUB 605CSQ

Tyre Launch under BTST program from Goodyear



Tyre

BLAUPUNKT



XLF 10 A
1062056100-001



BC DH 4.3 REVERSE CAMERA
1102235433-001



SAN MARCOS
370-10 1012103100-002



VENUE CAMERA INTERFACE
W000000210

Enhancement in **Range of Accessories**

Common



PD Charger



Screen Guard
Creta, Alcazar, i20



**Seat Cover
(Side Airbag compatible)**
Creta, Venue, Alcazar

Premix Coolant



Coolant 1 Ltr



Coolant 5 Ltr

Body Kit for Venue F/L



Front Bumper



Rear Bumper Extender



Side Cladding

Other



**Ignition Push Button
Cover-RED**
Applicable for all models
with push button start



Car Inverter

Top Dealers - H1

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
S4234	GT AUTOMOTIV PRIVATE LIMITED	South	15,028	65	1
S8218	NARAYAN CARS PVT LTD	South	14,874	53	2
N4413	SANDEEP MOTORS PVT LTD	North	13,418	91	3
S1212	PEEYESYEM HK MOTORS LLP	South	13,401	97	4
S5238	NEON MOTORS PVT LTD	South	12,901	101	5
S8221	RAHUL CARS INDIA PVT LTD (RAHUL HYUNDAI)	South	12,731	81	6
W3239	PATEL AUTOMOTIVE PVT LTD	West	12,647	66	7
S5237	BHARAT MOTOCORP PVT LTD	South	12,337	96	8
W3253	AAKAR MOTORS LLP	West	12,062	55	9
W2240	MODI MOTOR AGENCIES PVT TLD	West	12,029	100	10
W5223	A S MOTORS PRIVATE LIMITED	West	11,798	182	11
S8210	NAGSHANTI CARS PVT.LTD	South	11,777	78	12
S4220	GT AUTOMOTIV PRIVATE LIMITED	South	11,611	77	13
S5225	BHARAT MOTOCORP PVT LTD	South	11,408	101	14
W2232	SOMANI MOTORS PVT LTD	West	11,403	170	15
58202	ADVAITH MOTORS PRIVATE LIMITED (DPC)	South	11,222	709	16
N3223	CAPITAL AUTOMOTIVES PVT. LTD.	Central	11,132	147	17
S8226	VAYUPUTRA AUTOMOBILES PVT LTD	South	11,004	125	18
W2243	S T S AUTO PRIVATE LIMITED	West	10,907	40	19
W2207	MODI MOTORS AGENCIES PVT.LTD	West	10,756	263	20
E1227	TOPLINK MOTORCAR PVT LTD	East	10,734	58	21
W3227	PRESIDENT HYUNDAI	West	10,620	98	22
W5226	NINA MOTORS PVT LTD	West	10,447	83	23
N3234	J.S.V. MOTORS & CONSTRUCTIONS PVT LTD.	Central	10,363	104	24
S5243	GEETHA AUTOMOTIVE LLP	South	10,325	89	25
N3213	SAS AUTOMOTIVES PVT LTD	Central	10,240	302	26

Top Dealers - H1

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
N4237	SHRI KRISHNA KRIPA FOUR WHEEL PVT LTD	North	10,199	55	27
S5211	LAKSHMI HYUNDAI	South	10,196	104	28
W5210	C I FINLEASE LTD	West	10,089	150	29
S8233	VAYUPUTRA AUTOMOBILES PVT LTD	South	10,085	48	30
W3211	NAVJIVAN MOTORS PVT LTD	West	10,084	153	31
W5225	ROYAL CARS PVT LTD	West	10,044	42	32
N4223	ROSHAN MOTORS (JAIPUR) PVT LTD.	North	9,962	99	33
S8212	KANCHANA AUTOMOBILES PVT. LTD.	South	9,941	93	34
W5231	C I FINLEASE LTD	West	9,935	85	35
N6208	KOSMO AUTOMOBILES	North	9,925	171	36
N6218	RAJA MOTORS.	North	9,772	59	37
W3241	NAVJIVAN MOTORS PVT LTD	West	9,751	66	38
S8209	KANCHANA AUTOMOBILES PVT LTD	South	9,655	99	39
N3206	NIMBUS MOTORS PVT. LTD.	Central	9,649	111	40
W3213	PLANET AUTOMOTIVE PVT LTD.	West	9,631	117	41
N4244	ROSHAN MOTORS (JAIPUR) PVT LTD	North	9,618	79	42
S8222	SKMS MOTORS PVT LTD (K J HYUNDAI)	South	9,577	63	43
S8240	VAYUPUTRA AUTOMOBILES PVT LTD	South	9,546	48	44
S4229	PEEYESYEM HK MOTORS LLP	South	9,524	79	45
S8239	TRIDENT AUTOMOBILES (BANGALORE) PRIVATE LIMITED	South	9,501	649	46
55200	SRI JAYALAKSHMI AUTOMOTIVE PVT LTD	South	9,442	432	47
W1212	MODI CAR AGENCIES PVT LTD	West	9,417	141	48
W3226	RIYA CARS PVT LTD	West	9,401	68	49
W2230	KOTHARI CARS PVT LTD	West	9,357	396	50

*Dealers having Avg 40 or more cars

Top Dealers - H1

SOUTH AVG RETAIL PNVS - 7519

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
S4234	GT AUTOMOTIV PRIVATE LIMITED	South	15,028	65	1
S8218	NARAYAN CARS PVT LTD	South	14,874	53	2
S1212	PEEYESYEM HK MOTORS LLP	South	13,401	97	3
S5238	NEON MOTORS PVT LTD	South	12,901	101	4
S8221	RAHUL CARS INDIA PVT LTD (RAHUL HYUNDAI.)	South	12,731	81	5
S5237	BHARAT MOTOCORP PVT LTD	South	12,337	96	6
S8210	NAGSHANTI CARS PVT.LTD	South	11,777	78	7
S4220	GT AUTOMOTIV PRIVATE LIMITED	South	11,611	77	8
S5225	BHARAT MOTOCORP PVT LTD	South	11,408	101	9
S8202	ADVAITH MOTORS PRIVATE LIMITED (DPC)	South	11,222	709	10
S8226	VAYUPUTRA AUTOMOBILES PVT LTD	South	11,004	125	11
S5243	GEETHA AUTOMOTIVE LLP	South	10,325	89	12
S5211	LAKSHMI HYUNDAI	South	10,196	104	13
S8233	VAYUPUTRA AUTOMOBILES PVT LTD	South	10,085	48	14
S8212	KANCHANA AUTOMOBILES PVT. LTD.	South	9,941	93	15
S8209	KANCHANA AUTOMOBILES PVT LTD	South	9,655	99	16
S8222	SKMS MOTORS PVT LTD (K J HYUNDAI)	South	9,577	63	17
S8240	VAYUPUTRA AUTOMOBILES PVT LTD	South	9,546	48	18
S4229	PEEYESYEM HK MOTORS LLP	South	9,524	79	19
S8239	TRIDENT AUTOMOBILES (BANGALORE) PRIVATE LIMITED	South	9,501	649	20

*Dealers having Avg 40 or more cars

WEST AVG RETAIL PNVS - 7090

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
W3239	PATEL AUTOMOTIVE PVT LTD	West	12,647	66	1
W3253	AAKAR MOTORS LLP	West	12,062	55	2
W2240	MODI MOTOR AGENCIES PVT TLD	West	12,029	100	3
W5223	A S MOTORS PRIVATE LIMITED	West	11,798	182	4
W2232	SOMANI MOTORS PVT LTD	West	11,403	170	5
W2243	S T S AUTO PRIVATE LIMITED	West	10,907	40	6
W2207	MODI MOTORS AGENCIES PVT.LTD	West	10,756	263	7
W3227	PRESIDENT HYUNDAI	West	10,620	98	8
W5226	NINA MOTORS PVT LTD	West	10,447	83	9
W5210	C I FINLEASE LTD	West	10,089	150	10
W3211	NAVJIVAN MOTORS PVT LTD	West	10,084	153	11
W5225	ROYAL CARS PVT LTD	West	10,044	42	12
W5231	C I FINLEASE LTD	West	9,935	85	13
W3241	NAVJIVAN MOTORS PVT LTD	West	9,751	66	14
W3213	PLANET AUTOMOTIVE PVT LTD.	West	9,631	117	15
W1212	MODI CAR AGENCIES PVT LTD	West	9,417	141	16
W3226	RIYA CARS PVT LTD	West	9,401	68	17
W2230	KOTHARI CARS PVT LTD	West	9,357	396	18
W3222	DIVINE MOTORS PVT LTD	West	9,225	75	19
W2217	EROS MOTORS PVT.LTD	West	9,158	151	20

*Dealers having Avg 40 or more cars



Top Dealers - H1

CENTRAL AVG RETAIL PNVS - 5512

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
N3223	CAPITAL AUTOMOTIVES PVT. LTD.	Central	11,132	147	1
N3234	J.S.V. MOTORS & CONSTRUCTIONS PVT LTD.	Central	10,363	104	2
N3213	SAS AUTOMOTIVES PVT LTD	Central	10,240	302	3
N3206	NIMBUS MOTORS PVT. LTD.	Central	9,649	111	4
N2238	DEFY MOTORS PVT LTD	Central	8,868	135	5
N3278	J.S.V. MOTORS & CONSTRUCTIONS PVT LTD	Central	8,686	88	6
N1230	LAMBA AUTOMOTIVE PVT LTD	Central	8,559	75	7
N2239	HARSH VARDHAN AUTO CARE LLP	Central	8,446	39	8
N3268	SAS AUTOMOTIVES PVT LTD	Central	8,413	45	9
N3264	MEDALLION AUTO SALES PVT LTD	Central	8,381	60	10
N3239	PAWAN AUTOWHEELS PRIVATE LTD	Central	8,300	63	11
N1231	VD AUTOMOBILES LLP	Central	8,167	80	12
N3243	SHIVA AUTOWHEELS PVT LTD.	Central	7,867	90	13
N2225	BERK AUTO LIMITED LIABILITY PARTNERSHIP	Central	7,824	180	14
N1403	DEEP(INDIA)ENTERPRISES (P) LTD	Central	7,805	115	15
N2204	SAMTA MOTORS PRIVATE LIMITED	Central	7,750	75	16
N1220	FRONTIER MOTORS PRIVATE LIMITED	Central	7,574	110	17
N2234	SAWAN K MOTORS PVT LTD	Central	7,492	55	18
N3259	ARVIND VEHICLES PVT LTD	Central	7,216	80	19
N2228	DEFY MOTORS PVT LTD	Central	7,155	117	20

*Dealers having Avg 20 or more cars

NORTH AVG RETAIL PNVS - 5659

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
N4413	SANDEEP MOTORS PVT LTD	North	13,418	91	1
N4237	SHRI KRISHNA KRIPA FOUR WHEEL PVT LTD	North	10,199	55	2
N4223	ROSHAN MOTORS (JAIPUR) PVT LTD.	North	9,962	99	3
N6208	KOSMO AUTOMOBILES	North	9,925	171	4
N6218	RAJA MOTORS.	North	9,772	59	5
N4244	ROSHAN MOTORS (JAIPUR) PVT LTD	North	9,618	79	6
N6238	BERK AUTO LIMITED LLP	North	9,264	107	7
N4246	K.D MOTORS ORG	North	9,233	89	8
N6233	GROVER AUTOMOBILES PVT LTD	North	9,201	198	9
N4218	MARUDHARA HYUNDAI	North	8,893	48	10
N4221	GOYAL CARS AJMER PVT LTD	North	8,862	69	11
N4220	CROSSLAND CARS PVT LTD	North	8,841	144	12
N4240	ARORA MOTOCORP PRIVATE LIMITED	North	8,231	184	13
N4212	CHITTOR CARS	North	8,050	42	14
N6232	RACHHPAL AUTO ALLIANCE PVT LTD	North	7,756	89	15
N4202	DHOOT SERVICES PVT LTD	North	7,605	105	16
N4410	MODERN AUTOCARS PVT LTD	North	7,479	71	17
N4229	SHRI GANGA VEHICLES PVT LTD	North	7,169	40	18
N4243	ARDOR AUTO CORP LLP	North	6,967	162	19
N6244	NOVELTY ASSOCIATES PVT LTD	North	6,863	54	20

*Dealers having Avg 40 or more cars

EAST AVG RETAIL PNVS - 5023

Dealer Code	Dealer Name	Region	Avg PNVS FY'23	Avg Cars*	Ranking
E1227	TOPLINK MOTORCAR PVT LTD	East	10,734	58	1
E1212	KESHAV MOTORS PVT LTD	East	10,685	23	2
E1233	TOPLINK MOTORCAR PRIVATE LIMITED	East	10,526	22	3
E6224	BINAY AUTOMOTIVES LLP	East	8,296	57	4
E3200	J.P.HYUNDAI (A UNIT OF RAMA AUTO DEALERS PVT LTD)	East	8,108	102	5
E1218	R D MOTORS PVT LTD	East	7,751	38	6
W5209	JAIKA AUTOMOBILES PVT LTD	East	7,715	93	7
E5222	GOYAL MOTOCORP PRIVATE LIMITED	East	7,665	26	8
W5205	SHIVNATH HYUNDAI	East	7,453	125	9
E7212	HINDUSTAN SALES PVT LTD	East	7,154	53	10
E7205	ADITYA CAR CARE PVT LTD	East	7,095	166	11
E6212	LAGOON MOTOR PVT LTD	East	6,941	35	12
E4212	OJA AUTOMOBILES PVT LTD	East	6,867	103	13
E7203	KOSHALA AUTOMOBILES PVT LTD	East	6,850	40	14
E4236	FLOYD MOTORS	East	6,848	39	15
E4220	M/S. SHILLONG HYUNDAI (KA SHILLONG HYUNDAI)	East	6,829	40	16
E5221	KRISHNA AUTO RIDERS PVT LTD	East	6,786	50	17
E4213	AKASH HYUNDAI-NAGAON (A UNIT OF BARUAH AUTO)	East	6,783	66	18
E6204	FAIRDEAL AUTOMOBILES PVT.LTD.	East	6,609	88	19
W5217	MANGALAM AUTOMOTIVE PVT LTD	East	6,451	60	20

*Dealers having Avg 20 or more cars



Dealer's Best Practices

WEST

W2207- MODI HYUNDAI

Mumbai

Accessory per car > 9785

Upselling Technique used in conversion from base mats to premium mats



CENTRAL

N3242 - VENKATESH
AUTOWHEELS INDIA PVT LTD

Jaunpur

Accessory per car > 9200

Increasing Customer Base in Tier 3 cities

Referral Program
for Existing Customers



Create
Competitive Offers



Accy Sales SOP
through Service Centre



Grow Number of
Customers

SOUTH

S8218 - NARAYAN CARS

Bijapur

Accessory per car > 14000

Highest Performing Dealer in Tier 2 city through Dedicated Department for Accessories Sales and incentive policy down the line

Accy Target Incentive Criteria		Target Achievement	Incentive
Accy Team	1% incentive in order & retail targets achievement for all three branches. Given based on MRP every month by GM	90%	1%
		100%	2%
		120%	3%
		150%	4%
Sales Executive	Sales Executive Incentive is flat 3% on target achievement. 25000/car MRP based target is given to Sales Executive	90%	1%
		100%	3%
Accy Group Head Incentive	Overall Order & Retail for all three codes <BJP+JKD+BGK>	100%	1%

Dealer Testimonials



Region: North-Bhilwara

We express our utmost gratitude for our enduring association with Mobis India since our appointment as esteemed Hyundai dealers. Through the invaluable guidance and unwavering support of the Mobis India accessory team, our accessory business has witnessed a substantial upsurge. We extend heartfelt appreciation to Mobis India for their consistent supervision and support, which have played an instrumental role in our achievements.

Mobis India offers an extensive range of premium quality parts and accessories catering to all Hyundai models. We wholeheartedly thank the HO team and PBDMs for their unwavering support at every step, ensuring the growth of our business and maximizing dealer profitability. Our profound appreciation goes to Mobis India for their unfailing commitment to support and guide us, leading us to this proud moment.



Sandeep Rathi
Dealer Principal

Looking ahead, we eagerly anticipate fostering further collaborative growth with Mobis India, fully aware that this milestone is just the inception of a remarkable journey filled with countless accomplishments.

SANDEEP HYUNDAI



Region: East-Jamshedpur

We have been associated with Mobis India since the time we were appointed as dealers for Hyundai. With the correct guidance and support of the Mobis India accessory team, we were able to see a considerable increase in accessory business. We are so grateful to Mobis India for all the supervision and support. Mobis India offers a wide array of superior quality parts and accessories for all Hyundai models. We heartily thank HO team and PBDMs for their constant support at every step to grow our business and maximize dealer profitability. Thank you Mobis India for supporting, guiding and helping us reach this proud moment. We look forward to growing collaboratively with Mobis India. This is just a milestone and many more are to come.



Karna Dinesh Parikh
Dealer Principal

FAIRDEAL HYUNDAI



Region: Central-Lucknow

I am thrilled to share my heartfelt testimonial for Mobis India. I want to express my gratitude for the tremendous support and positive impact Mobis India has had on SAS Hyundai.

Mobis India has been a game-changer for us, contributing significantly to our revenue growth. Their exceptional range of accessories and spare parts has not only enhanced the overall appeal of our Hyundai vehicles but has also attracted a larger customer base. The quality and reliability of Mobis India products have impressed our customers, resulting in increased sales and customer satisfaction.

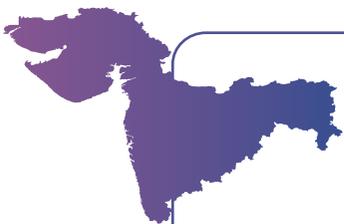
What sets Mobis India apart is their unwavering commitment to customer support. Their team has been incredibly responsive, assisting us in every aspect of our business. Whether it's helping us choose the right products, ensuring timely deliveries, or addressing concerns, Mobis India has been there for us.

Our partnership with Mobis India has undoubtedly strengthened our dealership's reputation. It's a company that genuinely cares about your success.



Gunjit Kalra
Managing Director

SAS HYUNDAI



Region: West-Thane

We at M/s. Modi Motors Agencies Pvt Ltd are associated with Mobis India Limited since more than 2 decades & it has now become a part of our family. It provides a wide range of very high-quality accessories across all models & variants which in a way helps us in offering the cars to the customers in a very unique fashion as we deck up our display cars with Mobis India accessories & make the car look unique, different & a class apart from others.

We feel honoured to be associated with Mobis India Limited & the way they not only provide quality & unique accessories which also enhances the looks of the car, Mobis India accessories loaded on the cars gets the end user a good return to his investment along with all warranties on the car that remains intact as well as it enhances the dealer profit retention per car.

Looking forward to continuous support & guidance from Mobis India end at all times.



Gautam Modi
Dealer Principal

MODI HYUNDAI



Region: South-Trichy

Mobis India is very supportive and prompt in addressing dealers.

Their range and quality of accessories are very good and above the industry standards, which helps in business & profit growth.



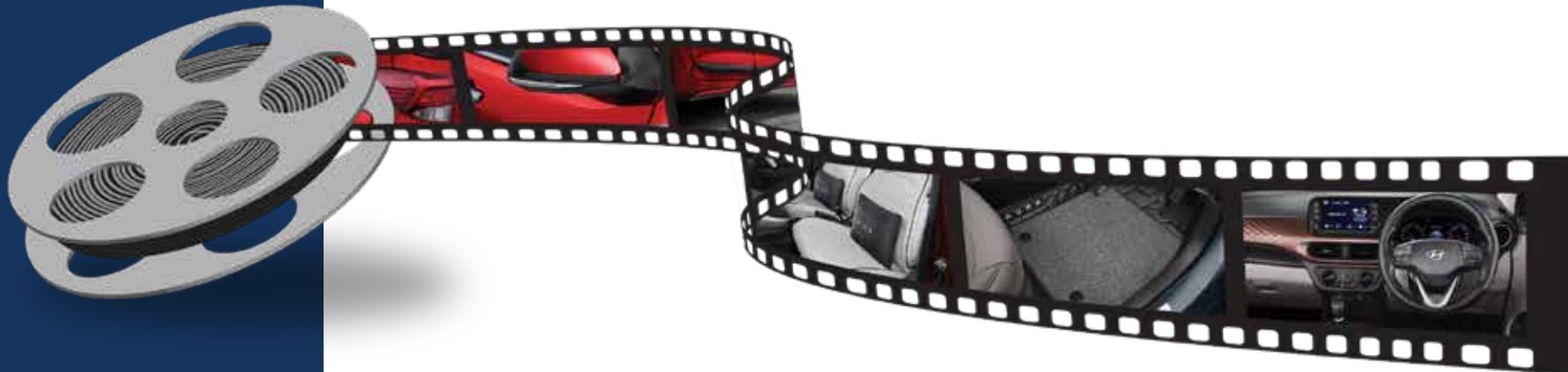
Santhosh T
Managing Director

GT HYUNDAI

Segment **Specific Accessories**

Automobile accessories are add-ons that are mostly used for either upgrading the car or to add style or improve its capabilities.

These add-ons enhance its performance. Here are a few other benefits of these car accessories that will motivate you to buy some for your own car:



Check out our **new Hyundai EXTER accessories collection...**

To enhance the style, comfort and safety of the upcoming SUV Hyundai EXTER, Mobis India introduced Genuine accessories pacing up with current market trends and customer preferences.

Elevating its appeal, a wide range of Mobis India accessories.

OUTSIDE IS WAITING.

Explore it with
Genuine Accessories



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