

# STELLAR

Mobis Accessories Bulletin

H1' 2023 Edition



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# Message from **MD's Desk**



**MR. YONG GOON PARK**  
Managing Director (A/S Parts division)

“Unleashing innovation, surpassing all bounds for  
your ultimate safety and boundless comfort.”

To the Valued Members of our Mobis India Family,

I wanted to take a moment to reflect on the achievements, acknowledge the challenges faced by team, and outline our vision for the future.

We take pride in sharing the 1st edition of Stellar 2023 with all our stakeholders.

The journey we have undertaken together has been a remarkable one and I am immensely proud of each one of you for your dedication and hard work. Your efforts have not gone unnoticed, and I want to express my heartfelt gratitude for your exceptional contributions.

Our core value and principles has been the guiding force behind our success and they will continue to be the compass that steer us forward. These values will be the foundation of our continued growth and success.

In line with our commitment, we are proud to offer the new range of accessories of the newly launched VERNA, AURA and Grand i10 NIOS with the common accessories which are readily available.

Our dedicated research and development team has been hard at work, meticulously designing and testing accessories that will set new industry standards with their premium interior upgrades and stylish exterior enhancements.

Thank you for your unwavering dedication and I look forward to exciting times that lie ahead.



# New Accessories Launch - **The all-new Hyundai AURA**

Discover the captivating presence and breathtaking modern stance of the AURA, now complemented by Mobis India's wide range of stylish accessories. Elevate your driving experience and enhance your family's style quotient with our captivating add-ons. Stand out from the crowd with the perfect combination of the AURA's striking appeal and Mobis India accessories, making a statement wherever you go.

*Explore the wide accessory range of the  
all-new Hyundai AURA.*



## INTERIOR ACCESSORIES



Steering Wheel Cover  
Leatherette-Black



Headrest Cushion



Sunshades



Glove Box Organizer



Dual Layer Mat



3D Boot Mat

## EXTERIOR ACCESSORIES



Head Lamp Garnish



Tail Lamp Garnish



Mud Flaps



Car Cover-Premium



Paint Protection Film



Front Skid Plate

# New Accessories Packs - The all-new Hyundai AURA

Elevate your AURA experience with Mobis India's genuine accessory packs, offering a perfect fusion of style and functionality. Choose from our two distinct packs: the Black Pack and the Vital Pack, designed to enhance your driving pleasure and make a bold statement on the road.

## The BLACK PACK

**HYUNDAI MOBIS**

Genuine Accessories

The new AURA Exclusive Accessories  
**BLACK PACK**

- ORVM Garnish (Part Number: KBF43H101)
- Head Lamp Garnish (Part Number: KBF10H101)
- Tail Lamp Garnish (Part Number: KBF10H102)
- Body Side Molding (Part Number: KBF10H103)
- Door Visor (Part Number: KBF10H104)
- 3D Mat (Part Number: KBF10H105)
- 3D Boot Mat (Part Number: KBF10H106)
- Steering Wheel Cover (Part Number: KBF10H107)
- Mass Grey SC (STD PU) (Part Number: KBF10H108)

₹17 522/-

\*Disclaimer: MRP is inclusive of all Taxes and subjected to change at any point of time, please contact Hyundai Authorized dealers for prevailing prices and its technical information. Mobis India reserves the right to make modifications to the actual product at any time. Product images displayed herein may slightly differ from the actual color of the product. Warranty is applicable on all Hyundai Genuine Accessories.  
\*Subject to Conditions.

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Give a sense of boldness and make a striking impression wherever you go.

## The VITAL PACK

**HYUNDAI MOBIS**

Genuine Accessories

The new AURA Exclusive Accessories  
**VITAL PACK**

- ORVM Garnish (Part Number: KBF43H101)
- Door Visor (Part Number: KBF10H104)
- Body Side Molding (Part Number: KBF10H103)
- Lower Bumper Garnish (Part Number: KBF10H105)
- Dual Layer Mat (Part Number: KBF10H106)
- Glove Box Organizer (Part Number: KBF10H107)
- 3D Boot Mat (Part Number: KBF10H108)
- Door Scuff Plates (Part Number: KBF10H109)

₹15 501/-

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Adds a touch of elegance and sophistication to your AURA.



# New Accessories Launch - **The all-new Hyundai Grand i10 NIOS**

Enhance your Grand i10 NIOS experience with Mobis India's new line of accessories.

Discover the perfect combination of exuberant design and advanced technology, bringing smart ease to your life.

*Elevate your style and convenience with Mobis India's accessories for the Grand i10 NIOS.*



## INTERIOR ACCESSORIES



Cushion



3D Mat



Steering Wheel Cover  
Leatherette Black Fiery Red



Carpet Mat (Premium) Fiery Red



Dual Layer Mat Fiery Red



Jet Black SC with Grey  
Red Strip (STD PU) Det

## EXTERIOR ACCESSORIES



Decals



Front Grill Garnish



Head Lamp Garnish



ORVM Garnish



Front Skid Plate



Tail Lamp Garnish



Rear Reflector

# New Accessories Packs - **The all-new Hyundai Grand i10 NIOS**

Enhance your Grand i10 NIOS with Mobis India's genuine accessory packs. Discover the perfect combination of exuberant design and advanced technology, seamlessly bringing smart ease to your life. Our range of accessories is specifically tailored for the Grand i10 NIOS, offering style and convenience.

## The BLACK PACK



Genuine  
Accessories



# The new Grand i10 NIOS

## BLACK PACK





Red front bumper with black accents



Red side mirror with black accents



Red front headlight with black accents



Red front grille with black accents



Red front bumper with black accents



Red side mirror with black accents



Red rear bumper with black accents



Red rear side mirror with black accents



Red rear headlight with black accents



Red rear grille with black accents



Red rear bumper with black accents



Red rear side mirror with black accents

₹ 13 340/-



Hyundai MOBIS

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\*Subject to Conditions.



#HyundaiMobis

**Choose the Black Pack for a bold and sophisticated look.**

## The ESSENTIO PACK



Genuine Accessories



HYUNDAI  
MOBIS

## The new Grand i10 NIOS ESSENTIO PACK



Door Edge Protection - ABSORBENT



Body Side Moulding - Multi-Block - New Package - ABS Available



Dust Layer Mat - Performance - ABS Available



Dust Layer Mat - Performance - ABS Available



Carpet - New Package - ABS Available



Car Perfume - Citrus Scent - New Package - ABS Available



2D Build Mat - Performance - ABS Available



Carpet - New Package - ABS Available



Car Perfume - Citrus Scent - New Package - ABS Available



Head Rest Cushion - New Package - ABS Available



Carpet - New Package - ABS Available



Car Perfume - Citrus Scent - New Package - ABS Available



₹ 14 067/-

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\*Subject to Conditions.



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#HyundaiMobis

**Opt for the Essential Pack to enhance practicality and functionality.**

## The SPORTY BODY KIT



Genuine Accessories



# The new Grand i10 NIOS SPORTY BODY KIT





**Spoiler**  
Hyundai Grand i10 NIOS



**Side Skirt**  
Hyundai Grand i10 NIOS



**Decals**  
Hyundai Grand i10 NIOS



**Front Side Plate**  
Hyundai Grand i10 NIOS

**₹ 15 520/-**

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\*Subject to Conditions.



HyundaiMobis.com



**Grab the Sporty body kit to get dynamic and energetic transformation.**



# New Accessories Launch - **The all-new Hyundai VERNA**

Intensify your all-new Hyundai VERNA experience with Mobis India's exclusive line of accessories. Designed to complement its futuristic and ferocious design, our accessories add an extra touch of mesmerizing mysticism and sensuous sportiness.

Elevate your VERNA's appeal with the perfect blend of style and functionality, allowing you to make a bold statement on the road.

*Prepare to unleash the full potential  
of your VERNA with Mobis India accessories.*



Headrest Cushion



Dual Layer Mat



Sunshade



Rear Boot Garnish



Spoiler



Skid Plate



# New Accessories Packs - The all-new Hyundai VERNA

Unleash the full potential of your VERNA with Mobis India's genuine accessory packs. Choose the pack that resonates with your style and preference and elevate your driving experience to new heights.

## The PREMIUM PACK

**The all-new Hyundai VERNA. PREMIUM PACK**

₹24,292/-

|   |   |   |  |
|---|---|---|--|
| ORVM Cover Garnish - Chrome<br>Part Number - AIT1300000 | Rear Boot Garnish<br>Part Number - AIT1300000 | 3D Boot Mat<br>Part Number - AIT1300000         | Headrest Cushion<br>Part Number - AIT1300000               |
| Dual Layer Mat<br>Part Number - AIT1300000              | Body Side Molding<br>Part Number - AIT1300000 | Front Grill Garnish<br>Part Number - AIT1300000 | Door/Voor - Chrome Line Insert<br>Part Number - AIT1300000 |

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HyundaiMobisIndia.com

Choose the Premium Pack to add sophistication and refinement with premium features & accessories.

## The FEROCIOUS PACK

**The all-new Hyundai VERNA. FEROCIOUS PACK**

₹28,740/-

|   |  |   |   |
|---|--|---|---|
| Spoiler<br>Part Number - AIT1300000           | Front Aero Fin<br>Part Number - AIT1300000                 | Front Grill Garnish<br>Part Number - AIT1300000 | Rear Boot Garnish<br>Part Number - AIT1300000 |
| Body Side Molding<br>Part Number - AIT1300000 | Side Fender Fin<br>Part Number - AIT1300000                | 3D Mat<br>Part Number - AIT1300000              | 3D Boot Mat<br>Part Number - AIT1300000       |
| Cushion<br>Part Number - AIT1300000           | Door/Voor - Chrome Line Insert<br>Part Number - AIT1300000 |   |   |

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Opt for Ferocious Pack offering bold exterior enhancements.

## The STYLE PACK

**The all-new Hyundai VERNA. STYLE PACK**

₹20,027/-

|   |  |   |
|---|--|---|
| Side Fender Fin<br>Part Number - AIT1300000   | ORVM Cover Garnish - Black<br>Part Number - AIT1300000     | Tail Lamp Garnish<br>Part Number - AIT1300000 |
| Body Side Molding<br>Part Number - AIT1300000 | Head Lamp Garnish<br>Part Number - AIT1300000              | 3D Mat<br>Part Number - AIT1300000            |
| 3D Boot Mat<br>Part Number - AIT1300000       | Door/Voor - Chrome Line Insert<br>Part Number - AIT1300000 | Cushion<br>Part Number - AIT1300000           |

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HyundaiMobisIndia.com

Make a style statement with Style Pack featuring stylish accessories.

# Blaupunkt Scheme

## BTST (Bill To Ship To)



MIN in collaboration with Blaupunkt. Introduced a Direct payout scheme for AV head units.



The scheme period was from Dec'22 to Feb'23.



Total 8 dealers are qualified for the iPhone 14.



Multiple dealers qualified for Amazon E-Gift card.

**BLAUPUNKT**

**Scheme Period: 15<sup>th</sup> December 2022 to 15<sup>th</sup> February 2023**  
**Scheme Extended till: 28<sup>th</sup> February 2023**

**Dealer can qualify for any ONE Slot**

| Slot   | Minimum Order Target Quantity | Minimum Retail Target Quantity | Benefits  |
|--------|-------------------------------|--------------------------------|---|
| Slot 1 | Buy 10                        | Sell 8                         | Amazon Pay e-Gift Card worth ₹8000                          |
| Slot 2 | Buy 25                        | Sell 20                        | Amazon Pay e-Gift Card worth ₹25000                         |
| Slot 3 | Buy 38                        | Sell 30                        | Amazon Pay e-Gift Card worth ₹38000                         |
| Slot 4 | Buy 50                        | Sell 40                        | Amazon Pay e-Gift Card worth ₹50000 & One iPhone 14 (128GB) |

**Applicability**

| Any Touch Screen Radios / BSE from above list | Any Touch Screen Radios / BSE from above list |
|---|---|
|   |   |

**Online Amazon Pay e-Gift Cards**

To receive the e-gift cards, dealer must meet the following conditions:

- 1. Dealer must be a valid B2B seller on Amazon India.
- 2. Dealer must have a valid B2B seller account on Amazon India.
- 3. Dealer must have a valid B2B seller account on Amazon India.
- 4. Dealer must have a valid B2B seller account on Amazon India.
- 5. Dealer must have a valid B2B seller account on Amazon India.

**iPhone 14 (128 GB)**

## Blaupunkt Scheme Reward Distribution- Customer Views

### South Region



“It's been a wonderful experience for us to work with Mobis India. All the information is provided through DPOS in a very transparent manner by the management.

They have introduced a wide range of accessories, which is one of the benefits for us in achieving our goals. Also, there are kind people helping us during critical times, and they motivate us to work harder and achieve greater levels of customer satisfaction.”

Dealership: **Advait Hyundai (58202)**  
 Name: **Mr. Prabhakara SN** (AGM - Accessories Sales)

### West Region



“When we received this scheme, we were thrilled, and at the same time, we decided and set a goal to accomplish the scheme. Then, we created a plan and a strategy to accomplish the same scheme, and I am grateful to Mobis India for introducing this scheme to us.”

Dealership: **Planet Hyundai (W3239)**  
 Name: **Nihal Shah**



“Mobis India's commitment in supplying parts and accessories timely has helped us a lot in building relationships with our esteemed customers. I am honoured to be part of a company that plays a very critical role in keeping business going and I look forward to many more years of association with Mobis India!!”

Dealership: **Ketan Motors (W2201)**  
 Name: **Arun Kumar Singh**



“This is a great scheme and both our dealership, and our customers have taken full advantage of this opportunity and I hope you will continue to showcase this kind of scheme in the future.”

Dealership: **Patel Hyundai Bhavnagar (W3239)**  
 Name: **Mr. Amrish**

# Elevate your Driving Experience

with these Tech Upgrades

## BTST New Item added

**JBL**



STAGE2 604CFHI



STAGE2 624FHI



CONCERT A704



CLUB 605CSQ

## Tyre Launch under BTST program from Goodyear

**GOODYEAR**



**Tyre**

## ● **BLAUPUNKT**



XLF 10 A  
1062056100-001



BC DH 4.3 REVERSE CAMERA  
1102235433-001



SAN MARCOS  
370-10 1012103100-002



VENUE CAMERA INTERFACE  
W000000210



# Enhancement in **Range of Accessories**

## Common



**PD Charger**



**Screen Guard**  
Creta, Alcazar, i20



**Seat Cover**  
(Side Airbag compatible)  
Creta, Venue, Alcazar

## Premix Coolant



**Coolant 1 Ltr**

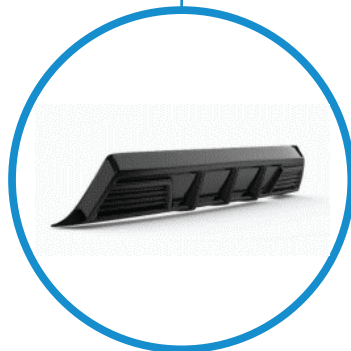


**Coolant 5 Ltr**

## Body Kit for Venue F/L



**Front Bumper**



**Rear Bumper Extender**



**Side Cladding**

## Other



**Ignition Push Button  
Cover- RED**  
Applicable for all models  
with push button start



**Car Inverter**

# Top Dealers - H1

| Dealer Code | Dealer Name                               | Region  | Avg PNVs FY'23 | Avg Cars* | Ranking |
|-------------|---|---------|----------------|-----------|---------|
| S4234       | GT AUTOMOTIV PRIVATE LIMITED              | South   | 15,028         | 65        | 1       |
| S8218       | NARAYAN CARS PVT LTD                      | South   | 14,874         | 53        | 2       |
| N4413       | SANDEEP MOTORS PVT LTD                    | North   | 13,418         | 91        | 3       |
| S1212       | PEEYESYEM HK MOTORS LLP                   | South   | 13,401         | 97        | 4       |
| S5238       | NEON MOTORS PVT LTD                       | South   | 12,901         | 101       | 5       |
| S8221       | RAHUL CARS INDIA PVT LTD ( RAHUL HYUNDAI) | South   | 12,731         | 81        | 6       |
| W3239       | PATEL AUTOMOTIVE PVT LTD                  | West    | 12,647         | 66        | 7       |
| S5237       | BHARAT MOTOCORP PVT LTD                   | South   | 12,337         | 96        | 8       |
| W3253       | AAKAR MOTORS LLP                          | West    | 12,062         | 55        | 9       |
| W2240       | MODI MOTOR AGENCIES PVT TLD               | West    | 12,029         | 100       | 10      |
| W5223       | A S MOTORS PRIVATE LIMITED                | West    | 11,798         | 182       | 11      |
| S8210       | NAGSHANTI CARS PVT.LTD                    | South   | 11,777         | 78        | 12      |
| S4220       | GT AUTOMOTIV PRIVATE LIMITED              | South   | 11,611         | 77        | 13      |
| S5225       | BHARAT MOTOCORP PVT LTD                   | South   | 11,408         | 101       | 14      |
| W2232       | SOMANI MOTORS PVT LTD                     | West    | 11,403         | 170       | 15      |
| 58202       | ADVAITH MOTORS PRIVATE LIMITED (DPC)      | South   | 11,222         | 709       | 16      |
| N3223       | CAPITAL AUTOMOTIVES PVT. LTD.             | Central | 11,132         | 147       | 17      |
| S8226       | VAYUPUTRA AUTOMOBILES PVT LTD             | South   | 11,004         | 125       | 18      |
| W2243       | S T S AUTO PRIVATE LIMITED                | West    | 10,907         | 40        | 19      |
| W2207       | MODI MOTORS AGENCIES PVT.LTD              | West    | 10,756         | 263       | 20      |
| E1227       | TOPLINK MOTORCAR PVT LTD                  | East    | 10,734         | 58        | 21      |
| W3227       | PRESIDENT HYUNDAI                         | West    | 10,620         | 98        | 22      |
| W5226       | NINA MOTORS PVT LTD                       | West    | 10,447         | 83        | 23      |
| N3234       | J.S.V. MOTORS & CONSTRUCTIONS PVT LTD.    | Central | 10,363         | 104       | 24      |
| S5243       | GEETHA AUTOMOTIVE LLP                     | South   | 10,325         | 89        | 25      |
| N3213       | SAS AUTOMOTIVES PVT LTD                   | Central | 10,240         | 302       | 26      |

# Top Dealers - H1

| Dealer Code | Dealer Name                                     | Region  | Avg PNVs FY'23 | Avg Cars* | Ranking |
|-------------|---|---------|----------------|-----------|---------|
| N4237       | SHRI KRISHNA KRIPA FOUR WHEEL PVT LTD           | North   | 10,199         | 55        | 27      |
| S5211       | LAKSHMI HYUNDAI                                 | South   | 10,196         | 104       | 28      |
| W5210       | C I FINLEASE LTD                                | West    | 10,089         | 150       | 29      |
| S8233       | VAYUPUTRA AUTOMOBILES PVT LTD                   | South   | 10,085         | 48        | 30      |
| W3211       | NAVJIVAN MOTORS PVT LTD                         | West    | 10,084         | 153       | 31      |
| W5225       | ROYAL CARS PVT LTD                              | West    | 10,044         | 42        | 32      |
| N4223       | ROSHAN MOTORS ( JAIPUR) PVT LTD.                | North   | 9,962          | 99        | 33      |
| S8212       | KANCHANA AUTOMOBILES PVT. LTD.                  | South   | 9,941          | 93        | 34      |
| W5231       | C I FINLEASE LTD                                | West    | 9,935          | 85        | 35      |
| N6208       | KOSMO AUTOMOBILES                               | North   | 9,925          | 171       | 36      |
| N6218       | RAJA MOTORS.                                    | North   | 9,772          | 59        | 37      |
| W3241       | NAVJIVAN MOTORS PVT LTD                         | West    | 9,751          | 66        | 38      |
| S8209       | KANCHANA AUTOMOBILES PVT LTD                    | South   | 9,655          | 99        | 39      |
| N3206       | NIMBUS MOTORS PVT. LTD.                         | Central | 9,649          | 111       | 40      |
| W3213       | PLANET AUTOMOTIVE PVT LTD.                      | West    | 9,631          | 117       | 41      |
| N4244       | ROSHAN MOTORS ( JAIPUR) PVT LTD                 | North   | 9,618          | 79        | 42      |
| S8222       | SKMS MOTORS PVT LTD (K J HYUNDAI )              | South   | 9,577          | 63        | 43      |
| S8240       | VAYUPUTRA AUTOMOBILES PVT LTD                   | South   | 9,546          | 48        | 44      |
| S4229       | PEEYESYEM HK MOTORS LLP                         | South   | 9,524          | 79        | 45      |
| S8239       | TRIDENT AUTOMOBILES (BANGALORE) PRIVATE LIMITED | South   | 9,501          | 649       | 46      |
| 55200       | SRI JAYALAKSHMI AUTOMOTIVE PVT LTD              | South   | 9,442          | 432       | 47      |
| W1212       | MODI CAR AGENCIES PVT LTD                       | West    | 9,417          | 141       | 48      |
| W3226       | RIYA CARS PVT LTD                               | West    | 9,401          | 68        | 49      |
| W2230       | KOTHARI CARS PVT LTD                            | West    | 9,357          | 396       | 50      |

\*Dealers having Avg 40 or more cars



# Top Dealers - H1

## SOUTH AVG RETAIL PNVS - 7519

| Dealer Code | Dealer Name                                     | Region | Avg PNVS FY'23 | Avg Cars* | Ranking |
|-------------|---|--------|----------------|-----------|---------|
| S4234       | GT AUTOMOTIV PRIVATE LIMITED                    | South  | 15,028         | 65        | 1       |
| S8218       | NARAYAN CARS PVT LTD                            | South  | 14,874         | 53        | 2       |
| S1212       | PEEYESYEM HK MOTORS LLP                         | South  | 13,401         | 97        | 3       |
| S5238       | NEON MOTORS PVT LTD                             | South  | 12,901         | 101       | 4       |
| S8221       | RAHUL CARS INDIA PVT LTD ( RAHUL HYUNDAI.)      | South  | 12,731         | 81        | 5       |
| S5237       | BHARAT MOTOCORP PVT LTD                         | South  | 12,337         | 96        | 6       |
| S8210       | NAGSHANTI CARS PVT.LTD                          | South  | 11,777         | 78        | 7       |
| S4220       | GT AUTOMOTIV PRIVATE LIMITED                    | South  | 11,611         | 77        | 8       |
| S5225       | BHARAT MOTOCORP PVT LTD                         | South  | 11,408         | 101       | 9       |
| S8202       | ADVAITH MOTORS PRIVATE LIMITED (DPC)            | South  | 11,222         | 709       | 10      |
| S8226       | VAYUPUTRA AUTOMOBILES PVT LTD                   | South  | 11,004         | 125       | 11      |
| S5243       | GEETHA AUTOMOTIVE LLP                           | South  | 10,325         | 89        | 12      |
| S5211       | LAKSHMI HYUNDAI                                 | South  | 10,196         | 104       | 13      |
| S8233       | VAYUPUTRA AUTOMOBILES PVT LTD                   | South  | 10,085         | 48        | 14      |
| S8212       | KANCHANA AUTOMOBILES PVT. LTD.                  | South  | 9,941          | 93        | 15      |
| S8209       | KANCHANA AUTOMOBILES PVT LTD                    | South  | 9,655          | 99        | 16      |
| S8222       | SKMS MOTORS PVT LTD (K J HYUNDAI )              | South  | 9,577          | 63        | 17      |
| S8240       | VAYUPUTRA AUTOMOBILES PVT LTD                   | South  | 9,546          | 48        | 18      |
| S4229       | PEEYESYEM HK MOTORS LLP                         | South  | 9,524          | 79        | 19      |
| S8239       | TRIDENT AUTOMOBILES (BANGALORE) PRIVATE LIMITED | South  | 9,501          | 649       | 20      |

\*Dealers having Avg 40 or more carst

## WEST AVG RETAIL PNVS - 7090

| Dealer Code | Dealer Name                  | Region | Avg PNVS FY'23 | Avg Cars* | Ranking |
|-------------|------------------------------|--------|----------------|-----------|---------|
| W3239       | PATEL AUTOMOTIVE PVT LTD     | West   | 12,647         | 66        | 1       |
| W3253       | AAKAR MOTORS LLP             | West   | 12,062         | 55        | 2       |
| W2240       | MODI MOTOR AGENCIES PVT TLD  | West   | 12,029         | 100       | 3       |
| W5223       | A S MOTORS PRIVATE LIMITED   | West   | 11,798         | 182       | 4       |
| W2232       | SOMANI MOTORS PVT LTD        | West   | 11,403         | 170       | 5       |
| W2243       | S T S AUTO PRIVATE LIMITED   | West   | 10,907         | 40        | 6       |
| W2207       | MODI MOTORS AGENCIES PVT.LTD | West   | 10,756         | 263       | 7       |
| W3227       | PRESIDENT HYUNDAI            | West   | 10,620         | 98        | 8       |
| W5226       | NINA MOTORS PVT LTD          | West   | 10,447         | 83        | 9       |
| W5210       | C I FINLEASE LTD             | West   | 10,089         | 150       | 10      |
| W3211       | NAVJIVAN MOTORS PVT LTD      | West   | 10,084         | 153       | 11      |
| W5225       | ROYAL CARS PVT LTD           | West   | 10,044         | 42        | 12      |
| W5231       | C I FINLEASE LTD             | West   | 9,935          | 85        | 13      |
| W3241       | NAVJIVAN MOTORS PVT LTD      | West   | 9,751          | 66        | 14      |
| W3213       | PLANET AUTOMOTIVE PVT LTD.   | West   | 9,631          | 117       | 15      |
| W1212       | MODI CAR AGENCIES PVT LTD    | West   | 9,417          | 141       | 16      |
| W3226       | RIYA CARS PVT LTD            | West   | 9,401          | 68        | 17      |
| W2230       | KOTHARI CARS PVT LTD         | West   | 9,357          | 396       | 18      |
| W3222       | DIVINE MOTORS PVT LTD        | West   | 9,225          | 75        | 19      |
| W2217       | EROS MOTORS PVT.LTD          | West   | 9,158          | 151       | 20      |

\*Dealers having Avg 40 or more cars



# Top Dealers - H1

## CENTRAL AVG RETAIL PNVS - 5512

| Dealer Code | Dealer Name                             | Region  | Avg PNVS FY'23 | Avg Cars* | Ranking |
|-------------|---|---------|----------------|-----------|---------|
| N3223       | CAPITAL AUTOMOTIVES PVT. LTD.           | Central | 11,132         | 147       | 1       |
| N3234       | J.S.V. MOTORS & CONSTRUCTIONS PVT LTD.  | Central | 10,363         | 104       | 2       |
| N3213       | SAS AUTOMOTIVES PVT LTD                 | Central | 10,240         | 302       | 3       |
| N3206       | NIMBUS MOTORS PVT. LTD.                 | Central | 9,649          | 111       | 4       |
| N2238       | DEFY MOTORS PVT LTD                     | Central | 8,868          | 135       | 5       |
| N3278       | J.S.V. MOTORS & CONSTRUCTIONS PVT LTD   | Central | 8,686          | 88        | 6       |
| N1230       | LAMBA AUTOMOTIVE PVT LTD                | Central | 8,559          | 75        | 7       |
| N2239       | HARSH VARDHAN AUTO CARE LLP             | Central | 8,446          | 39        | 8       |
| N3268       | SAS AUTOMOTIVES PVT LTD                 | Central | 8,413          | 45        | 9       |
| N3264       | MEDALLION AUTO SALES PVT LTD            | Central | 8,381          | 60        | 10      |
| N3239       | PAWAN AUTOWHEELS PRIVATE LTD            | Central | 8,300          | 63        | 11      |
| N1231       | VD AUTOMOBILES LLP                      | Central | 8,167          | 80        | 12      |
| N3243       | SHIVA AUTOWHEELS PVT LTD.               | Central | 7,867          | 90        | 13      |
| N2225       | BERK AUTO LIMITED LIABILITY PARTNERSHIP | Central | 7,824          | 180       | 14      |
| N1403       | DEEP(INDIA)ENTERPRISES (P) LTD          | Central | 7,805          | 115       | 15      |
| N2204       | SAMTA MOTORS PRIVATE LIMITED            | Central | 7,750          | 75        | 16      |
| N1220       | FRONTIER MOTORS PRIVATE LIMITED         | Central | 7,574          | 110       | 17      |
| N2234       | SAWAN K MOTORS PVT LTD                  | Central | 7,492          | 55        | 18      |
| N3259       | ARVIND VEHICLES PVT LTD                 | Central | 7,216          | 80        | 19      |
| N2228       | DEFY MOTORS PVT LTD                     | Central | 7,155          | 117       | 20      |

\*Dealers having Avg 20 or more cars

## NORTH AVG RETAIL PNVS - 5659

| Dealer Code | Dealer Name                           | Region | Avg PNVS FY'23 | Avg Cars* | Ranking |
|-------------|---------------------------------------|--------|----------------|-----------|---------|
| N4413       | SANDEEP MOTORS PVT LTD                | North  | 13,418         | 91        | 1       |
| N4237       | SHRI KRISHNA KRIPA FOUR WHEEL PVT LTD | North  | 10,199         | 55        | 2       |
| N4223       | ROSHAN MOTORS ( JAIPUR) PVT LTD.      | North  | 9,962          | 99        | 3       |
| N6208       | KOSMO AUTOMOBILES                     | North  | 9,925          | 171       | 4       |
| N6218       | RAJA MOTORS.                          | North  | 9,772          | 59        | 5       |
| N4244       | ROSHAN MOTORS ( JAIPUR) PVT LTD       | North  | 9,618          | 79        | 6       |
| N6238       | BERK AUTO LIMITED LLP                 | North  | 9,264          | 107       | 7       |
| N4246       | K.D MOTORS ORG                        | North  | 9,233          | 89        | 8       |
| N6233       | GROVER AUTOMOBILES PVT LTD            | North  | 9,201          | 198       | 9       |
| N4218       | MARUDHARA HYUNDAI                     | North  | 8,893          | 48        | 10      |
| N4221       | GOYAL CARS AJMER PVT LTD              | North  | 8,862          | 69        | 11      |
| N4220       | CROSSLAND CARS PVT LTD                | North  | 8,841          | 144       | 12      |
| N4240       | ARORA MOTOCORP PRIVATE LIMITED        | North  | 8,231          | 184       | 13      |
| N4212       | CHITTOR CARS                          | North  | 8,050          | 42        | 14      |
| N6232       | RACHHPAL AUTO ALLIANCE PVT LTD        | North  | 7,756          | 89        | 15      |
| N4202       | DHOOT SERVICES PVT LTD                | North  | 7,605          | 105       | 16      |
| N4410       | MODERN AUTOCARS PVT LTD               | North  | 7,479          | 71        | 17      |
| N4229       | SHRI GANGA VEHICLES PVT LTD           | North  | 7,169          | 40        | 18      |
| N4243       | ARDOR AUTO CORP LLP                   | North  | 6,967          | 162       | 19      |
| N6244       | NOVELTY ASSOCIATES PVT LTD            | North  | 6,863          | 54        | 20      |

\*Dealers having Avg 40 or more cars

## EAST AVG RETAIL PNVS - 5023

| Dealer Code | Dealer Name                                       | Region | Avg PNVS FY'23 | Avg Cars* | Ranking |
|-------------|---|--------|----------------|-----------|---------|
| E1227       | TOPLINK MOTORCAR PVT LTD                          | East   | 10,734         | 58        | 1       |
| E1212       | KESHAV MOTORS PVT LTD                             | East   | 10,685         | 23        | 2       |
| E1233       | TOPLINK MOTORCAR PRIVATE LIMITED                  | East   | 10,526         | 22        | 3       |
| E6224       | BINAY AUTOMOTIVES LLP                             | East   | 8,296          | 57        | 4       |
| E3200       | J.P.HYUNDAI (A UNIT OF RAMA AUTO DEALERS PVT LTD) | East   | 8,108          | 102       | 5       |
| E1218       | R D MOTORS PVT LTD                                | East   | 7,751          | 38        | 6       |
| W5209       | JAICA AUTOMOBILES PVT LTD                         | East   | 7,715          | 93        | 7       |
| E5222       | GOYAL MOTOCORP PRIVATE LIMITED                    | East   | 7,665          | 26        | 8       |
| W5205       | SHIVNATH HYUNDAI                                  | East   | 7,453          | 125       | 9       |
| E7212       | HINDUSTAN SALES PVT LTD                           | East   | 7,154          | 53        | 10      |
| E7205       | ADITYA CAR CARE PVT LTD                           | East   | 7,095          | 166       | 11      |
| E6212       | LAGOON MOTOR PVT LTD                              | East   | 6,941          | 35        | 12      |
| E4212       | OJA AUTOMOBILES PVT LTD                           | East   | 6,867          | 103       | 13      |
| E7203       | KOSHALA AUTOMOBILES PVT LTD                       | East   | 6,850          | 40        | 14      |
| E4236       | FLOYD MOTORS                                      | East   | 6,848          | 39        | 15      |
| E4220       | M/S. SHILLONG HYUNDAI (KA SHILLONG HYUNDAI)       | East   | 6,829          | 40        | 16      |
| E5221       | KRISHNA AUTO RIDERS PVT LTD                       | East   | 6,786          | 50        | 17      |
| E4213       | AKASH HYUNDAI-NAGAON (A UNIT OF BARUAH AUTO)      | East   | 6,783          | 66        | 18      |
| E6204       | FAIRDEAL AUTOMOBILES PVT.LTD.                     | East   | 6,609          | 88        | 19      |
| W5217       | MANGALAM AUTOMOTIVE PVT LTD                       | East   | 6,451          | 60        | 20      |

\*Dealers having Avg 20 or more cars



# Dealer's Best Practices

## WEST

**W2207- MODI HYUNDAI**

**Mumbai**

**Accessory per car> 9785**

**Upselling Technique** used in conversion from base mats to premium mats



## CENTRAL

**N3242 - VENKATESH  
AUTOWHEELS INDIA PVT LTD**

**Jaunpur**

**Accessory per car> 9200**

Increasing Customer Base in Tier 3 cities

Referral Program  
for Existing Customers



Create  
Competitive Offers



Accy Sales SOP  
through Service Centre



Grow Number of  
Customers

## SOUTH

**S8218 - NARAYAN CARS**

**Bijapur**

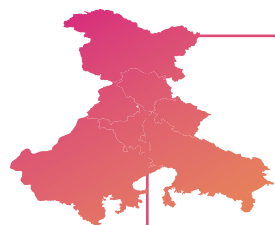
**Accessory per car> 14000**

Highest Performing Dealer in Tier 2 city through  
Dedicated Department for Accessories Sales  
and incentive policy down the line

| Accy Target Incentive Criteria |  | Target Achievement | Incentive |
|--------------------------------|--|--------------------|-----------|
| Accy Team                      | 1% incentive in order & retail targets achievement for all three branches. Given based on MRP every month by GM    | 90%                | 1%        |
|                                |  | 100%               | 2%        |
|                                |  | 120%               | 3%        |
|                                |  | 150%               | 4%        |
| Sales Executive                | Sales Executive Incentive is flat 3% on target achievement. 25000/car MRP based target is given to Sales Executive | 90%                | 1%        |
|                                |  | 100%               | 3%        |
| Accy Group Head Incentive      | Overall Order & Retail for all three codes <BJP+JKD+BGK>   | 100%               | 1%        |



# Dealer Testimonials



## Region: North-Bhilwara

We express our utmost gratitude for our enduring association with Mobis India since our appointment as esteemed Hyundai dealers. Through the invaluable guidance and unwavering support of the Mobis India accessory team, our accessory business has witnessed a substantial upsurge. We extend heartfelt appreciation to Mobis India for their consistent supervision and support, which have played an instrumental role in our achievements.

Mobis India offers an extensive range of premium quality parts and accessories catering to all Hyundai models. We wholeheartedly thank the HO team and PBDMs for their unwavering support at every step, ensuring the growth of our business and maximizing dealer profitability. Our profound appreciation goes to Mobis India for their unfailing commitment to support and guide us, leading us to this proud moment.



**Sandeep Rath**  
Dealer Principal

Looking ahead, we eagerly anticipate fostering further collaborative growth with Mobis India, fully aware that this milestone is just the inception of a remarkable journey filled with countless accomplishments.

**SANDEEP HYUNDAI**

## Region: West-Thane

We at M/s. Modi Motors Agencies Pvt Ltd are associated with Mobis India Limited since more than 2 decades & it has now become a part of our family. It provides a wide range of very high-quality accessories across all models & variants which in a way helps us in offering the cars to the customers in a very unique fashion as we deck up our display cars with Mobis India accessories & make the car looks unique, different & a class apart from others.

We feel honoured to be associated with Mobis India Limited & the way they not only provide quality & unique accessories which also enhances the looks of the car, Mobis India accessories loaded on the cars gets the end user a good return to his investment along with all warranties on the car that remains intact as well as it enhances the dealer profit retention per car.

Looking forward to continuous support & guidance from Mobis India end at all times.



**Gautam Modi**  
Dealer Principal

**MODI HYUNDAI**



## Region: East-Jamshedpur

We have been associated with Mobis India since the time we were appointed as dealers for Hyundai. With the correct guidance and support of the Mobis India accessory team, we were able to see a considerable increase in accessory business. We are so grateful to Mobis India for all the supervision and support. Mobis India offers a wide array of superior quality parts and accessories for all Hyundai models. We heartily thank HO team and PBDMs for their constant support at every step to grow our business and maximize dealer profitability. Thank you Mobis India for supporting, guiding and helping us reach this proud moment. We look forward to growing collaboratively with Mobis India. This is just a milestone and many more are to come.



**Karna Dinesh Parikh**  
Dealer Principal

**FAIRDEAL HYUNDAI**



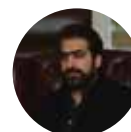
## Region: Central-Lucknow

I am thrilled to share my heartfelt testimonial for Mobis India. I want to express my gratitude for the tremendous support and positive impact Mobis India has had on SAS Hyundai.

Mobis India has been a game-changer for us, contributing significantly to our revenue growth. Their exceptional range of accessories and spare parts has not only enhanced the overall appeal of our Hyundai vehicles but has also attracted a larger customer base. The quality and reliability of Mobis India products have impressed our customers, resulting in increased sales and customer satisfaction.

What sets Mobis India apart is their unwavering commitment to customer support. Their team has been incredibly responsive, assisting us in every aspect of our business. Whether it's helping us choose the right products, ensuring timely deliveries, or addressing concerns, Mobis India has been there for us.

Our partnership with Mobis India has undoubtedly strengthened our dealership's reputation. It's a company that genuinely cares about your success.



**Gunjit Kalra**  
Managing Director

**SAS HYUNDAI**



## Region: South-Trichy

Mobis India is very supportive and prompt in addressing dealers.

Their range and quality of accessories are very good and above the industry standards, which helps in business & profit growth.



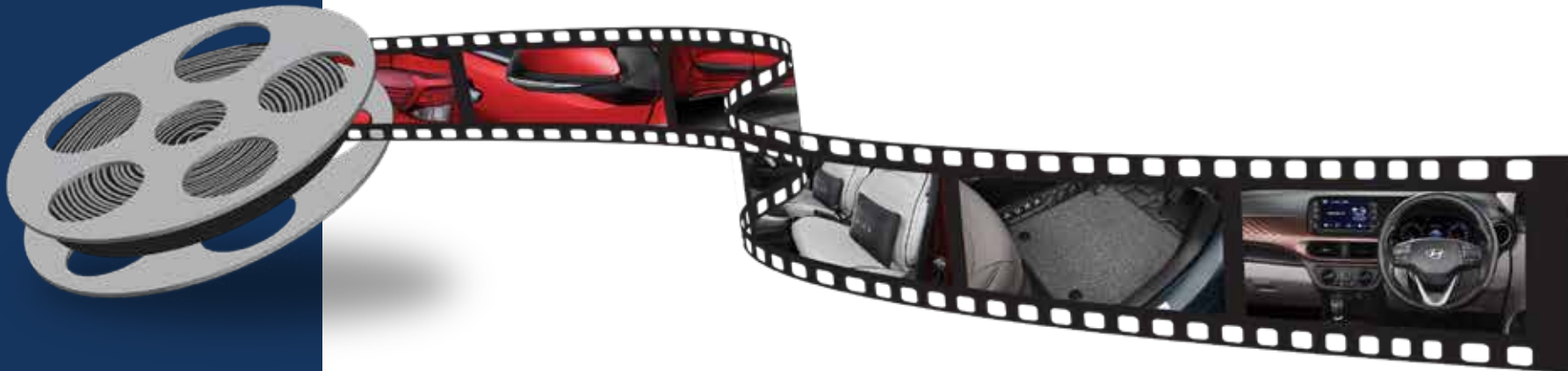
**Santhosh T**  
Managing Director

**GT HYUNDAI**

# Segment **Specific Accessories**

Automobile accessories are add-ons that are mostly used for either upgrading the car or to add style or improve its capabilities.

These add-ons enhance its performance. Here are a few other benefits of these car accessories that will motivate you to buy some for your own car:





# Check out our **new Hyundai EXTER accessories collection...**

To enhance the style, comfort and safety of the upcoming SUV Hyundai EXTER, Mobis India introduced Genuine accessories pacing up with current market trends and customer preferences.

Elevating its appeal, a wide range of Mobis India accessories.

## OUTSIDE IS WAITING.

Explore it with  
**Genuine Accessories**









[www.HyundaiMobisIN.com](http://www.HyundaiMobisIN.com)