

Engineered for excellence.
Styled to stand out.

Genuine Accessories for
the all-new Hyundai VENUE.

STELLAR



2025
H2 EDITION

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Message from **MIN-A/S Head**

Message

Dear Business Partners,

We are happy to introduce the launch of the all-new Hyundai VENUE Accessories range in the second edition of the Stellar Newsletter H2 2025.

This new collection has been designed to enhance the overall look and style of the vehicle while maintaining the strong quality standards of Hyundai Mobis. The accessories offer customers more choices to personalise their cars with products that **look modern, feel premium, and add value to their ownership experience.**

Alongside the all-new Hyundai VENUE range, we are introducing new design-focused accessories such as the 4G Connected Dash Cam and the Creta upgraded Seat Covers, crafted with premium materials. These products reflect our goal of offering accessories that look good, feel premium, and enhance the vehicle in a simple yet meaningful way. Together, we will continue to provide customers with genuine solutions that combine **style, comfort, and reliability.**

As part of this initiative, we have also showcased best practices from our dealer network. Additionally, we launched the Genuine Accessories for the Prime Taxi range for Hyundai Prime SD Taxi & Prime HB Taxi. These efforts play an important role in improving customer awareness and helping them make informed choices.

Our commitment to a delightful customer experience ensures that every touchpoint is designed around your convenience. We strive to provide transparent, high-quality products that make owning and maintaining your Hyundai car an effortless journey.

Mr. Lee Myeong Jae
(MIN-A/S Head)

The All-New Hyundai VENUE

Accessories Launch

Hyundai Mobis is the global strategic business partner for Genuine Parts & Accessories of Hyundai Cars worldwide. Hyundai Genuine Accessories meet the same quality and design requirements as the ones used in the manufacturing of vehicles. They are approved, certified, distributed, and guaranteed by the Hyundai Motor Group.

Exterior Category - 17



TWIN HOOD SCOOP



C - PILLAR SCOOP



BODY SIDE MOULDING



DOOR EDGE GUARD



ORVM COVER - DARK CHROME



FRONT BUMPER EXTENDER



REAR BOOT GARNISH - DARK CHROME

Interior Category - 21



SPORTS PEDAL COVER



SCREEN PROTECTOR IG



HEAD REST CUSHION



BOOT ORGANIZER



TRUNK LUGGAGE HOLDER



DUAL LAYER MAT*



SAB SC BLACK & DUAL TONE GREY INT/DET PRE**

The All-New Hyundai VENUE

Accessories Range

Introducing VENUE's Body Kit Range

Bold design, premium accessories, and unmatched style with evolved design.



Part No.: BQF42IH001
Part Name: C - PILLAR SCOOP



Part No.: BQF42IH000
Part Name: TWIN HOOD SCOOP



Part No.: BQF27IH000
Part Name: FRONT BUMPER EXTENDER



Part No.: BQF27IH001
Part Name: REAR BUMPER EXTENDER



Part No.: BQF32IH000
Part Name: BODY SIDE MOULDING

The All-New Hyundai VENUE

Marketing Collaterals

Enhancing Customer Engagement and Accessory Promotion

The Hyundai Mobis marketing team has created high-quality marketing materials to effectively communicate and raise awareness of exclusive accessories for the all-new Hyundai VENUE car, inspiring customers to personalise their cars.

Marketing collaterals created include:

Leaflet: A compact guide featuring top accessories for the all-new Hyundai VENUE, highlighting must-have upgrades, standout features, and buyer benefits.

Brochure: A comprehensive, image-led accessory guide designed to help dealerships inform and impress customers with ease.

Posters & Standees: Designed to captivate, these promotional materials use bold imagery and concise messaging to drive attention toward Hyundai's latest accessories.



Promotional Activities

Brochures & Leaflet



Product Technical Sheet

We introduced product technical documents as a standard practice across **HMIL Dealerships** to provide a structured and persuasive way to communicate a vehicle's value to customers, ultimately supporting customers in making informed purchasing decisions.

Styling & Protection

Features:

- Designed with precision in a glossy black finish.
- High-quality ABS moulded material used for longevity & durability.
- Features Hyundai Logo in a minimalistic design pattern.

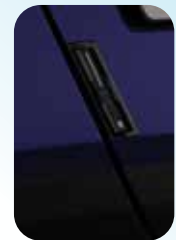
Advantages:

- Protects the highly vulnerable edges of VENUE's doors from dings, dents and paint chips in tight spaces.
- Made to fit the car's curves.

Benefits:

- Peace of mind for customers while parking in tight spaces.
- Enhances the door edges, highlighting the side profile.

Part No.: BQF271H003
Part Name: DOOR EDGE GUARD



Features:

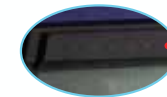
- Crafted from premium-grade polycarbonate with a deep, black natural finish.
- Embossed with VENUE signature providing a personalised touch.
- Follows the natural contours of the all-new Hyundai VENUE.

Advantages:

- Allows slight opening of the window during rain, allowing air circulation and effectively avoiding heat/moisture build up.
- Prevents window fogging.
- Aerodynamically designed to effectively reduce wind noise & glare during driving.

Benefits:

- Manages airflow, leading to quieter, safer and more comfortable driving experience.
- Cost-effective upgrade, offering significant functional and aesthetic improvement.
- Minimalistic design that adds a sleek, sporty & polished upgrade to door profile.



Part No.: BQF221H000
Part Name: DOOR VISOR

More
Persuasive
Pitches

Clarity in
Messaging

Improve
Accessory
Sales

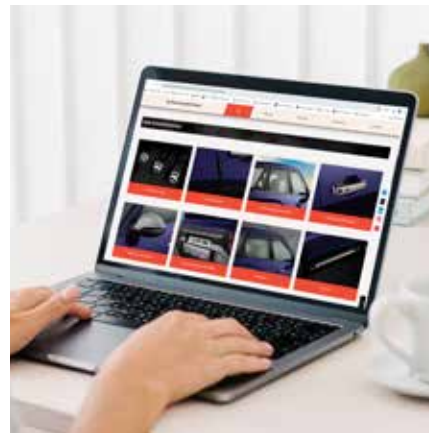
Digital Assets

In line with the launch of **the all-new Hyundai VENUE**, we are thrilled to announce one more addition to our **“Accessories Business”**.

The marketing team ensured that this accessories launch went live on the same day as the vehicle model launch on our digital assets which are:

- Mobis India Website
- Kiosk and Configurator at Dealerships
- Mobile Application

We take pride in delivering products of exceptional quality and adding a touch of sophistication and personalisation to your vehicle.



Visit our **website** and **social media handles** like LinkedIn, Facebook, Twitter and Instagram for more updates.

What's New

4G Connected Dash Cam

Key Features:

- 2K Quad HD resolution with 30 frames per second.
- 4G connectivity with GPS tracking.
- Saved itinerary data for easy access.
- Live streaming & real-time updates directly from the app.
- Comes with Valet Mode: High Alert Mode (displays emergency alarm on the app in case ignition is switched on).
- Built in mobile app support.



250 ml Brake Fluid

Key Features:

- Non-petroleum Brake Fluid.
- Minimum wet boiling point: 175°C.
- Low viscosity fluid.

Upcoming Products

Illuminated Scuff Plate

Key Features:

- Quick and easy plug-and-play installation.
- Elegant welcoming glow every time the doors open.
- Bright white LED lighting for clear step visibility in low light.
- The kit contains front illuminated scuff plates (Driver & Co-Driver only).



Ai3 Audio Kit (W/L AA/CP)

Key Features:

- Exclusive Audio Kit for Aura & NIOS base trims.
- 22.86 cm display unit with reverse camera.
- Compatible with Apple CarPlay and Android Auto.
- 3-years warranty.*
- Hyundai Genuine UI.



Preparedness for the Prime Taxi Range Segment



VTS Panic Button

Key Features:

- Comes with plug & start wiring harness.
- Live tracking with trip history of the vehicle in mobile application.
- Safety at a tap: Instant alerts & live location to authorities.
- In-built lithium-ion battery with up to 5 hours of standby time.



Prime Audio Kit

Key Features:

- Comes with HD resolution.
- Seamlessly integrated with reverse camera & steering wheel control (plug-and-play feature) ₹ 14 999/- .
- Compatible with Apple & Android CarPlay.
- 3-years warranty.*
- Hyundai Genuine User Interface.



Seat Covers

Key Features:

- Crafted from high-grade PU material with jet black finish.
- Exclusively launched for Prime Taxi Range.
- Anti-fungal & anti bacterial properties.
- Protects your original Prime Taxi seat from dirt, spill & daily wear.
- Seamlessly integrated with Prime Taxi seats.

Parts And Accessory Managers Conference 2025

Quarterly Dealer's Rewards

Our quarterly awards recognise top-performing dealers who have set new benchmarks in sales growth and service quality. These honors reflect our gratitude for the partners who consistently go above and beyond to deliver an exceptional customer experience.

A total of
18 dealers
were recognised with
awards across
3 different categories



Annual Dealer's Rewards

Our Annual Dealer Awards celebrate the pinnacle of year-long excellence, honoring those partners who have demonstrated extraordinary leadership and market impact. These accolades recognise the unwavering dedication and strategic vision required to drive long-term growth & customer loyalty.



A total of
23
dealers
recognised



Awards

Accessories Displays

All-New Hyundai VENUE Accessory & Awareness Program



Genuine Vs Non-Genuine Accessory Mats



Car Displays

All-New Hyundai VENUE 2025



Integration of Accessories in Car Website Under Hyundai CTB

Mobis+Hyundai Click to Buy = A Seamless Online Revolution

Through a collaboration between Hyundai and Mobis, a new Click to Buy platform has been launched to enhance customer convenience. Seamlessly integrated with Hyundai's Click to Buy ecosystem, it enables a one-stop, end-to-end online booking experience.



Better Lead Generation

Capture high-intent leads efficiently and effectively.

Competitive Advantage

Unmatched differentiation that converts to market leadership.

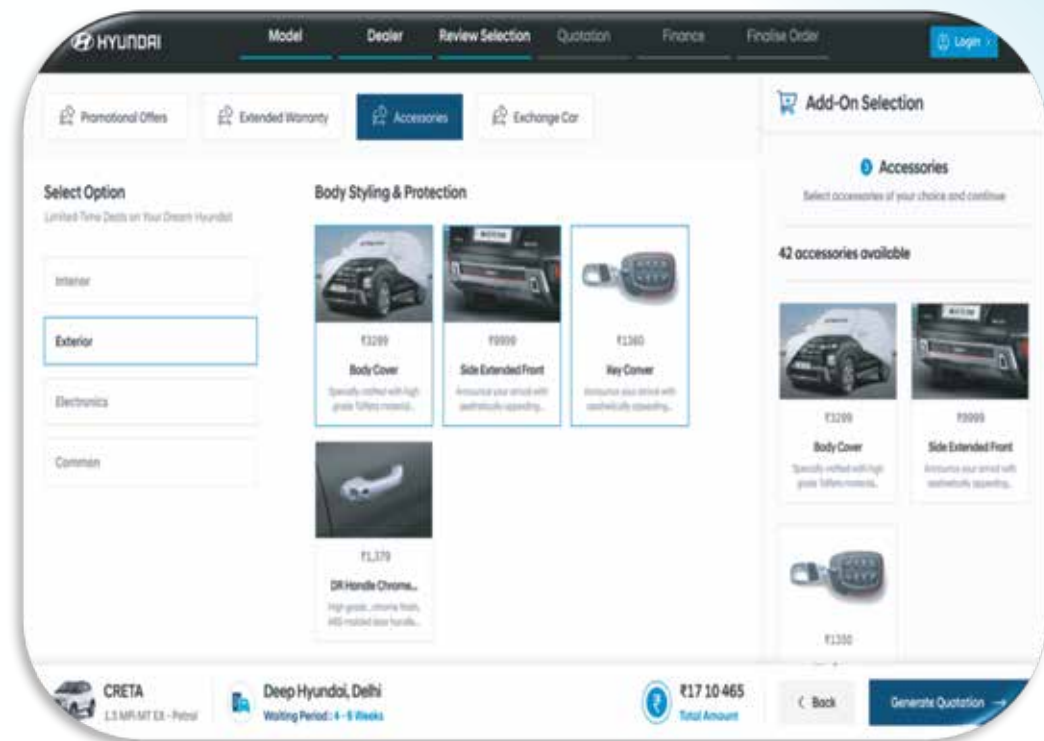


One Stop Online Solution

Your complete digital hub for seamless operations.

Increase Sales Opportunity

Maximise every sales interaction, unlock new revenue streams and drive growth.



Dealer Best Practices

South



Karnataka

Trident Hyundai
Video Marketing Initiative

- Short customised videos.
- Easy product visibility & customer reach.
- Improve customer trust.



Kerala

Popular Hyundai
Product-focused Promotions

- Sales promotion through customised product based - flyers & leaflets.
- Collaborative showroom and service accessory promotions to boost retrofit sales.



North



Rajasthan

Raja Hyundai
Staggered Packages for Exter (3 Level)



EXTER

- Accommodate varying customer needs.
- Encourage potential upselling.
- Model focused accessories sale, uplifting the PNVS* by 47%.

Basic Kit**

Part Name	Part No.
Seat Cover	K6F11H502/3/4
Mud Flap	K6F46IH501
Body Cover	K6F26IH501
Camera	ACF65IH150
Total Billing Value - ₹ 16 217	

Luxury Kit**

Part Name	Part No.
Seat Cover	K6F11H501
7D Mat	K6F14IH503
Mud Flap	K6F46IH501
3D Boot Mat	K6F14IH502
Scuff Plate	K6F45IH501
Window Beading	K6F22IH502
Body Side Moulding	K6F22IH50
Door Visor	K6F22IH503
Rear Windshield Garnish	K6F24IH502
Door Cladding	K6F22IH502PB
Sunshade	K6F72IH501
Door Edge Guard	K6F27IH501
Car Perfume	ACS75APOO1/2/3
Total Billing Value - ₹ 33 256	

Premium Kit**

Part Name	Part No.
Seat Cover	K6F11IH501
3D Mat	K6F14IH501
Mud Flap	K6F46IH501
Body Cover	K6F26IH5601
Body Side Moulding	K6F22IH501
Scuff Plate	K6F45IH501
3D Boot Mat	K6F14IH502
Rear Windshield Garnish	K6F24IH502
Total Billing Value - ₹ 19 702	

*Accessory Per New Vehicle Sales.

**Each accessory is sold and invoiced separately at its respective MRP by the Dealer.

Dealer Best Practices

West



Maharashtra

Garve Hyundai

100% Mats Upselling

- Upselling only 3D Mats.
- Sales pitch to reach 100% customers.



Central



Haryana

Orion Hyundai

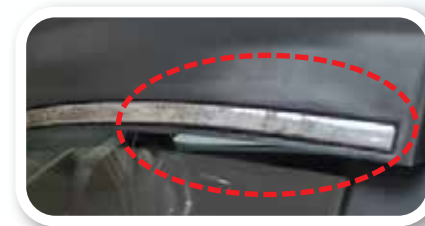
Comparative Marketing (Why Genuine)

- Genuine vs Non-Genuine Accessory display.
- Emphasis on superior product quality over aftermarket options.

FADED



RUSTED



Opulent Outlook



SONAX Clear Glass

- Instantly clean windscreens and headlights from insects, dirt, exhaust deposits & nicotine.
- Environmentally friendly product.
- Multi-purpose and can be used both at home or in car.
- Eliminates smear films.
- Reduces the water stain on windscreens.

SONAX Trim Protectant

- Cleans, maintains & protects all plastic parts in car.
- Protects the car cabin from effect of UV Rays.
- Restores the original plastic trim color.
- It has an anti-static formula.
- Non-toxic and safe to use.
- Leaves a pleasant after-effect odour.



National Dealer Ranking - H2 2025



Dealer Performance
PAN India

Dealer Code	Dealer Name	Region	2025 National Ranking*
W2273	SOMANI AUTOWHEELS LLP	West	1
S4234	GT AUTOMOTIV PRIVATE LIMITED	South	2
S8239	TRIDENT AUTOMOBILES (BANGALORE) PRIVATE LIMITED	South	3
S1212	PEEYESYEM HK MOTORS LLP	South	4
S4229	PEEYESYEM HK MOTORS LLP	South	5
S5238	NEON MOTORS PVT. LTD.	South	6
W2240	MODI MOTOR AGENCIES PVT. LTD.	West	7
S5243	GEETHA AUTOMOTIVE LLP	South	8
S5209	KUN UNITED MOTORS PVT LTD.	South	9
S8221	RAHUL CARS INDIA PVT. LTD.	South	10
S8210	NAGSHANTI CARS PVT. LTD.	South	11
S4220	GT AUTOMOTIV PRIVATE LIMITED	South	12
W2270	SOMANI AUTOWHEELS LLP	West	13
W5226	NINA MOTORS PVT. LTD.	West	14
S8233	VAYUPUTRA AUTOMOBILES PVT. LTD.	South	15
W2274	Somani Autowheels LLP	West	16
S8218	NARAYAN CARS PVT. LTD.	South	17
S5220	KUN UNITED MOTORS PVT. LTD.	South	18
W2224	GARVE MOTORS PVT. LTD.	West	19
E7211	UTKAL AUTOMOBILES PVT. LTD.	East	20
N3206	NIMBUS MOTORS (P) LTD.	Central	21
W2230	KOTHARI CARS PVT. LTD.	West	22
W2217	EROS MOTORS PVT. LTD.	West	23
S5230	RVAN VENTURES PRIVATE LIMITED	South	24
W2250	UNIQUE AUTOMOBILES (I) PVT. LTD.	West	25

*Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for national-level rankings.

Zone-Wise Dealer Ranking - H2 2025

East

Dealer Code	Dealer Name	AVG PNVs* 2025	2025 Zonal Ranking**
E7211	UTKAL AUTOMOBILES PVT. LTD.	14,051	1
E5222	GOYAL MOTOCORP PRIVATE LIMITED	13,684	2
E1226	FULCRUM AGENCIES PVT. LTD.	13,479	3
E7204	UTKAL AUTOMOBILES LTD.	13,029	4
E1227	TOPLINK MOTORCAR PVT. LTD.	12,834	5
E7200	UTKAL AUTOMOBILES LTD.	11,865	6
E1233	TOPLINK MOTORCAR PRIVATE LIMITED	10,962	7
E3200	J.P. HYUNDAI (A UNIT OF RAMA AUTO DEALERS PVT. LTD.)	10,724	8
E1218	R D MOTORS PVT. LTD.	10,638	9
E5221	KRISHNA AUTO RIDERS PVT. LTD.	9,994	10

*Accessory Per New Vehicle Sales.

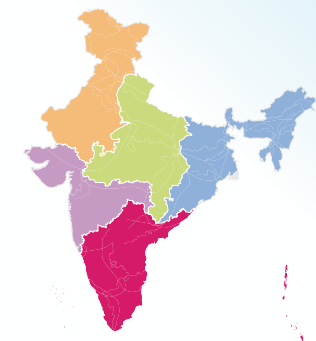
**Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for zonal-level rankings.

West

Dealer Code	Dealer Name	AVG PNVs* 2025	2025 Zonal Ranking**
W2273	SOMANI AUTOWHEELS LLP	21,773	1
W2240	MODI MOTOR AGENCIES PVT. LTD.	17,470	2
W2270	SOMANI AUTOWHEELS LLP	15,731	3
W5226	NINA MOTORS PVT. LTD.	15,525	4
W2274	Somani Autowheels LLP	14,680	5
W2224	GARVE MOTORS PVT. LTD.	14,221	6
W2230	KOTHARI CARS PVT. LTD.	13,939	7
W2217	EROS MOTORS PVT. LTD.	13,775	8
W2250	UNIQUE AUTOMOBILES (I) PVT. LTD.	13,554	9
W2272	ACUMEN CARS PRIVATE LIMITED	13,249	10

*Accessory Per New Vehicle Sales.

**Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for zonal-level rankings.



Dealer Performance
PAN India

Zone-Wise Dealer Ranking - H2 2025

South

Dealer Code	Dealer Name	AVG PNVs* 2025	2025 Zonal Ranking**
S4234	GT AUTOMOTIV PRIVATE LIMITED	21,121	1
S8239	TRIDENT AUTOMOBILES (BANGALORE) PRIVATE LIMITED	21,099	2
S1212	PEEYESYEM HK MOTORS LLP	20,281	3
S4229	PEEYESYEM HK MOTORS LLP	19,232	4
S5238	NEON MOTORS PVT. LTD.	18,482	5
S5243	GEETHA AUTOMOTIVE LLP	17,116	6
S5209	KUN UNITED MOTORS PVT. LTD.	17,046	7
S8221	RAHUL CARS INDIA PVT. LTD.	16,813	8
S8210	NAGSHANTI CARS PVT. LTD.	16,163	9
S4220	GT AUTOMOTIV PRIVATE LIMITED	15,802	10

*Accessory Per New Vehicle Sales.

**Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for zonal-level rankings.

North

Dealer Code	Dealer Name	AVG PNVs* 2025	2025 Zonal Ranking**
N4202	DHOOT SERVICES PVT. LTD.	12,889	1
N4246	K.D. MOTORS ORG LLP	11,818	2
N4218	MARUDHARA HYUNDAI	10,469	3
N6208	KOSMO PLASTIC EXPORTS PVT. LTD.	9,775	4
W4401	P.L. HYUNDAI	9,722	5
N7201	CHARISMA GOLDWHEELS (P) LTD.	9,695	6
N4235	JETHA RAM DUDI MOTORS PVT. LTD.	8,748	7
N4250	SANDEEP MOTORS (AUTO) PVT. LTD.	8,709	8
N4224	JMV AUTOMOBILES PVT. LTD.	8,202	9
N4236	BADOLA CARS PRIVATE LIMITED	7,864	10

*Accessory Per New Vehicle Sales.

**Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for zonal-level rankings.

Central

Dealer Code	Dealer Name	AVG PNVs* 2025	2025 Zonal Ranking**
N3206	NIMBUS MOTORS (P) LTD.	14,038	1
N3268	SAS AUTOMOTIVES PVT. LTD.	12,868	2
N3253	TRIUMPH AUTO PVT. LTD.	12,089	3
N3213	SAS AUTOMOTIVES PVT. LTD.	12,013	4
N2203	ORION MOTORS PVT. LTD.	11,773	5
N3286	PREMIER CAR SALES LIMITED	11,611	6
N3200	PREMIER CAR SALES LTD.	11,210	7
N3284	SAS AUTOMOTIVES PVT. LTD.	10,737	8
N3243	SHIVA AUTOWHEELS PVT. LTD.	10,689	9
N3234	J.S.V. MOTORS & CONSTRUCTIONS PVT. LTD.	10,598	10

*Accessory Per New Vehicle Sales.

**Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for zonal-level rankings.



HYUNDAI
MOBIS
"Presents"



Genuine Parts & Accessories

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