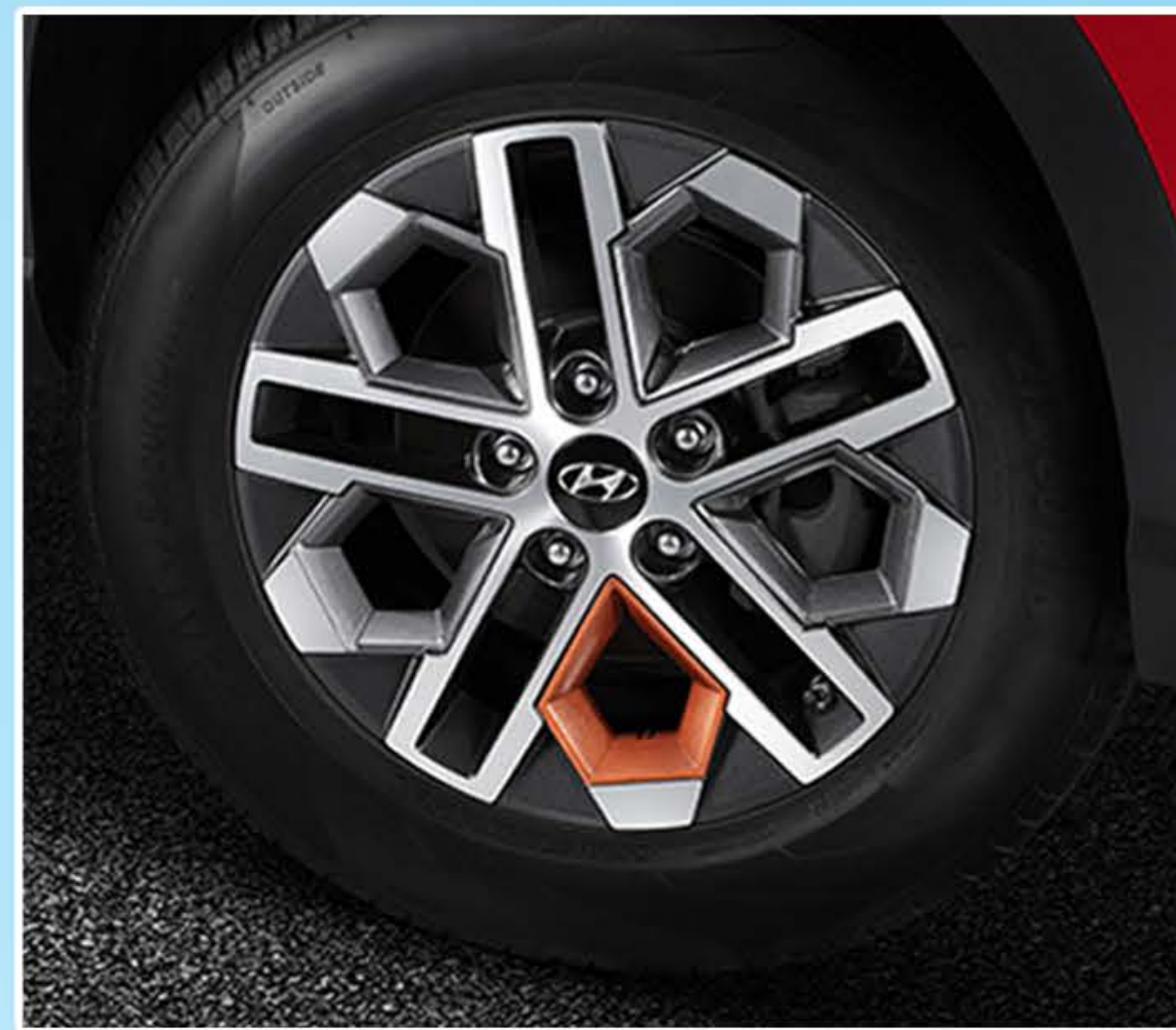
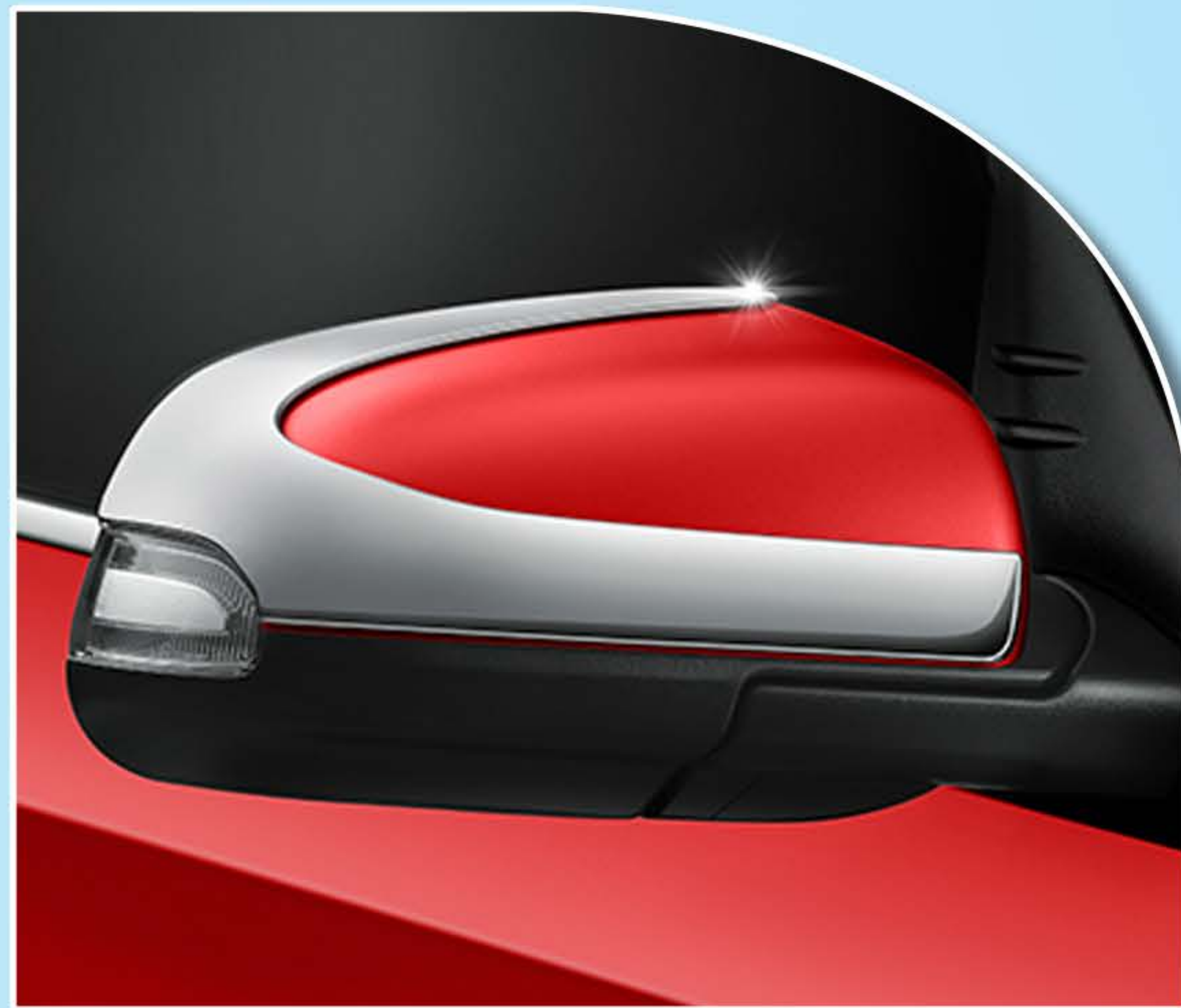













STELLAR

Mobis Accessories Bulletin Q2' 2022 Edition

We are committed to strive hard every day to make your journey comfortable and safe.



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MR. YONG GOON PARK
MANAGING DIRECTOR

MD Message

We are pleased to unveil the 2nd edition of our accessory Newsletter Stellar 'Q2 to make our stakeholders aware of all the exciting new launches during the 2nd quarter of 2022.

Our core objective is to bring innovation and creativity to all our new product lineups, ensuring quality standards at the global level.

We have been increasing our lineup with every new car launch. In Q2, with the new Venue, we have 35 categories and a few other key accessories like the Vehicle Tracking system and Audio Range Enhancement.

Looking ahead, we are focused on accelerating the execution of our growth strategy by bringing a new line up in Q3 like Tires & Touring Accessories.

I would like to congratulate all the top performing dealers of Q2. This should motivate our dealer partners to scale up accessories sales performance.

We are incredibly excited about this journey of producing world-class products for our valuable customers, and we welcome your ideas on new accessories.

Hope you enjoy reading this edition as well.

Stay Healthy, Stay Safe

The new Hyundai VENUE.

To match the dynamic style statement of the newly launched Hyundai VENUE, Mobis India has introduced a premium range of the specially curated Hyundai Genuine Accessories to enhance the looks and comfort of the newly designed dual tone interiors and bold exteriors of the car.

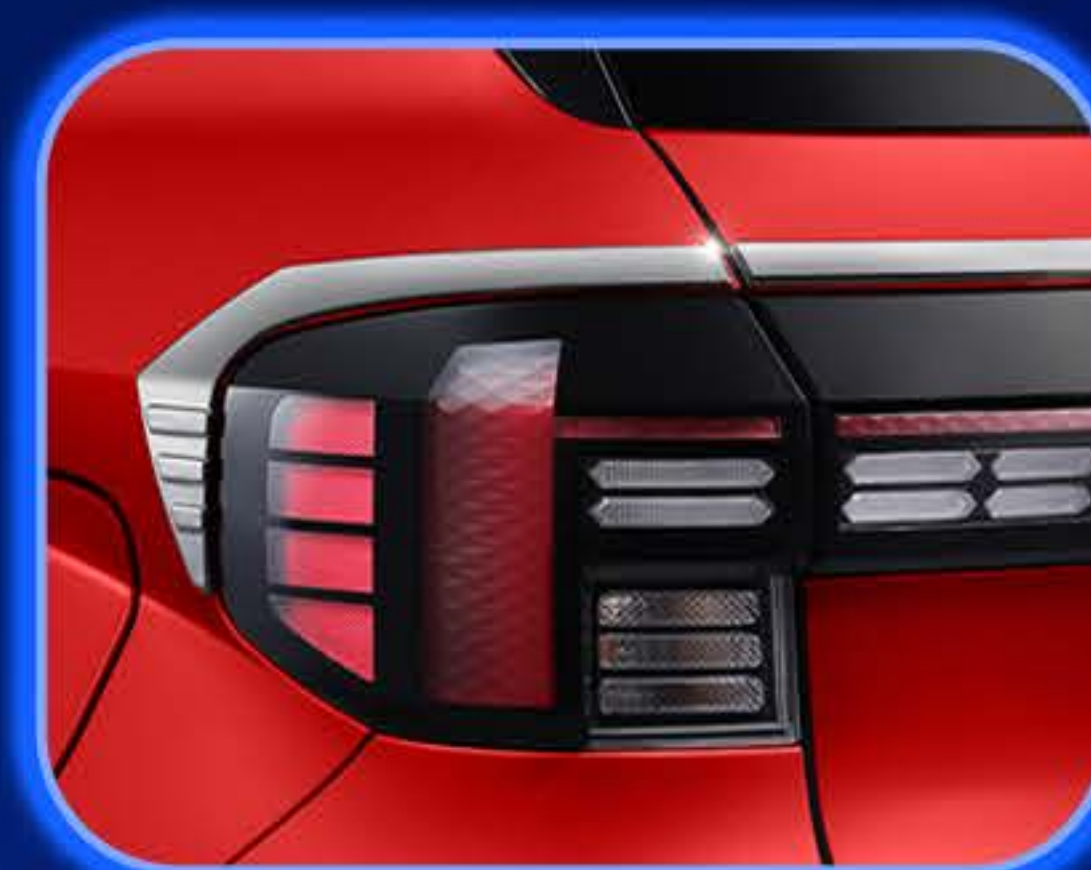
Explore the wide accessory range of The new Hyundai VENUE

Click to View





HEAD LAMP GARNISH



TAIL LAMP GARNISH



ORVM GARINSH



DOOR HANDLE GARNISH



FENDER GARNISH



WINDOW LINE CHROME



DOOR SILL GUARD-
DUAL TONE



LOWER GRILLE BEZEL
FR & RR- BLING STAR



DOOR SIDE MOULDING
DARK CHROME



ALLOY WHEEL INSERT



DOOR VISOR CHROME INSERT



SIDE STEP



BUMPER CORNER PROTECTOR-
BLACK



FINGER GUARD -
FILM TYPE



BODY COVER-PREMIUM



JET BLACK-SC WITH GREY
COLLAR_INT(STD. PU)



SUNSHADE R



3D MAT



PREMIUM DUAL LAYER
MAT



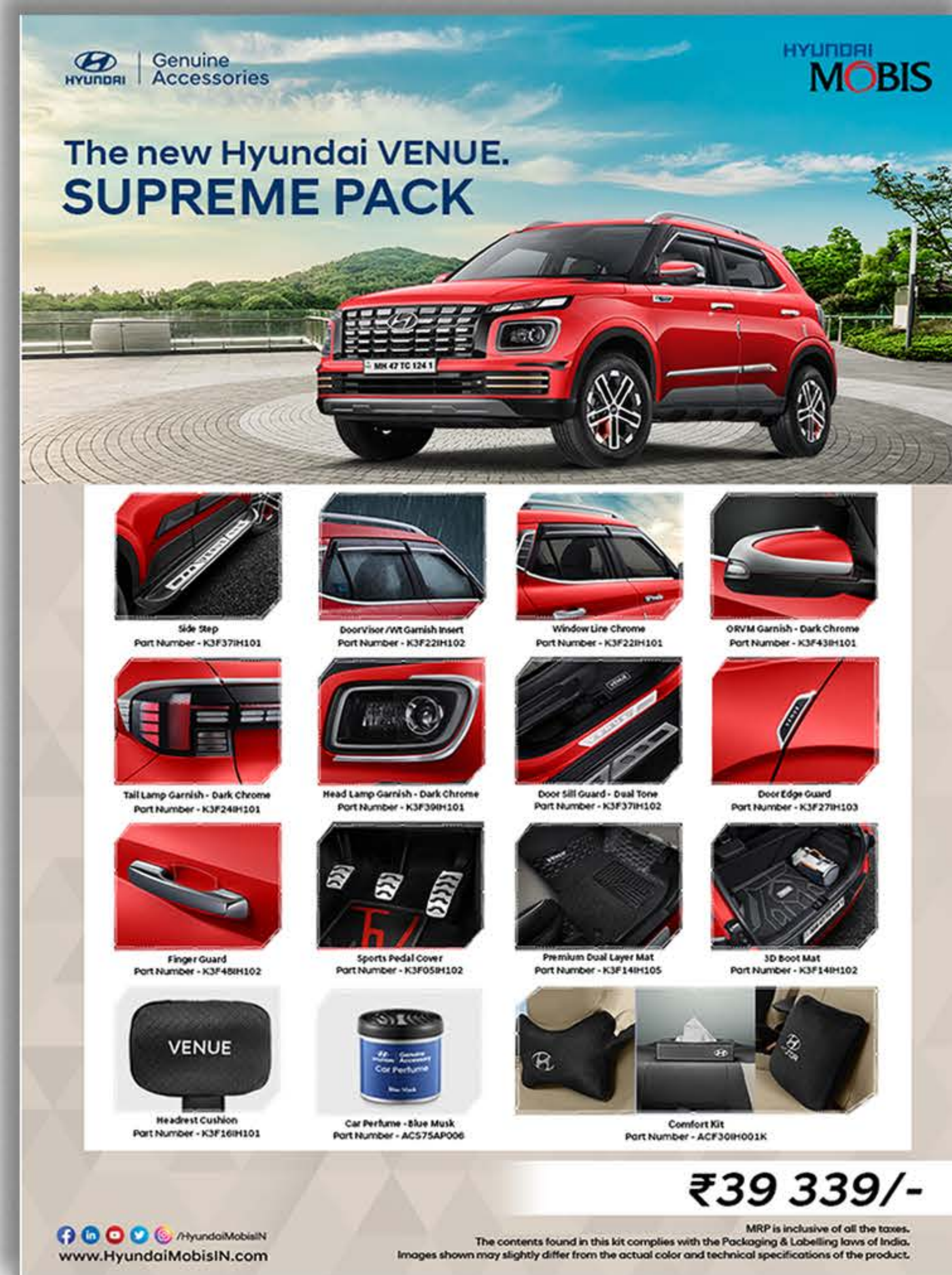
ALL WHEATHER MAT-
DESIGNER

Accessory Packs - The new VENUE Facelift

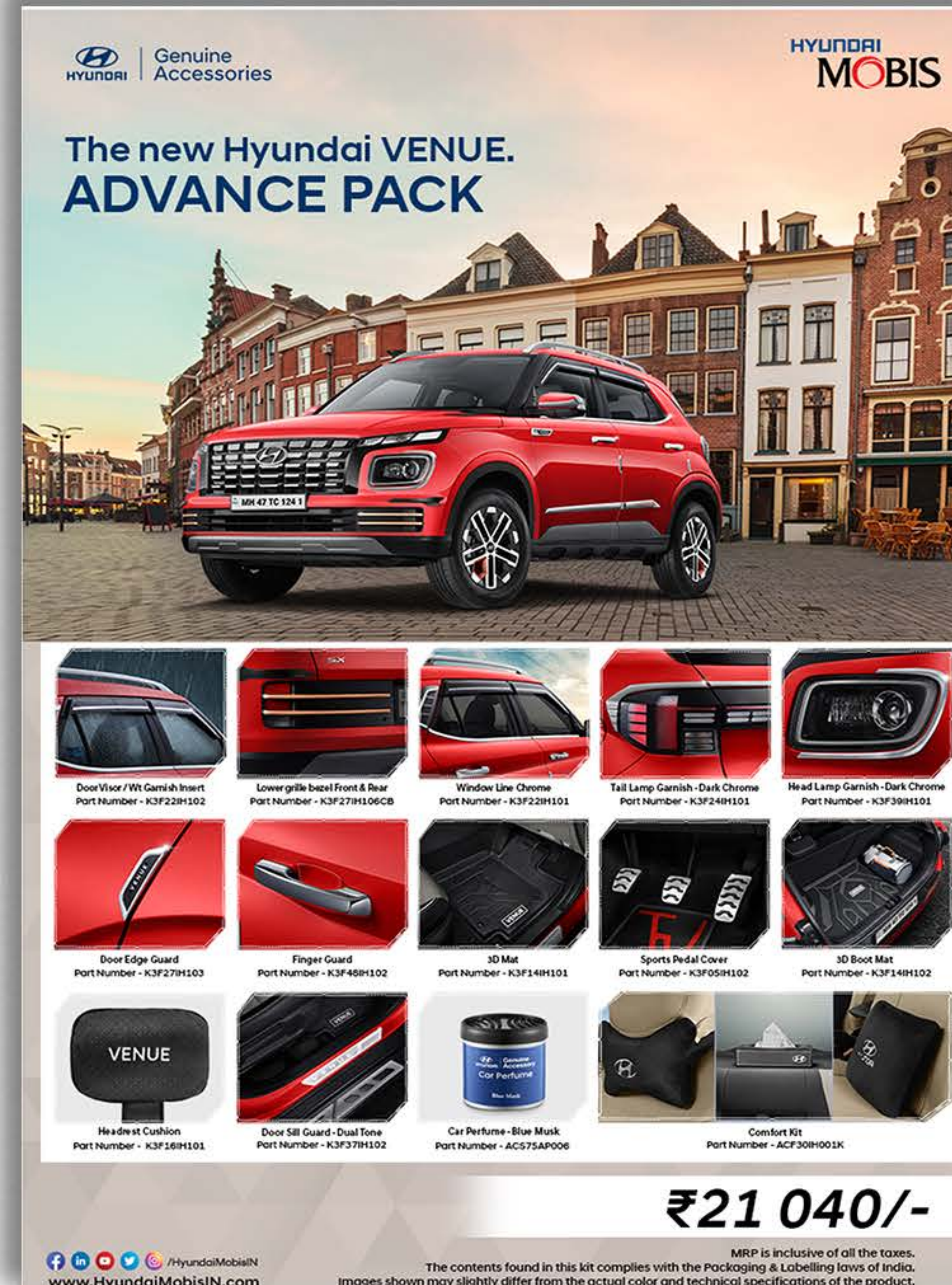
Complementing the launch of the new Hyundai VENUE designed to supersede the aspirations of Indian customers, who seek trendy styling, technology and a lit experience, Mobis India has unveiled specially curated Hyundai Genuine Accessory Packs for the new Hyundai VENUE, namely **Basic Pack, Advance Pack and Supreme Pack**.

All the accessory packs have been carefully curated keeping in mind the exact requirements of our valued customers - be it style, comfort and convenience.

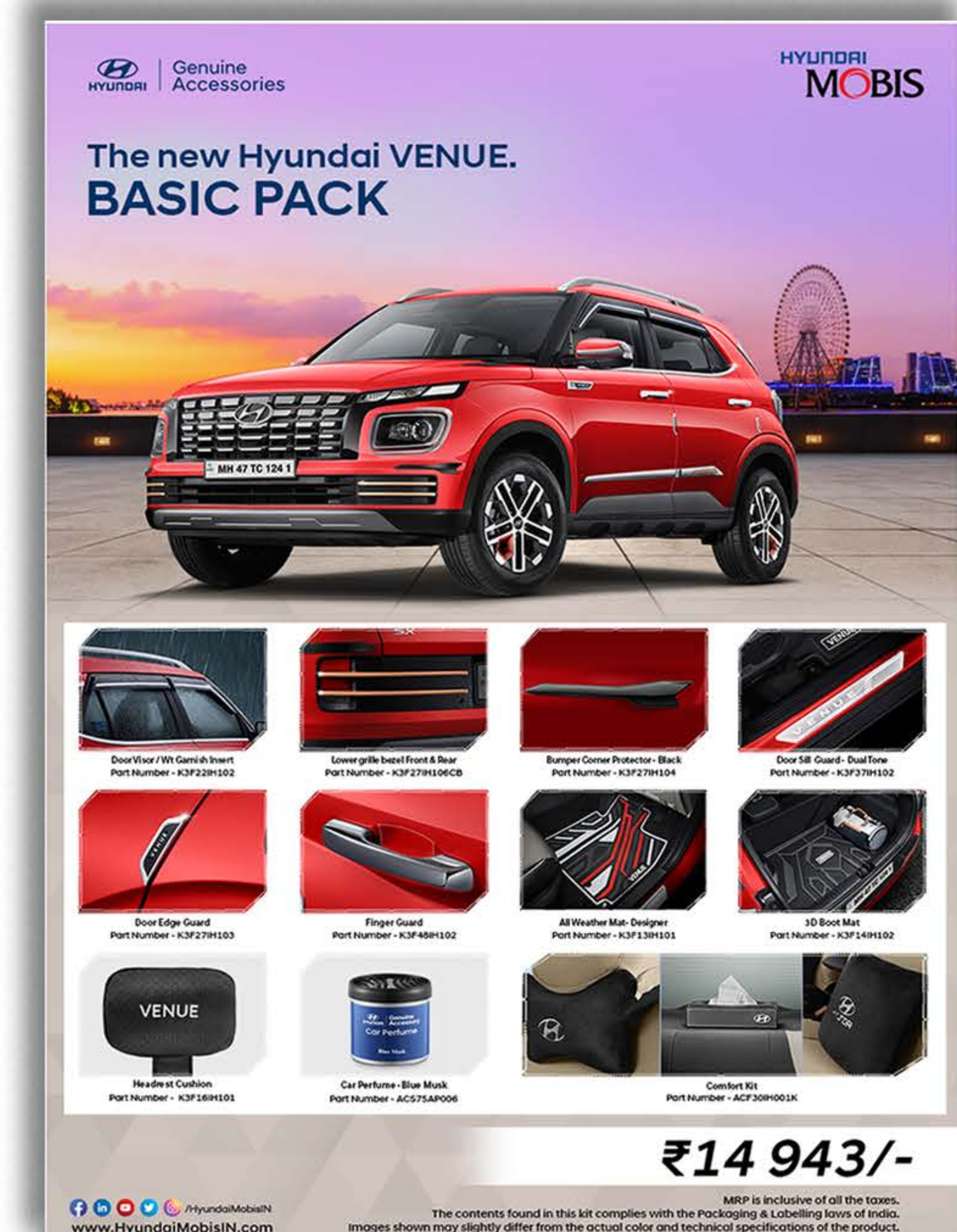
SUPREME PACK



ADVANCE PACK



BASIC PACK



Audio Accessory Range

To deliver an immersive audio experience to customers, Mobis India has enhanced its audio range by adding an entire premium range, in association with the renowned brand Infinity. The main objective behind this action is to provide our customers with a wide range of audio accessories to choose from and ensure wholesome entertainment for music lovers.



Speaker Range

Part No. : ACF65IH116
Part Name : ALPHA 6520F
Key Features : 6.5", 2-way Co -axial Speakers



Part No. : ACF65IH111
Part Name : ALPHA 650C
Key Features : 6.5", 2-way Component Speakers



Part No. : ACF65IH117
Part Name : PRIMUS 6512ISHI
Key Features : 6.5" (160 mm) Co -axial Speakers



Part No. : ACF65IH112
Part Name : PRIMUS 6510CSHI
Key Features : 6.5"(160mm), 2-way Component Speakers



Amplifier

Part No. : ACF65IH131
Part Name : PRIMUS 6004A
Key Features : 4-Channel Amplifier



Part No. : ACF65IH132
Part Name : PRIMUS 6002A
Key Features : 2-Channel Amplifier



Subwoofer (Tube & Underseat)

Part No. : ACF65IH119
Part Name : PRIMUS 1500T
Key Features : 12" Subwoofer-Tube, 1500W



Part No. : ACF65IH120
Part Name : BASSLINK MINI
Key Features : 6*8" Subwoofer- Underseat, 200W



Vehicle Tracking System

Keeping in mind the safety of the customers and for a seamless experience, Mobis India has recently introduced electrical accessory range in association with “MapMyIndia”.

This accessory range includes Vehicle Tracking Systems.

MapMyIndia telematics control device, a GPS tracking unit helps capture the vehicle's real-time movement & driving behavior like harsh acceleration, braking and cornering. The GPS trackers aid vehicle owners to know, especially how their drivers or children use the vehicle on the road, guide them and keep a check on their road safety. One can track & trace their vehicle anytime, anywhere with these Move Gadgets.



MAPPLS
by MapmyIndia

HYUNDAI
MOBIS

HYUNDAI | Genuine
Accessory



India's Super Gadget and App
for GPS Tracking, Safety, Maps,
Navigation and more



- Search house numbers, millions of places across 100s of categories
- Get turn-by-turn voice guidance with traffic & road safety alerts
- Report & view on-ground issues on the map
- Share your live location with family & friends

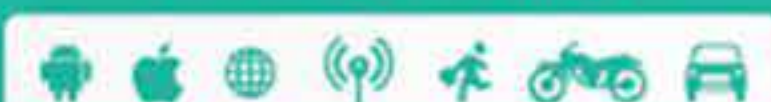
INDIA'S BEST NAVIGATION & TRAFFIC

- Get real-time location of your car & navigate
- Get daily distance travelled
- Route replay
- Stolen vehicle recovery through immobilization
- Vehicle service & insurance reminder
- Car/driver documents
- Offline data storage/ Inbuilt battery
- Get notifications SMS/E-mail alerts
- High gain GNSS internal antenna
- Over-speeding
- Idling
- Geo-fence
- Ignition ON/OFF
- No Wire Tampering

Model Applicable	Subscription		Remarks
	1 Year	3 Year	
Key Start for Creta	BVF63IH101	BVF63IH301	Mobis Part Number for Ordering
Key Start for all other models	ACF63IH102	ACF63IH302	
Push Button for all models	ACF63IH101	ACF63IH301	

MAPPLS
MapmyIndia

about.mappls.com/app



Maps | Navigation | Tracking | Safety



Category-wise Accessory Promotion

In order to improve the dealer profitability, an overall rise in sales across the entire range of Hyundai Genuine Accessories is very essential.

For this purpose, Mobis India has prorated the entire accessory range launched till date into 11 core categories to achieve uniform orders across the wide array of products.

We believe that this move will prove beneficial for our dealer fraternity.

Further, based on the comprehensive analysis at the PAN India level on current contribution of these categories, standard category-wise targets have been defined for all Hyundai dealers that will help in boosting the sales per car for the dealerships.

11 Main Categories include



ALLOYS
& ANCILLARY



SERVICE
CONSUMABLE



BASIC
ACCESSORY



BODY STYLING
& PROTECTION



GARNISH



KITS



INFOTAINMENT
& CONNECTIVITY



COMFORT
ACCESSORY



SEAT COVER



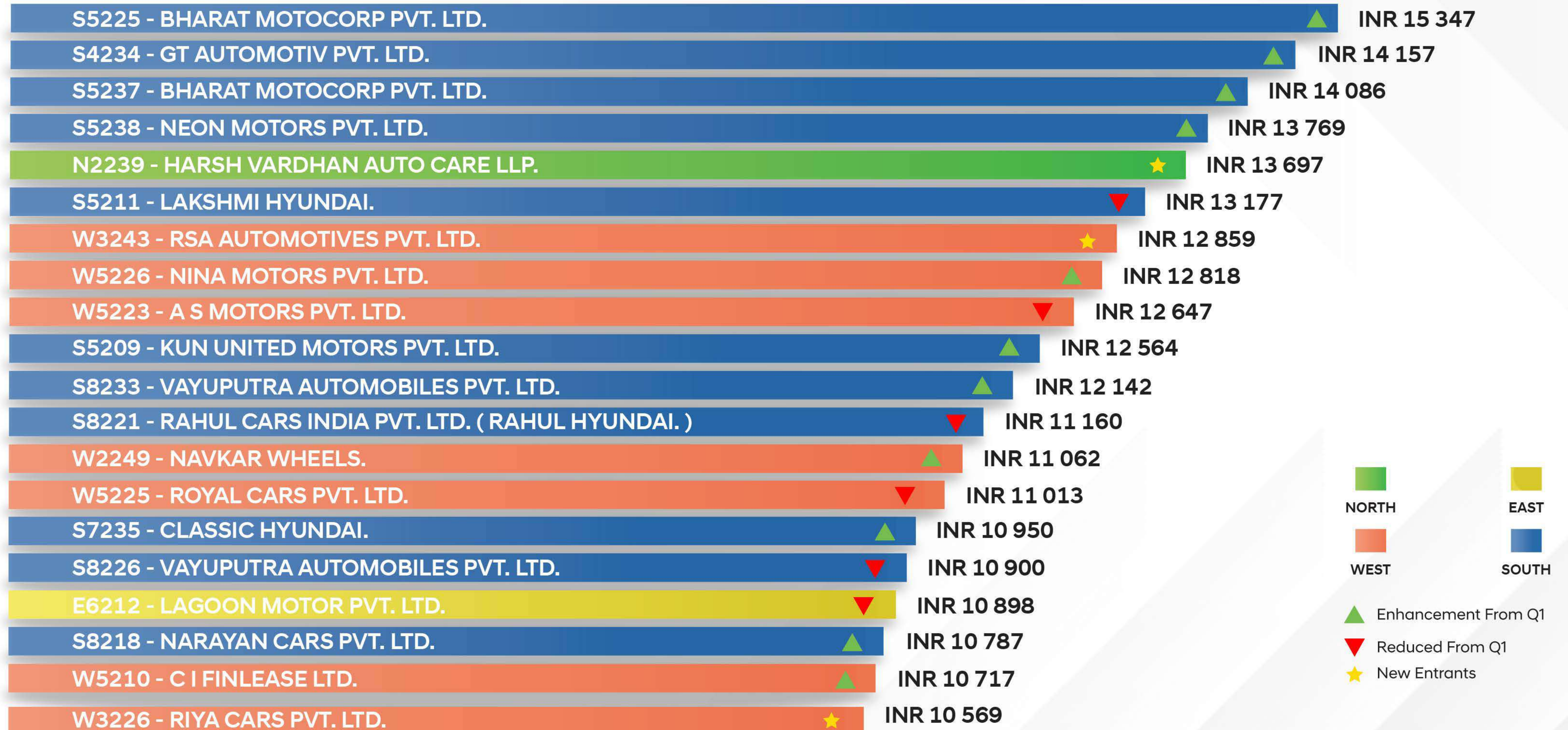
ELECTRICAL



LIFESTYLE

Top Average Retail PNVs Achievers PAN India – Q2

All INDIA-Average Retail PNVs - 5 756



Top Average Retail PNVS Achievers Regionally

North-Average Retail PNVS - 5 290

N2239 - HARSH VARDHAN AUTO CARE LLP.	INR 13 697
N4218 - MARUDHARA HYUNDAI.	INR 10 518
N4413 - SANDEEP MOTORS PVT. LTD.	INR 10 429
N4244 - ROSHAN MOTORS (JAIPUR) PVT. LTD.	INR 10 115
N3268 - SAS AUTOMOTIVES PVT. LTD.	INR 10 034
N3234 - J.S.V. MOTORS & CONSTRUCTIONS PVT. LTD.	INR 9 716
N4238 - ARUNAM FOUR WHEELS PVT. LTD.	INR 9 395
N3263 - PREMIER CAR SALES LTD.	INR 9 101
N2244 - RAHUL AUTOMOTIVES LLP.	INR 9 089
N3246 - M/S CHAUDHARY MOTORS PVT. LTD.	INR 9 084

East-Average Retail PNVS - 4 855

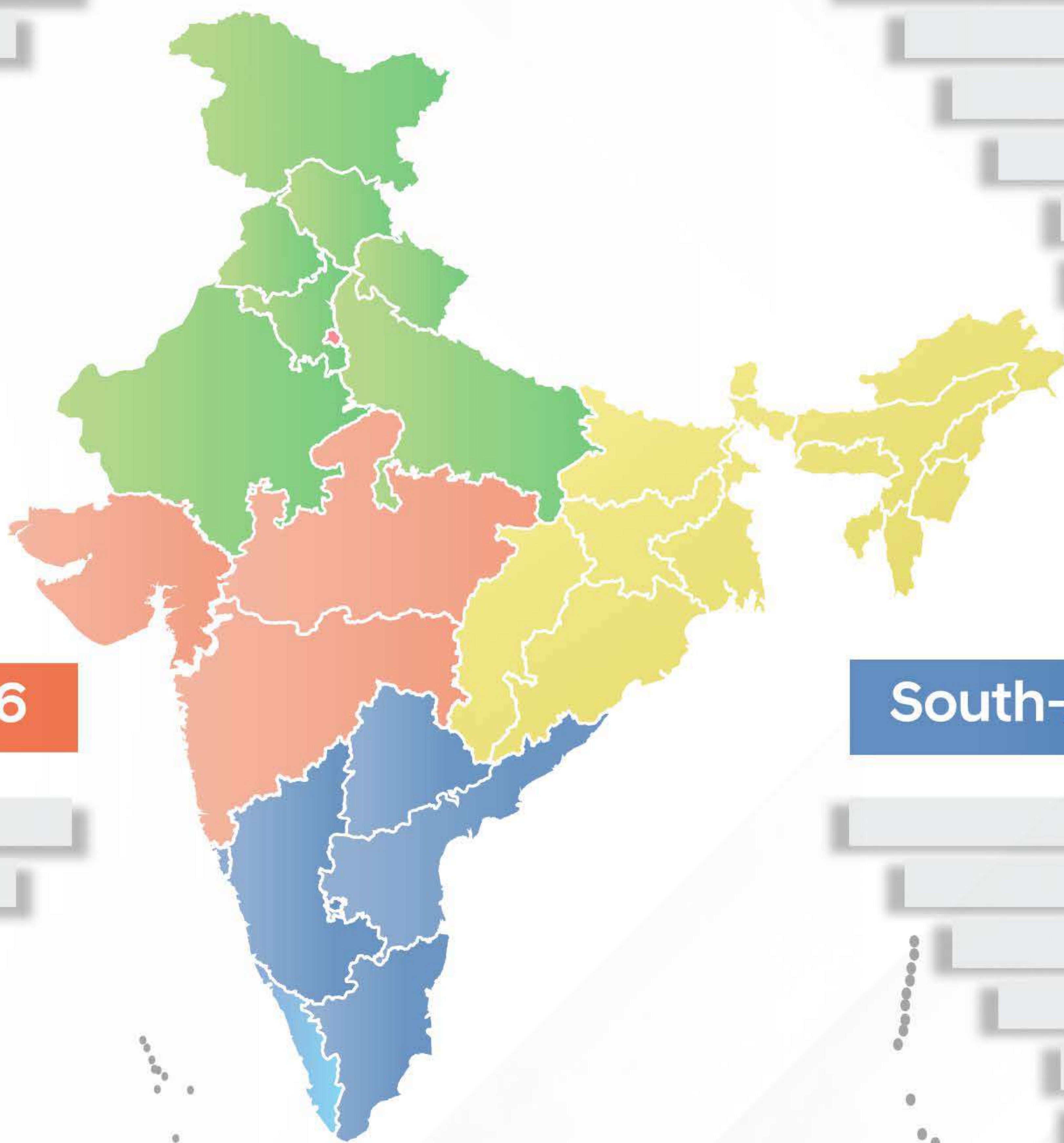
INR 10 898	E6212 - LAGOON MOTOR PVT. LTD.
INR 10 147	E1227 - TOPLINK MOTORCAR PVT. LTD.
INR 9 931	E4218 - TRYST AUTO PVT. LTD.
INR 8 811	E7212 - HINDUSTAN SALES PVT. LTD.
INR 8 470	E1218 - R D MOTORS PVT. LTD.
INR 8 263	E1224 - ETHEREAL AUTO PVT. LTD.
INR 8 182	E1212 - KESHAV MOTORS PVT. LTD.
INR 8 079	E7208 - INFINITY VENTURES.
INR 7 717	E6217 - VATSAL AUTOWHEELS PVT. LTD.
INR 7 712	W5209 - JAIKA AUTOMOBILES PVT. LTD.

West-Average Retail PNVS - 6 386

W3243 - RSA AUTOMOTIVES PVT. LTD.	INR 12 859
W5226 - NINA MOTORS PVT. LTD.	INR 12 818
W5223 - A S MOTORS PVT. LTD.	INR 12 647
W2249 - NAVKAR WHEELS.	INR 11 062
W5225 - ROYAL CARS PVT. LTD.	INR 11 013
W5210 - C I FINLEASE LTD.	INR 10 717
W3226 - RIYA CARS PVT. LTD.	INR 10 569
W5231 - C I FINLEASE LTD.	INR 10 509
W2263 - KANKARIA AUTOMOTIVE.	INR 10 065
W5213 - ABHISHEK AUTOMOTIVES PVT. LTD.	INR 9 363

South-Average Retail PNVS - 7 176

INR 15 347	S5225 - BHARAT MOTOCORP PVT. LTD.
INR 14 157	S4234 - GT AUTOMOTIV PVT. LTD.
INR 14 086	S5237 - BHARAT MOTOCORP PVT. LTD.
INR 13 769	S5238 - NEON MOTORS PVT. LTD.
INR 13 177	S5211 - LAKSHMI HYUNDAI.
INR 12 564	S5209 - KUN UNITED MOTORS PVT. LTD.
INR 12 142	S8233 - VAYUPUTRA AUTOMOBILES PVT. LTD.
INR 11 160	S8221 - RAHUL CARS INDIA PVT. LTD.
INR 10 950	S7235 - CLASSIC HYUNDAI.
INR 10 900	S8226 - VAYUPUTRA AUTOMOBILES PVT. LTD.



Glimpses of New Launches From Q3

- **Upcoming Hyundai Vehicle**

To enhance the style statement and functionality of the newly launched Model-TUCSON, Mobis India is going to introduce 14 Genuine accessories keeping up with the market trends and customers' requirements.

- **Varied range of upcoming Accessories**

Glasscoat Ceramic Coating

Addition of new category "Paint Protection" under Hyundai Genuine Accessory range for the first time in collaboration with one of the globally renowned vendors.



Touring Accessory

Introduction of new category "Touring Accessory" under Hyundai Genuine Accessory range for the first time, which includes Accessories like Bicycle Carrier, Roof Box & Roof Basket.



Tyres

Launching Tyre in collaboration with Apollo, which is a mark of excellence and durability.

apollo
TYRES



**COMING
SOON**

Dealer Testimonials



Mr. Kashyap Jain

W3243 - RSA AUTOMOTIVES PVT LTD

"We have been associated with Mobis since the time we were appointed as dealers for Hyundai. The journey so far with Mobis has been exciting as well as a great learning experience. We have always believed in Hyundai and Mobis which in turn has helped us to instil the same faith amongst our customers. With many more years to come, we look forward to grow collaboratively with Mobis. This being just a milestone and many more to come"



Mr. Srikanth Kesa

S5225 - BHARAT MOTO CORP PVT LTD

Mobis India offers a wide array of superior quality parts and accessories for all the Hyundai car models. Through Hyundai Genuine Accessory Mobile App, our customers can visualize and customize the accessories on their car as per their choice and requirement. It opens a door of opportunity for the dealers as well to increase our sales figure. We are indeed pleased with the support from Mobis for the timely procurement of every order eventually it makes all our customer delighted"



Mr. Pulak Singhania

E1227 - TOPLINK MOTORCAR PVT LTD

"Our journey with Hyundai Mobis has always been wonderful. Full support has been received in every manner. Excellent quality and the wide range of products provided by Mobis at very competitive price has helped us to grow our business manifold. Mobis has also encouraged us with different schemes to support our business in the long run. We heartily thank our PBDMs and HO team for their constant support and guidance to grow our business. We are really proud of our association with Mobis India and look forward to touch greater milestones in the times to come"



Mr. Jatin Verma

N3234 - J.S.V. MOTORS & CONSTRUCTIONS PVT LTD

"We are so grateful to Hyundai Mobis for all the supervision and support. Mobis has also provided us with attractive schemes which we found profitable in the long run & success of our business. We heartily thank our PBDM's & HO support for their constant support & guidance to increase our business. We feel really proud of our collaboration with Mobis India & look forward to reach greater milestones in the time to come. Thank you Mobis India for supporting & guiding us to reach to this proud moment"

Did You Know?



Car-Perfume

The new research shows that car scents reduced car crashes by an incredible 64 percent.



Clutch

Most clutches are built to last for about 60,000 miles.



Music

Radio/CD Players were initially banned in most states. They were considered a distraction for drivers.



Seat-belt

The first seat belts were manufactured in the 1950s. Wearing a Seat-belt can reduce the risk of fatal injuries by 45% and critical injuries by 50%.



Rear-view Mirror

A mounted rear-view mirror was only available to the average car in 1914.



Side-view mirrors

A side-view mirror was a luxury until the late 1980s.



Tire

An average tire tread will last until 3-5 years and can run about 25,000 miles to 50,000 miles before it needs to be replaced.



Steering Wheel



Before the introduction of the steering wheel, cars were steered by levers.

Headlights



Keeping your headlights on during the daytime reduces the chances of a collision while driving.

HYUNDAI MOBIS



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