



Genuine
Accessories

HYUNDAI
MOBIS

MOBIS ACCESSORIES BULLETIN

2026 H1 EDITION

STELLAR



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Mr. Lee Myeong Jae
(MIN- A/S Head)

Message from **MIN-A/S Head**

Dear Business Partners, Dealers, and Team Members,

I would like to express my sincere appreciation for your unwavering commitment, partnership, and dedication. Together, we have continued to strengthen Hyundai Mobis' position in the Indian market through innovation, customer focus, and a shared passion for excellence.

The first six months of the year have been marked by several significant achievements. From the successful launch of new genuine accessories across our product portfolio, we have continued to enhance the ownership experience for Hyundai customers. Our focus on offering premium, reliable, and value-added mobility solutions remains stronger than ever.

We have also made meaningful progress in dealer capability development through skill enhancement programs, the Business Excellence Index (BEI) initiative, and various customer engagement activities. These efforts have helped strengthen our network, drive accessory penetration, and promote a culture of continuous improvement across the country.

The remarkable performance of our dealer partners and the enthusiastic response to our new product launches reflect the trust that customers place in Hyundai Genuine Parts and Accessories. This achievement belongs to every dealer, employee, and partner who consistently works to deliver excellence at every customer touchpoint.

As we move into the second half of 2026, we remain committed to innovation, customer satisfaction, network growth, and operational excellence. Together, we will continue creating value, setting new benchmarks, and building stronger connections with our customers.

Thank you for your continued support and contribution to our shared success. Let us carry this momentum forward and make 2026 an even more remarkable year.



The New Hyundai Exter Accessories Launched

Introducing thoughtfully designed accessories for the New Hyundai Exter that enhance presence on the road & add everyday protection.

Exterior Accessories: 13

A cabin styled for comfort, utility and you.



Body Cover Premium



Side Fender Fins



Rear Windshield Garnish



C-Pillar Badge



ORVM Garnish



Door Visor



Mud Flap



Neck Rest Cushion



Sporty Pedal Cover



Sunshades



Sunshade R



All Weather Mat



Seat Cover



Door Scuff Plate

Interior Accessories: 13

Styling elements that command attention on road.

Upcoming Accessories

Gear up for what's next.



Wing Type Spoiler



Alloy Wheel



Footwell Lighting



BODY KIT

Introducing Exter's Body Kit Range

Enhance your Hyundai Exter with a specially engineered body kit designed to amplify its bold character and rugged road presence. Crafted for a precise fit and seamless integration, the kit adds muscular styling elements such as sporty bumpers, and dynamic detailing that elevate both aesthetics and durability.



Front Bumper Extender

K6F27IH551



Rear Bumper Extender

K6F27IH552



Body Side Moulding

K6F32IH551



Twin Hood Scoop

K6F42IH501



Side Fender Fin

K6F61IH551



C-Pillar Badge

K6F20IH551

NEW LAUNCH

Exter - Wing Type Spoiler

Bold Styling. Premium Appeal.



Benefits:

- ▶ Enhance sporty appearance
- ▶ Factory quality and durability
- ▶ Built for tough road conditions
- ▶ Improve premium road presence
- ▶ Premium styling



Perfect OE Fit & Finish

Offers precise fitment and factory quality finish



High Impact Strength

Excellent impact resistance for tough road conditions



Vehicle Specific Design

Engineered specifically for Hyundai Exter for a seamless fit



ARAI Approved

Built to meet stringent automotive quality standards



Lightweight & Durable

Lightweight design ensures long lasting performance



UV & Weather Resistant

Resists UV rays and harsh weather for long lasting appearance

Exter - Wheel Arch Cladding

Built For Every Journey

From city streets to off-road adventures, Wheel Arch Cladding on your Exter ensures superior protection with style that stands out.

Benefits:

- ▶ Easy entry & exit
- ▶ Enhanced Protection
- ▶ Scratch & Impact Protection
- ▶ Add Muscular Design
- ▶ Premium SUV Styling
- ▶ Built for long lasting durability



Front Wheel Arch Cladding



Rear Wheel Arch Cladding



The New Hyundai Verna Accessories Launched

Give your New Hyundai Verna the complete look with genuine accessories, designed to fit naturally and perform consistently.

Exterior Accessories: 13



Body Cover Premium



Tail Lamp Garnish



Door Visor



Wing Type Spoiler



Door Edge Guard

Interior Accessories: 18



3D Boot Mat



Seat Covers



Dual Layer Mat



Rear Sill Guard



Headrest Cushion



BODY KIT

Introducing Verna's Body Kit Range

Upgrade your Verna side profile with a stylish Body Kit featuring Side Fender Fins and coordinated black elements for a sportier stance. The package includes ORVM Cover Garnish (Black), Body Side Moulding (Black), and Front & Rear Bumper Extenders, enhancing both visual appeal and protection.



Front Bumper Extender

AYF27IH102



Rear Bumper Extender

AYF27IH101



Body Side Moulding

AYF27IH103



ORVM Garnish- Black

AYF43IH000



Side Fender Fin

AYF61IH000

What's New in Accessories

All New Illuminated Scuff Plates for Creta

Light Up Every Entry

Key Features:

- ▶ Low power consumption (~50 mA) & no sleep current
- ▶ Built for durability and everyday conditions
- ▶ Shields high-wear door entry areas
- ▶ Efficient operation without affecting battery
- ▶ Illuminated scuff plate with subtle white LED
- ▶ Uniform premium look across all doors



Illuminated Door Scuff Plate

BVF45IH000



Scratch Protection

Protects the Door Sill from scratches and daily wear



Premium Illumination

Elegant Illumination that enhances your vehicle's elegant appeal



Perfect OEM Fit

Engineered for precise and seamless integration

AC Filter Perfume New Fragrance Launch

AC Filter Perfumes

Invisible Comfort, Noiseless Freshness



First In Segment



Long Lasting Fragrance



Safe for Family Use



Spill-Free Technology



Uniform Cabin Coverage



Hassle Free Fitment



Available in 3 Fragrances



Oud Noir

Part No: ACF73IH041

Warm amber with oud, soft rose, a hint of fruit, and a smooth smoky-woody finish



Alpine Rosewood

Part No: ACF73IH042

Clean green notes with bergamot, soft rose, pine, and a smooth cedar-musk finish



Fresh Marine

Part No: ACF73IH043

Fresh ocean breeze with salty hints, lemon, soft lavender and a clean musk finish



NEW LAUNCH ACCESSORY

Audio Kit Launch for Summer Edition Cars

Ai3 Audio Kit(Aura/Nios) & Exter Audio Kit

- ▶ 9" Android Headunit with wireless Apple CarPlay/Android Auto
- ▶ OE frame and wiring Harness
- ▶ Hyundai Genuine UI with 3 years warranty
- ▶ Pre - Installed features are activated in this Kit, like microphone, USB, reverse camera, roof antenna and steering mounted controls.

Model	Product Name	Variants				
Exter	Exter Audio Kit	HX3	HX4	HX4+	HX6	HX8
		●	●	●	●	●
Grand i10 Nios	Ai3 Audio Kit		MAGNA	SPORTZ	ASTA	
			●	●	●	
Aura	Ai3 Audio Kit	PRIME	S	SX/SX+	SX(O)	
	Prime Audio Kit	●				



MRP: ₹15,599.00 | 9" Head Unit for Ai3



MRP: ₹15,599.00



Prime (Aura/Nios): Exclusive variants for Taxi

- ▶ 9" Android Head unit with wireless Apple CarPlay/Android Auto
- ▶ High Quality Fit and Finish Frame and wiring Harness
- ▶ Hyundai Genuine UI with 3 years warranty



Dealer Recognition Program

Dealers Skill Enhancement Program (Update)

CERTIFICATION Based 3 Level dealer staff skill enhancement program launched for Dealer staff.

- Bronze Level Completed: 2025
- Dealers Participated(Bronze Level): 350+.
- Dealers Qualified (Bronze Level): 300+
- Online Certificate Distributed: 300

Topics Covered for this level:

- New Launch Awareness
- DPOS Basics & stocking
- Claims Process & Product Fitment training
- Complaints resolution Training
- Sales Process & Journey
- Best Practice Sharing
- Customer Grievance Handling

Bronze Tier: Mandatory Level

Glimpses of the Training

Region	Dealer Participated	No. of Participants	Qualified Bronze
South	83	106	90
West	72	74	60
Central	77	80	68
North	70	57	49
East	51	52	42
Total	353	369	309

Way Forward

- Bronze → Silver → Gold expert levels decided for evaluation & assessment-based qualification. Initiated OFFLINE for all dealers
- Going forward with Silver Level in Q26'3 – Q26'4



North Region



Central Region



West Region



South Region



East Region



New Initiative

HMI Business Excellence Index Program (BEI)

Collaboration Between HMI and Mobis for Accessory Per Car



What is BEI?

The Business Excellence Index [BEI] Program 2026, a flagship Dealer incentive program designed to recognize, reward and reinforce holistic excellence across sales, service, customer experience, network capability and drive sustainable growth.



Benefits of the program

↑ Increased Focus

↑ Integral Part of KPI

↑ Additional Motivation

↑ Accessory Sales

↑ Higher Profitability



Key Highlights

- ▶ Structured Around various parameters
- ▶ Accessory Retails Per Car in Sales Parameter
- ▶ Spans across all Key Function Areas
- ▶ Scoring Acc'y PNVS holds 6% overall Weightage



Reward System

Qualifying dealers will be allotted Slabs based on their individual Dealer Group wise scores & incentivized:

Diamond

Ruby

Sapphire

Emerald

Topaz

Dealer Testimonial



Mr. Abhishek Gupta, (MD)

Triumph Hyundai
Central Region

The MOBIS Business Excellence Program is a significant initiative that will benefit dealerships by providing additional incentives for achieving defined performance targets. The program will help increase Accessories per Car (Accy/Car) by promoting higher accessory penetration and improving sales execution. It will establish new benchmarks and standardized best practices across dealerships, leading to improved operational excellence. As accessory sales increase, overall dealership profitability will also improve, creating a sustainable source of revenue. The program will further enhance customer satisfaction by ensuring the right accessories are offered at the right time. Overall, it is a win-win initiative that drives business growth, motivates dealerships through recognition and rewards, and increases overall satisfaction among dealership owners.

At Arora Hyundai, we believe that every customer deserves a complete ownership experience, and Mobis India has been a trusted partner in helping us achieve that vision. Their wide range of genuine Hyundai accessories, reliable supply chain, and continuous support have played a significant role in enhancing customer satisfaction and growing our accessories business.

The emphasis on accessories through Hyundai's BEI performance parameters has further motivated us to strengthen this important aspect of our business, helping us deliver greater value to customers while continuously improving our dealership performance.

Beyond products, it is the responsiveness, professionalism, and commitment of the Mobis team that truly sets them apart. We value this partnership and appreciate their constant efforts to support dealer success. We look forward to achieving many more milestones together.



Mr. Nimish Arora, (MD)

Arora Motocorp Pvt. Ltd.
North Region





Mr. Vinayak Garve, (MD)

Garve Hyundai
West Region

Hyundai Mobis Genuine Accessories remain a key driver of our dealership's success, offering customers high-quality, model-specific options to personalize their vehicles while enhancing their ownership experience. With superior quality, perfect fitment, and enhanced safety, these accessories strengthen customer confidence and trust in the Hyundai brand. In addition, our continued focus on the BEI Program enables us to provide greater customer support and value-added incentives, ensuring a more rewarding ownership journey for our customers.

After Implementing Business Excellence Index the management and the team started closely monitoring the KPI set on Accessories as a direct result, the performance of Accessories start reflecting the growth in addition to increase in overall Dealership Profitability and Customer Satisfaction.



Mr. Hemnath, (MD)

K P R Auto Agency Pvt. Ltd.
South Region



Mr. Ankit Sultania, (MD)

Infinity Ventures
East Region

We sincerely appreciate Hyundai's vision and continuous guidance in encouraging dealers to enhance the accessories business. This focused approach has helped us achieve both our accessories order and retail targets for our dealership group consistently throughout this year.

Accessories continue to be a high-potential, low-investment, and profitable business that enhances customer ownership experience through personalization, improved functionality, and vehicle protection. We remain committed to further growing the accessories business through new product offerings, increased customer awareness, and service-led sales initiatives, with continued support from Hyundai and Mobis India. We remain fully committed to growing the accessories business and are confident that it will continue to expand with the introduction of new products, increased customer awareness, and a stronger focus on service-driven accessories sales, as guided by Mobis India Limited.



National Dealer Ranking – H1 2026

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
W0027	Somani Hyundai	West	20600	1
S8221	Rahul Hyundai	South	20300	2
N1220	Frontier Hyundai	Central	18800	3
SO016	Neon Hyundai	South	18500	4
CO09	SAS Hyundai	Central	18000	5
W0021	Kothari Hyundai	West	17500	6
SO01	Peeyesem Hyundai	South	17100	7
SO03	GT Hyundai	South	17100	8
W3253	AAKAR Hyundai	West	17000	9
W0046	Garve Hyundai	West	16600	10
W0043	Eros Hyundai	West	16100	11
S8210	Nageshanti Hyundai	South	16000	12
SO027	Pavan Hyundai	South	15800	13
W005	Modi Hyundai	West	15700	14
W2241	Deep Hyundai	West	15600	15
W2263	Kankaria Hyundai	West	15500	16
CO025	Shiva Hyundai	Central	15400	17
SO029	Fusion Hyundai	South	15300	18
E5222	Goyal Hyundai	West	15300	19
CO04-C1	Himgiri Hyundai	Central	15200	20
S8218	Narayan Hyundai	South	15100	21
W2258	R R Kirod Hyundai	West	15100	22
W2239	Gandhi Hyundai	West	15000	23
EO011-E1	Toplink Hyundai	East	14800	24
W5213	Abhishek Hyundai	West	14800	25

*Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for national-level rankings.

National Dealer Ranking – H1 2026

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
COO30	JRD Nimbus Hyundai	Central	14300	26
COO18-C1	Malwa Hyundai	Central	14200	27
N3264	Beeaar Hyundai	Central	14200	28
N4202	Raja Hyundai	North	14200	29
N3277	Ganpati Hyundai	Central	14100	30
E1212	Keshav Hyundai	East	14000	31
SOO25	Trident Hyundai	South	14000	32
SOO26	Advaith Hyundai	South	13900	33
SOO31	Geetha Hyundai	South	13900	34
WOO51	Index Hyundai	West	13900	35
N8206	Sant Hyundai	North	13700	36
S5240	JSP Hyundai	South	13700	37
N4222	Shivam Hyundai	North	13600	38
W2243	STS Hyundai	West	13600	39
N6225	Northern Hyundai	North	13500	40
S8224	KPR Hyundai	South	13400	41
WOO4-W3	Modi Hyundai	West	13400	42
COO18-C3	Malwa Hyundai	Central	13200	43
S8222	K.J. Hyundai	South	13200	44
WOO6-W1	Shreem Hyundai	West	13200	45
WOO38	Kundan Hyundai	West	13100	46
SOO19	Classic Hyundai	South	13000	47
W2250	Unique Hyundai	West	12900	48
N4218	Marudhara Hyundai	North	12800	49
SOO24	Kanchana Hyundai	South	12800	50

*Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for national-level rankings.

Zone-wise Dealer Ranking – H1 2026

Central Region

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
N1220	Frontier Hyundai	Central	18800	1
COO9	SAS Hyundai	Central	18000	2
COO25	Shiva Hyundai	Central	15400	3
COO4-C1	Himgiri Hyundai	Central	15200	4
COO30	JRD Nimbus Hyundai	Central	14300	5
COO18-C1	Malwa Hyundai	Central	14200	6
N3264	Beeaar Hyundai	Central	14200	7
N3277	Ganpati Hyundai	Central	14100	8
COO18-C3	Malwa Hyundai	Central	13200	9
COO7	Beeaar Hyundai	Central	12200	10

East Region

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
EOO11-E1	Toplink Hyundai	East	14800	1
E1212	Keshav Hyundai	East	14000	2
EOO3	Utkal Hyundai	East	12200	3
EOO28	Infinity Hyundai	East	11800	4
E1235	Ameet Hyundai	East	11700	5
E1218	RDB Hyundai	East	10900	6
EOO26	Rajgarhia Hyundai	East	10800	7
E4235	Vuto Hyundai	East	10400	8
E7212	HSPL Hyundai	East	9700	9
E4213	Akash Hyundai	East	9600	10

North Region

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
N4202	Raja Hyundai	North	14200	1
N8206	Sant Hyundai	North	13700	2
N4222	Shivam Hyundai	North	13600	3
N6225	Northern Hyundai	North	13500	4
N4218	Marudhara Hyundai	North	12800	5
N4235	JRD Hyundai	North	12500	6
N6233	Grover Hyundai	North	12100	7
W4201	P.L Hyundai	North	11900	8
NOO9	Deora Hyundai	North	11500	9
NOO23	Orion Hyundai	North	11000	10

*Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for national-level rankings.



Zone-wise Dealer Ranking – H1 2026

South Region

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
S8221	Rahul Hyundai	South	20300	1
SOO16	Neon Hyundai	South	18500	2
SOO1	Peeyesem Hyundai	South	17100	3
SOO3	GT Hyundai	South	17100	4
S8210	Nagashanti Hyundai	South	16000	5
SOO27	Pavan Hyundai	South	15800	6
SOO29	Fusion Hyundai	South	15300	7
S8218	Narayan Hyundai	South	15100	8
SOO25	Trident Hyundai	South	14000	9
SOO26	Advaith Hyundai	South	13900	10

West Region

Dealer Code	Dealer Name	Region	PNVS	2026 National Ranking
WOO27	Somani Hyundai	West	20600	1
WOO21	Kothari Hyundai	West	17500	6
W3253	AAKAR Hyundai	West	17000	9
WOO46	Garve Hyundai	West	16600	10
WOO43	Eros Hyundai	West	16100	11
WOO5	Modi Hyundai	West	15700	14
W2241	Deep Hyundai	West	15600	15
W2263	Kankaria Hyundai	West	15500	16
E5222	Goyal Hyundai	West	15300	19
W2258	R R Kirad Hyundai	West	15100	22



*Category Achievement Count: Dealers must achieve targets in three or more categories to qualify for national-level rankings.

UPCOMING LAUNCH

4 In 1 Charging Cable 66w



Key Features

- ▶ 66W High-Speed Charging
- ▶ Supports Laptop Charging
- ▶ 4-in-1 Multi Connector Design
- ▶ USB-C to USB-C
- ▶ USB-C to Lightning
- ▶ USB-A to USB-C
- ▶ USB-A to Lightning
- ▶ Zinc Alloy Metal Connectors
- ▶ Sleek and Compact Design with Premium Finish
- ▶ Tangle-Free Design
- ▶ High-Speed Data & Charging Support

Pd Charger 48w



Key Features

- ▶ 48W Total Fast Charging Output
- ▶ USB-C Power Delivery (PD) up to 30W
- ▶ USB-A Qualcomm Quick Charge (QC) up to 18W
- ▶ Simultaneous Dual Device Charging
- ▶ Smart Power Distribution
- ▶ Premium Compact Design
- ▶ Ambient LED Backlight
- ▶ Intelligent Device Detection
- ▶ Multi-Layer Protection Circuit
- ▶ 12V & 24V Vehicle Compatible

Rear Parcel Tray



Key Features

- ▶ Specially designed for VENUE
- ▶ Maintains a clean and premium appearance inside the vehicle.
- ▶ Durable construction designed for everyday use.
- ▶ Easy Installation and Removal for Flexible Usage.

Key Less Entry – For Taxi Trim



Key Features

- ▶ One-Touch Locking
- ▶ Remote Keyless Entry
- ▶ Auto-Locking
- ▶ Emergency Unlock

Mobis Assist

AI Powered Automotive Accessories Chatbot

Smarter Support, Personalized Recommendation, Seamless Experience



INTELLIGENT SUPPORT

Instant, AI driven responses to customer and dealer queries for faster and accurate assistance.



BUILT MY KIT

Create your own personalized accessory package based on your budget, preferences and lifestyle



24x7 AVAILABILITY

Access information and assistance anytime, anywhere, any day, every day



SUGGESTED PACKS

Explore specially curated accessory packs designed specially for your vehicle



BUILT FOR MODERN CUSTOMER

Meet the evolving expectations of today's customer for convenience, personalization, safety, connectivity and style



Guess the Accessories

The first car accessory you see is what you should get next!

Hints:

- ▶ I catch all the mud and spills so your car carpet stays brand new. (9 letters)
- ▶ I battle the rain so you can see the road. (5 letters)
- ▶ Mounted on the back roof edge to give your car a sporty, aerodynamic tail. (7 letters)
- ▶ Soft, cushioned support for your lower back during long highway road trips. (7 letters)
- ▶ Sleek chrome trim placed along doors or light surrounds for extra shine and elegance. (7 letters)
- ▶ A high-definition lens attached to your windshield that records every moment of your drive. (7 letters)



FUN PUZZLE

Find The Hidden Accessories

D	I	E	P	S	H	E	A	W	F	L	G	F
A	K	O	U	T	H	O	V	Q	S	B	G	G
P	H	R	C	C	Y	H	F	X	P	A	A	A
N	L	K	J	C	H	O	D	M	O	P	R	I
D	B	A	B	K	C	U	S	H	I	O	N	P
R	H	R	O	V	A	B	P	E	L	L	I	U
F	L	O	O	R	M	A	T	S	E	D	S	W
K	N	D	C	H	W	I	P	E	R	B	H	P
F	S	D	A	S	H	C	A	M	N	E	D	A
O	F	Z	L	R	G	O	E	S	M	L	K	F

Answers:

1. Floor mats 2. Wiper 3. Spoiler 4. Cushion 5. Garnish 6. Dashcam





"Presents"



Genuine Parts & Accessories

     /HyundaiMobisIN

www.HyundaiMobisIN.com



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